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#### अनिल कुमार लाहोटी Anil Kumar Lahoti



#### अध्यक्ष भारतीय दूरसंचार विनियामक प्राधिकरण **Chairman** TELECOM REGULATORY AUTHORITY OF INDIA

#### Message



The Indian telecom sector is at the centre stage of driving innovation, connectivity, and digital empowerment for millions of citizens across the nation. As the Chairman of TRAI, I am excited about the tremendous opportunities that lie ahead, and the pivotal role TRAI plays in shaping the trajectory of India's telecom landscape.

The year 2023 witnessed significant milestones for Telecom as the 5G network rollout gained momentum, marking a substantial leap for India. Furthermore, the country made noteworthy progress in establishing an enhanced digital ecosystem, along with clear intension to play a pivotal role in developing global standards for the upcoming 6G technology. India's digital transformation through telecommunication has been a dynamic process, fueled by various factors such as the implementation of India Stack, widespread 4G network deployment, digital infrastructure, holistic approach to development of digital payment ecosystem, and Government initiatives like "Digital India" and "Make in India". The integration of emerging technologies like AI, IoT and Edge is shaping smart cities, efficient healthcare systems, and advanced industrial processes.

TRAI has been actively engaged in addressing regulatory challenges, collaborating with stakeholders, and conducting in-depth consultations on critical issues within the telecom sector. Notable recent efforts include recommendations on introduction of digital connectivity infrastructure provider (DCIP) authorization under Unified License (UL), rationalization of Entry Fee and Bank Guarantees, Licensing Framework and Regulatory Mechanism for Submarine Cable Landing in India, promoting telecom equipment manufacturing, introduction of Calling Name Presentation (CNAP) service, leveraging AI and Big Data in Telecommunication sector, Rating of Building or Areas for Digital Connectivity, amongst others.

COAI's role in facilitating cooperation and steering the industry forward is vital for the nation's connectivity, technological advancement, and economic progress. I congratulate COAI and its members for the commendable efforts made by them and wish COAI all success for the AGM.

(Anil Kumar Lahoti)

Barmo

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#### डॉ. नीरज मित्तल, भा.प्र.सं. सचिव DR. NEERAJ MITTAL, IAS Secretary







भारत सरकार संचार मंत्रालय दुरसंचार विभाग

Government of India
Ministry of Communications
Department of Telecommunications

#### Message

At the outset, I congratulate COAI for their commendable efforts in steering the Indian telecom industry. COAI's commitment to fostering collaboration, advocating for policies that propel growth and championing innovation, have significantly contributed to the dynamic evolution of India's telecom landscape.

The Indian telecom industry has demonstrated admirable growth over the past few months. India now proudly holds the rank of the world's second largest market in terms of subscriber numbers. Besides the remarkable growth, the nation's progressive and investor-friendly policies have also positioned it as a global telecom manufacturing and supply hub.

The deployment of 5G, emergence of 6G, regulatory advancements and the evolving technological landscape, collectively shape a dynamic and resilient telecom ecosystem. In 2023, India celebrated the rapid nationwide rollout of 5G, achieving the status as the second largest 5G network, as well as the fastest 5G rollout globally in a span of just one year. With over 4.19 lakh 5G BTS sites across more than 717 districts, this accomplishment exemplifies a collaborative effort between the government and industry players, aligned with the vision of 'Digital India.' The "Bharat 6G Vision" document aims for India to become a leading contributor to 6G technology by 2030. The vision prioritizes affordability, sustainability and ubiquity in the deployment of 6G, aligning with global standards set by the ITU 6G Framework.

Looking ahead, the DoT has set ambitious targets for 2047, aligning with the government's vision to become a developed nation. Policies are being formulated to develop a largely indigenous domestic telecom network in India, aiming to capture a significant share of global manufacturing of mobile technologies and increasing India's share in the global supply of optical and network equipment. Ongoing initiatives, such as production-linked incentives (PLI) for telecom equipment manufacturing and support for start-ups in the sector, underscore the government's commitment to staying at the forefront of technological advancements.

DoT remains committed to creating and nurturing conditions for the orderly growth of the telecom sector through continuous policy reforms and foster a thriving and innovative telecom sector in India. We value the on-going collaboration with COAI and all stakeholders, and we look forward to achieving new milestones together.

New Delhi 17<sup>th</sup> May, 2024

(Neeraj Mittal)

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## COAI CHAIRPERSON'S MESSAGE

#### **Shri Pramod K. Mittal**

Chairman, COAI

The telecom sector continues to play a crucial role in India's digital economy with the sector contributing significantly to digitalization of other verticals of the economy.

With over 90% of the services dependent on the Internet, the trend is fast reaching the remote and rural parts of the country as well. There is a 200% increase in rural internet subscriptions between 2015 and 2021, in comparison to 158% in urban areas. The 5G rollouts are happening in India at a faster pace than anywhere in the world, with more than 4,19,000 5G base stations (BTS) having been installed by end of January 2024 itself.

This year, the government has taken various steps to encourage the growth of the telecom sector - such as auctioning spectrum and granting licenses, and also initiated policies to boost digitalization and broadband penetration in the country. We laud the Department of Telecommunications for the revised RoW Rules for rolling out mobile towers, optical fiber and other telecom infrastructure. These measures collectively improve the ease of conducting business in the sector while enabling cost-effective network deployment for widespread connectivity across the country, esp. 5G technology.

COAI compliments the progressive measure by the Ministry of Power and DoT for the continuous support on the power supply requirements for the telecom infrastructure. The adoption of these favourable regulations by the States will further cement the telecom industry's role in achieving our nation's renewable energy objectives, thus contributing to a sustainable future.

The Government of India has significantly contributed to the advancement of the telecom



sector by introducing the Telecommunications Act 2023, which is forward-looking and takes into account the evolving nature of technology and digitalization, ensuring that they remain relevant and effective in the future. Working hand-in-hand with the Government, TRAI has also initiated various consultation papers which are expected to address some crucial concerns/requirements such as digital inclusion and proliferation of the 5G ecosystem.

We further appreciate the Government's citizen centric initiative of launching the Sanchar Saathi portal, that will go a long way in empowering mobile subscribers across the country and ensuring the safety and security of the mobile devices. India's telecom companies are also working on upgrading their core networks which will provide the foundation for future digital services.

This year's India Mobile Congress (IMC 2023), the flagship event jointly organized by COAI and DoT, marked a significant shift in the narrative - the emergence of Indian startups and government entities in spaces once dominated by international conglomerates. It also emphasized the growing and important role of Women in the Technology.

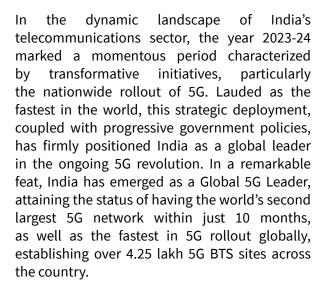
COAI being the apex industry body representing the digital communications ecosystem in India, is actively involved in ensuring sustainability and stability for the sector, to help develop a robust telecom infrastructure which would contribute towards our 'Digital India'. COAI continues to work closely with all stakeholders to facilitate the growth of the sector to keep the nation connected, while aiming to ensure a robust and dynamic telecom infrastructure.





# FROM THE DIRECTOR GENERAL'S DESK

**Lt. Gen. Dr. S.P. Kochhar** Director General, COAI



#### A GLIMPSE INTO THE DEVELOPMENTS OF 2023-24

**Telecommunications** Bill Indian 2023: The telecom landscape in India witnessed stride forward with significant Telecommunications Act 2023 getting the assent of the President. This comprehensive legislative measure places a strong emphasis on fostering robust telecom networks, as evidenced by the well-defined chapter on Right of Way (RoW). The Act ensures granting of RoW in a non-discriminatory manner, coupled with a clear directive stating that the telecom network installed on any property shall not be considered as part of such property, including for the purposes of any transaction related to that property, or any property tax/ levy/cess/fees/duties as may be applicable on that property. A notable provision is the prevention of coercive actions such as sealing or shutdowns without due permission from the Central Government. These positive measures are poised to facilitate the connection of Indians to a resilient digital network, spanning



the entire country. The act also demonstrates a commendable focus on clarifications and penalties. By introducing proportionality and nexus with the nature of the offense, it establishes a considered and rational approach to penalties. This step not only enhances industry confidence but also contributes to the ease of doing business.

A significant regulatory shift is the replacement of the term 'license' with 'authorization' in the legislation. This modification aims to simplify the overall regulatory landscape, bringing clarity to the authorization requirements for providing telecom services. Further, it also incorporates stringent provisions to address the unlawful interception of messages or unauthorized access, thereby bolstering Notably, it places the national security. authority to permit internet shutdowns exclusively to the Central Government, to ensure continued, uninterrupted and seamless telecom connectivity for all.

Leadership in 6G: A significant milestone in the industry was the commencement of work on 6G technology. Although still in the research phase, India is positioning itself as a global leader in 6G. The Prime Minister's unveiling of the "Bharat 6G Vision" document and establishing of 6G labs in India underscore a collective effort in shaping the future of telecom, contributing significantly to global 6G research. Industry players like Nokia and Ericsson are also establishing 6G labs in India, setting the stage for ground-breaking research and development.

**Green Energy Open Access**: COAI welcomed the Ministry of Power's progressive Electricity (Promoting Renewable Energy Through Green Energy Open Access) (Second Amendment) Rules 2023, which enables entities to aggregate





their load by multiple connections served by the same electricity division of a DISCOM to 100 kW or more, for being eligible to avail Open Access for Green Energy. This mechanism allows telecom operators to harness renewable energy under the open access route, fostering the use of green energy in the sector. 13 leading State Governments in India - Karnataka, Maharashtra. Madhya Pradesh. Punjab, Uttarakhand, Chhattisgarh, Odisha, Gujarat, Arunachal Pradesh, Telangana, Andhra Pradesh, Jammu & Kashmir and Ladakh - have adopted this amendment to the Green Open Energy Access Rules as per the gazette notification by the Ministry of Power in May 2023. It would empower consumers to choose sustainable energy sources and contributes to India's commitment to reducing carbon emissions and fostering a cleaner energy future. The industry is pleased to see this long-standing demand being acknowledged as well as supported by the Government, and the growing adoption of facilitative Green Open Access by leading States and Union Territories across India, which vindicates the industry position on this matter. Besides being a key enabler of India's economic growth and prosperity, this essential infrastructure sector is also a responsible one, with clear objectives to shift progressively towards renewable and green energy use, thus supporting the nation's carbon reduction goals and sustainability efforts to contribute to a more environment friendly world. We expect this trend to snowball into faster adoption by other States/UTs in the near future.

Extension of MTCTE Phases 3 and 4: The Telecommunication Engineering Centre (TEC) extended the implementation timelines for Mandatory Testing and Certification of Telecommunication Equipment (MTCTE), addressing industry challenges. These extensions would aid the industry which has been facing significant challenges in the operationalization of Phases 3 and 4 of the MTCTE, primarily owing to issues like nonavailability and limited capability of testing labs, absence of defined timelines for testing procedures, and lack of benchmarks for both testing charges and certification charges. The delays and complexities of these procedures could potentially impact the implementation schedules of the 5G rollouts and fiberisation targets of India. COAI appreciates this positive decision made by the DoT and TEC, taking into consideration the industry's earnest submissions and keeping in mind the critical challenges faced by the sector towards compliance with the earlier notified timelines. We believe that the Government found merit in our submissions and has taken a practical decision based on the ground realities with regard to the Testing and Certification ecosystem for telecom equipment in the country.

Recommendations on Submarine Cable Landing: TRAI recommended the use of Indian-owned vessels for submarine cable maintenance, reducing reliance on foreign providers. The Authority's recommendations crucially recognize submarine cables as critical assets and provision protective measures for them, while also encouraging self-reliance and focusing on enhancing efficiency and security. The recommendations are positive overall and will help in enhancing the robustness of the Submarine Cables ecosystem in India, which would add to the growth of the digital communications sector by strengthening our national infrastructure.

The recommendation that Indian Entities be facilitated and incentivized for setting up of the 'Cable Depots' will help in further development of the Submarine Cables ecosystem in India. The recommendation on considering the submarine cable and CLS as a critical asset. and that a section should be added in the Indian Telecommunications Act to promote, protect and prioritize 'Cable Landing Station' and 'submarine cable' in India is also a positive one. It is also appreciated that the damage to sub-sea infra has been recommended to be considered as damage to Critical Infrastructure of national importance, and is to be strictly dealt under the Indian laws. COAI commends the measures proposed for Indian Flagged Repair Vessels including constituting committee to study and recommend the different financial viability models and possible



incentives from Government. Additionally, the recommendation that survey data be collected under the supervision of MoD and Indian representatives/responsible Licensee officials, who shall ensure adequate safeguards, rather than the mandatory requirement that DoT representatives be present during surveys of submarine cable routes conducted by TSPs, is also well received by the industry.

Indian Telegraph RoW (Amendment) Rules, 2023: COAI welcomed the new amended RoW rules, which is a positive step forward for the industry and will contribute to faster deployment of 5G services in the country. The amendment allows licensees to set up temporary overhead telegraph infrastructure, facilitating rapid repairs and network connectivity, which will enable rapid network reinstatement in the event of underground infrastructure damage, besides expediting 5G rollout by utilizing the state's existing infrastructure, simplifying application procedures for multiple small cell sites and allocating Central Government areas for small cell deployment at no cost. These measures will collectively enhance ease of doing business within the sector, while aiding in expansive network deployments for ubiquitous connectivity across the country. However, the real benefits of the RoW Rules would depend upon their effective implementation by local authorities in letter and spirit. The industry looks forward to working with State Governments and different agencies to bring these changes on ground and speed up as well as smoothen the network deployments.

Improving Infrastructure in North-East India: In 2023, the Telecom Regulatory Authority of India (TRAI) took proactive measures to bridge the digital divide, proposing specific measures to enhance telecom infrastructure in underserved Northeastern States. The TRAI recommendations represent a positive stride, with potential to significantly boost the region's socio-economic and digital advancement through improved telecom and broadband services.

**Interim Budget 2024:** The Interim Budget 2024, reemphasized the Government's economic

policies and the commitment to sustained growth, improving productivity and creating opportunities with a focus on skilling and reskilling. In a significant gain for the telecom sector just before the interim budget, the current customs duty exemption granted to vessels engaged in laying submarine cables in India - which was supposed to lapse on 31.03.2024, was extended up to 30.09.2024. Since telecom companies depend heavily on submarine cables for the high-speed transfer of data around the globe, this step will help in following the compliances.

The announcement of a corpus of ₹1 lakh crore for the technology sector is also a positive measure as access to capital is a critical factor to support innovation and growth. The long-term, interest-free or low interest rate loans and focus on deep tech will further encourage the private sector to scale up research and innovation. COAI remains hopeful that in the post-election full budget, the industry's suggestions to reduce regulatory levies like License Fee, deferring USOF contribution till the existing funds are exhausted, exemption of Basic Customs Duty (BCD) on Telecom equipment, waiving of GST on regulatory payments and refund of unutilised ITC, among others, will be considered and addressed by the Government.

Union Cabinet's approval on establishment of three semiconductor units under the India Semiconductor Mission: This is a progressive step for India and the strongly emerging manufacturing ecosystem in the country. This commendable development serves as an excellent example for our nation towards attaining self-sufficiency in line with our Hon'ble Prime Minister's vision of 'Atmanirbharta' and will further inspire India's goals to become a global manufacturing and supply chain hub. Moreover, with the output from these facilities being poised to benefit various sectors and segments, it is expected to provide a fillip to the 'Digital India' mission through increased technological prowess and advancement of the indigenous industrial ecosystem, besides generating employment and attracting more investments in the country.





Launch of the Chakshu application: COAI complimented the Ministry of Communications and DoT on this positive measure, which is a path-breaking initiative to help mitigate the increasing number of cyber frauds in today's fast-growing digital era. The rise in unsolicited communications such as spam calls and messages, has necessitated tightened regulations and trials - to create a more secure and user-friendly telecom environment. The Indian TSPs are working closely with the Regulator and the Government in the efforts to curb this menace. Critical issues like cyber frauds require all stakeholders to work together to truly make an impact on the ground. This initiative would help channelize our citizens to come on a single platform led by the Government and actively contribute by sharing knowledge to help prevent such undesired and malicious activities.

#### **INDUSTRY ISSUES** REQUIRING **ATTENTION**

Fair Share Contribution from LTGs: Telecom service providers (TSPs) in India have been steadfastly advocating for a fair share contribution from the large traffic generators (LTGs) who generate disproportionately high traffic on the networks, highlighting the need for a more equitable distribution of costs. While TSPs diligently invest in network infrastructure and technology upgrades, these LTGs reap substantial profits without bearing a fair share of the associated costs. This disparity places an undue burden on TSPs, impacting their financial sustainability and hindering their ability to invest in future upgrades. The call for a more equitable contribution from LTGs arises not as an impediment to innovation but as a necessary measure to ensure the continued growth and viability of the essential telecom sector. The introduction of the proposed Lowering Broadband Costs for Consumers Act of 2023 in the U.S. Senate was another pivotal development, which clearly establishes the need for various 'Edge Service providers' which generate disproportionately large traffic, i.e., LTGs, to contribute towards infrastructure costs to make digital connectivity affordable for the end-users. This is a global acknowledgement of this need by LTGs to contribute to network costs and vindicates the position of the Indian Telecom sector. It is imperative that the LTGs contribute to this rising infrastructure cost, especially as we look forward to an era of increasing convergence of services and verticals, more bandwidth-heavy applications expected to emerge therein.

COAI's White Paper on "Addressing Rising Data Traffic and Associated Infrastructure Costs in Indian Telecom", released in January 2024, delved into the debate and adopted a practical approach using statistics and facts to arrive at conclusions logically, by studying the emerging scenario, the significance of responsible sharing of infrastructure development, maintenance and upgradation costs, and brought out the need for contribution by different stakeholders. The analysis led to 5 models of resolution to the issue, with 2 of them being workable solutions. The final recommended model keeps MSMEs and Startups out of the ambit of fairshare (as consistently maintained and intended by the TSPs), and shows that the burden on the TSPs due to the LTGs' growing traffic patterns, even without the smaller players, is substantial and needs to be addressed. The recommended solution also puts to rest all alleged concerns related to net neutrality, double charging, dubious proposal to increase consumer tariffs, etc. Further, an additional de-novo financial analysis based on the White Paper, which was submitted to the Ministry of Finance, Government of India, shows that the additional capex required by TSPs to provide the infrastructure to carry the LTG-related data traffic for the year 2023 alone amounts to approx. INR 10,000 crores. Accordingly, the proposed fair share to TSPs on the amount would have resulted in enhancing AGR-related licence fees and USOF levies (combined 8% of AGR) to almost INR 800 crores for the Government, which is presently not being received. The financial analysis also shows that for offsetting the additional capex spends by adding subscribers, as proposed by some quarters, telcos would need an additional 50 crore subscribers for the 2023 period alone, on a notional ARPU of INR 200. It is evident going by the current subscriber count of 114 crores



that this additional subscriber base of 50 crores is unachievable and impractical to imagine. The broadening funnel observed between baseline TSP traffic and the combined data traffic from TSPs, LTGs and others, which continues to increase, indicates that even higher quality infrastructure would be required to be provided going ahead. The additional infrastructure cost to carry this aggregated data, being due to LTG traffic, needs to be contributed by LTGs.

Further, media stories reported developments whereby an Appstore provider, which is also a foremost Large Traffic Generator (LTG) globally, was learnt to remove startups and smaller India-made applications/players from its online property, quoting reasons of nonpayment of their quoted charges to these applications, for hosting them. Ironically, these same LTGs vehemently oppose the proposal for a fair-share contribution for the additional costs borne by the Telecom Service Providers (TSPs) for carrying their disproportionately large traffic and provisioning the increasingly demanding infrastructure required to deliver so. The above is evidently against the spirit of the Government's flagship and commendable 'Make in India' program as well as the progressive approach to foster innovation and encourage smaller organisations, as clearly articulated by the Hon'ble Union Minister of Communications & IT and Railways.

The app stores are making huge revenues from both the app developers and buyers/users of apps, besides profiting from monetizing the users' data, displaying ads and engaging in other businesses. It is rather surprising that these LTGs, which are generally global corporates based in foreign countries, are ready to evict non-paying small businesses as they expect the "immense value" that their platform provides to the apps, while in turn prefer themselves to enjoy a free-ride over the TSPs' networks, and at the same time profiting heavily from them.

Allocation of 6 GHz Spectrum Band for 5G/IMT Services: The 6 GHz spectrum band emerges as a valuable asset for enhancing mobile networks' quality and coverage. Allotting this

spectrum to 5G communications becomes crucial to meet the escalating demand for data services. With the potential to revolutionize wide-area applications, including telemedicine and smart cities, 5G takes center stage as a catalyst for transformative change and needs to be supported aptly with requisite spectrum. The recent decision by the World Radiocommunications Conference (WRC) to open up the 100 MHz spectrum in the 6 GHz band for mobility services globally underscores the importance of allocating this spectrum for IMT services in India. Further, 600 MHz has been identified for IMT in Region 1 and Region 3. Now, India can add its name in 2027 (WRC-27) for the IMT use of this band, without going through the sharing study. We believe that DoT will constitute a committee to consider the updated ITU Radio Regulations (RR) to formulate the updated NFAP to include this band for IMT services.

Moreover, a global development in March 2024, whereby a legislation\* has been introduced in the USA Senate, requiring some government-owned mid-band spectrum to be auctioned off to boost commercial wireless 5G networks, indicates that hasty decisions in this regard may be counter-productive for India. Two USA Senators have introduced the "Spectrum Pipeline" bill, which would require the USA Commerce Department's National Telecommunications and Information Administration (NTIA) to identify at least 2,500 MHz of mid-band spectrum that could be reallocated from federal govt. use to non-govt. or shared use over the next 5 years. The bill would require the FCC to auction at least 1,250 MHz of spectrum for full-power commercial wireless services, including 5G, within six years and at least 600 megahertz within 3 years. COAI has, time and again, pointed out that global examples should not be followed without due deliberations and also alerted that delicensing is an irreversible process and once done, it means we cannot get the spectrum back for meaningful use. Therefore, India must not fall into a similar undesired position by following some global precedents under pressure from propaganda





by vested interests. India's dense population, higher spectrum loading and massive user base would create a much bigger problem than the USA, if such a precious resource is not utilised optimally.

Need for Industrial/Utility Electricity Tariff Rates for Telecom Infrastructure: The high cost of commercial electricity tariffs emerges as a challenge in meeting the escalating power demand of the sector, esp. telecom towers. Telcos face hurdles in expanding networks and delivering quality services due to exorbitant electricity charges. A shift to industrial tariffs or renewable energy subsidies is imperative to spur investment, improve network quality and become more cost-efficient. As per a TRAI report, the high cost of electricity constitutes nearly 25% of operational expenses for telecom service providers. This translates to billions of dollars diverted from network upgrades and expansion, ultimately impacting millions of users, and hindering India's digital ambitions. This makes it all the more necessary for the LTGs to share revenue with the telecom service providers. Government intervention, in the form of targeted policy initiatives and collaborative efforts with the industry, is crucial to overcome this roadblock and unleash the transformative potential of telecom.

Rationalisation of EMF Exposure Norms: The license condition pertaining to human-exposure requirements in India need to be revised and aligned with the latest ICNIRP 2020 levels, to be in line with international standards and the EIRP/transmit power limits also need to be revised accordingly.

WHO has recommended that 'National authorities should adopt international standards to protect their citizens against adverse levels of RF fields'. The international standards referred to are developed by the International Commission for Non-Ionizing Radiation Protection (ICNIRP)/Institute of Electrical and Electronics Engineers (IEEE). The main conclusion from the WHO reviews is that EMF exposures below the limits recommended in the ICNIRP international

guidelines do not appear to have any known consequences on health. India needs to be at par with global standards to be able to effectively leverage the benefits of digital technology advancement and growth.

**D2M network**: While COAI appreciates the Government's underlying policy intent to leverage broadcasting capabilities to offload unicast traffic from mobile networks, to deliver video content to the consumers through broadcasting and save bandwidth, the proposal for the Direct-to-Mobile (D2M) network requires re-evaluation on the aspects of level playing field, spectrum allocation, network integration, and regulatory and cost arbitrage in favour of the proposed PPP model and against the TSPs. The present proposal on spectrum assignment for a D2M network for broadcasting content delivery to smartphones and other devices needs to be reviewed comprehensively, especially from a level playing field point of view and to ensure that it does not become a source of regulatory arbitrage. The spectrum envisaged for D2M Service (i.e., 526 - 582 MHz) should be allocated to the service providers to use broadcasting capabilities (D2M) as per the market requirements on the spectrum assigned through auctions.

Also, the Consultative Committee of TEC for adoption of proposed ATSC 3.0 standards into National Standard noted several shortcomings in the same. The Committee recommended that global precedents of the technology, coexistence studies and impact on mobile networks need to be shared by TSDSI. Further, clarification has been sought on the applicability of this standard for commercially available mobile handsets, as none support this standard currently. It also needs to be considered that after adoption, the documents will be allotted TEC document numbers and hosted on the TEC website. ATSC 3.0 being a technology owned by a foreign entity, it is not clear if copyright permission/authorization for the same could be granted by TEC. The other issues include lack of support for NavIC, Digital



<sup>&</sup>lt;sup>1</sup> https://www.trai.gov.in/sites/default/files/4-main.pdf

Rights Management (DRM) and next-generation audio codecs, etc. Importantly, there seems to be an incorrect assumption that a dedicated D2M network is required for sending alerts during disasters. Cellular networks have been successfully delivering SMS-based disaster alert messages though Common Alerting Protocol (CAP) platform, and trials for Cell Broadcast method have also been conducted for such situations.

**Cybersecurity**: With the lightning-fast rate of innovation, the need for a multifaceted approach to cybersecurity is more significant than ever. Technologies like edge computing, blockchain, AI, IoT and digital tokens offer opportunities but also pose a challenge to security. Protocols, firmware updates and secure architectures are essential for a safe digital future.

#### THE ASSOCIATION'S UPDATES

The Association welcomed ACES as a new Associate Member in the COAI family during 2023-24.

The **COAI Executive Council** – headed by Chairman - Mr. Pramod Kumar Mittal, Vice Chairman - Mr. P. Balaji, and comprising senior representatives from all member operators are, as always, an integral part of the progress that the Association has been making. My special thanks to the Chairman and the Vice Chairman for their commitment and active involvement in the activities and initiatives of the Association. and we look forward to their continued support and guidance going forward.

The Executive Council was also ably assisted by professional advice from the various Working Committees set up in COAI. I express my gratitude and appreciation to all the Committees and Working Groups, their Chairpersons and Vice-Chairpersons, for providing their unstinted support and cooperation, and taking out time from their busy schedules to contribute to various industry issues and help the association represent itself in a proficient manner.

Last but not the least, I would like to place on record my deep gratitude to the COAI **Secretariat** team, which has always provided excellent support, dedication and assistance in all our endeavors. I deeply appreciate their efforts in contributing significantly to all the achievements of COAI.

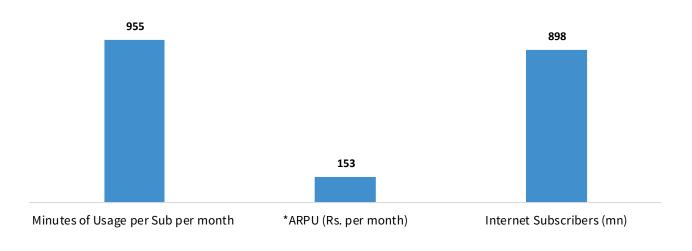




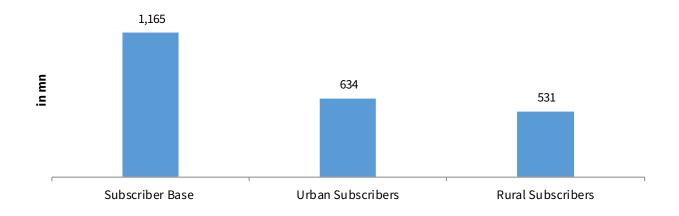


#### **Key Statistics of the Wireless Industry in India**

#### A. Wireless Industry in India - Snapshot



As on 31 Dec 2023



As on 31 March 2024

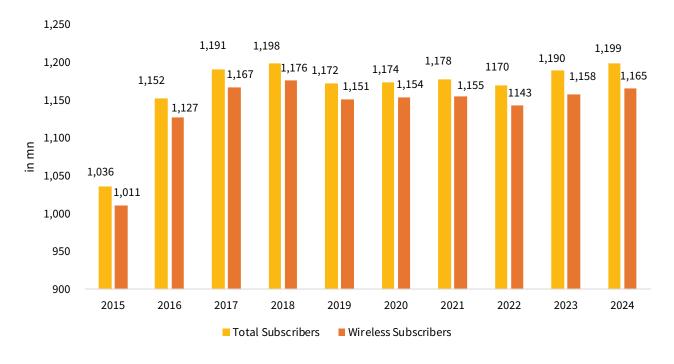
Source: TRAI

Note: \*ARPU arrived after adjusting interconnect usage charges and roaming settlement charges.





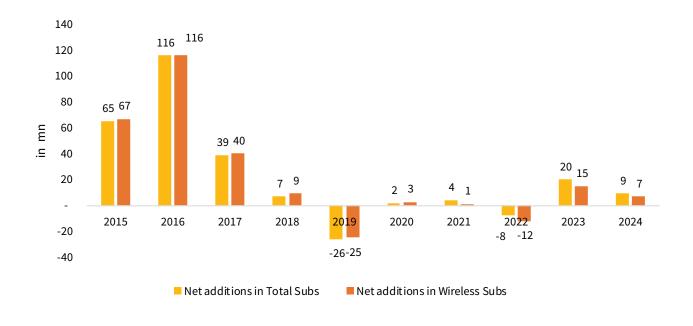
#### **B. All India Total & Wireless Subscribers**



Source: TRAI

Note: All the data is as of 31 Dec, except for 2024 which is as of 31 Mar 2024, as per TRAI Reports

#### C. All India Total & Wireless Subscribers - Annual Net Additions



Source: TRAI

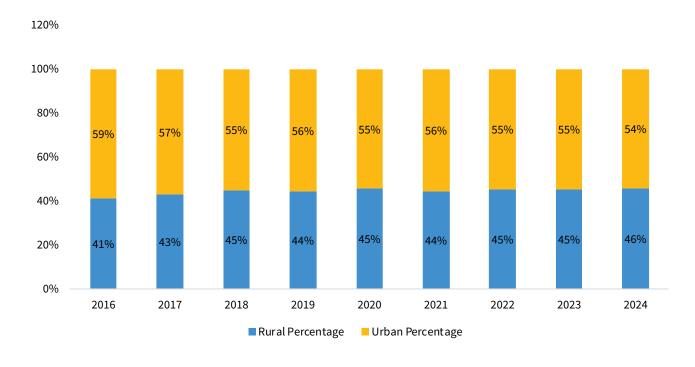
Note: All the data is as of 31 Dec, except for 2024 addition which is one quarter addition till Mar 2024, as per TRAI Reports.







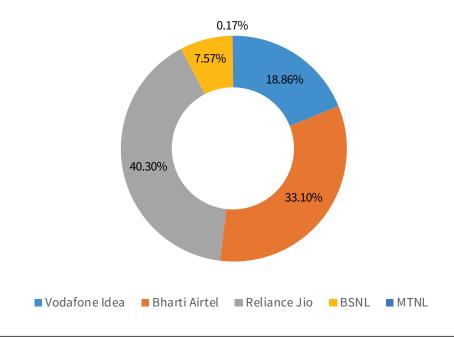
#### D. Wireless - Rural & Urban Subs as % of Total Subs



Source: TRAI

Note: All the data is as of 31 Dec, except for 2024 which is as of 31 Mar 2024, as per TRAI Reports

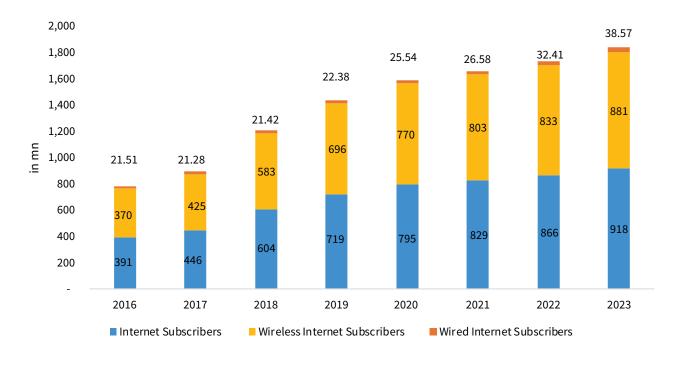
#### E. Subscriber Market Share of Wireless Operators (Mar 2024)



Source: TRAI



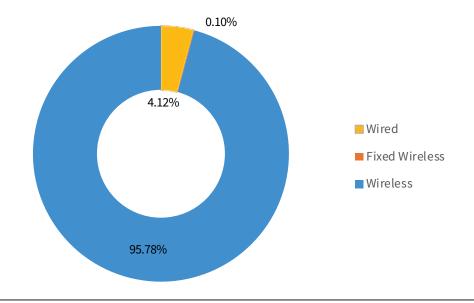
#### F. All India Total, Wireless & Wired Internet Subscribers



Source: TRAI

Note: Figures are as of 31 Dec for every year, as per TRAI Reports

#### G. Composition of Internet Subscribers - Dec 2023

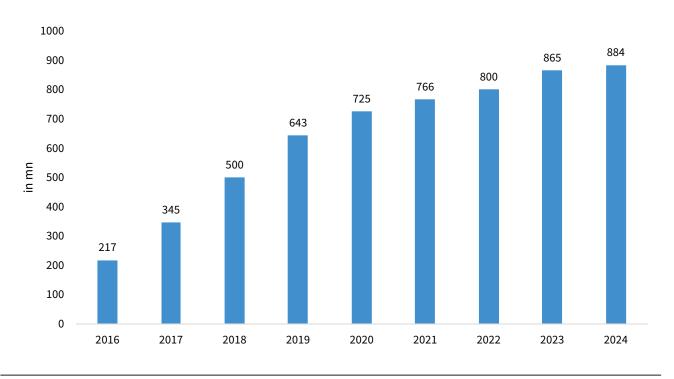


Source: TRAI





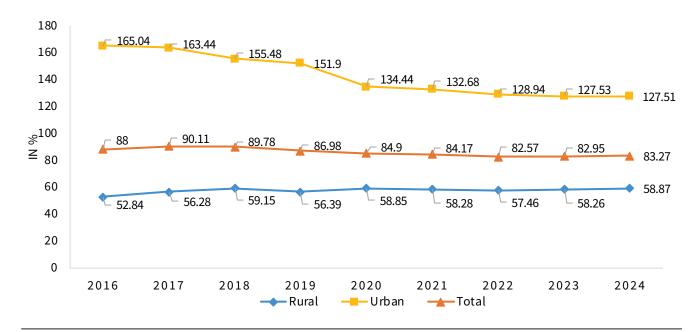
#### H. Mobile Broadband Subscribers



Source: TRAI

Note: Figures are as of 31 Dec for every year, as per TRAI Reports

#### I. Total Wireless Teledensity (%)

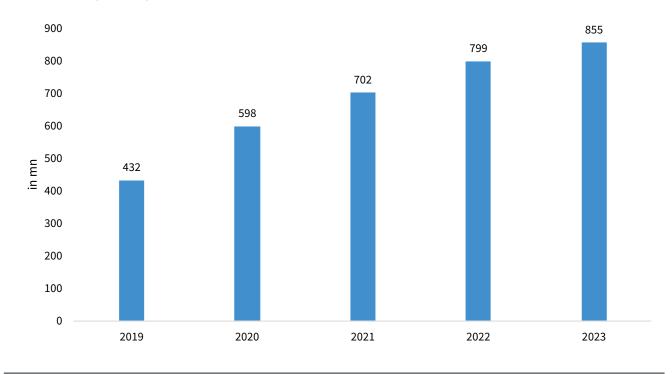


Source: TRAI

Note: All the data is as of 31 Dec, except for 2024 which is as of 31 Mar 2024, as per TRAI Reports

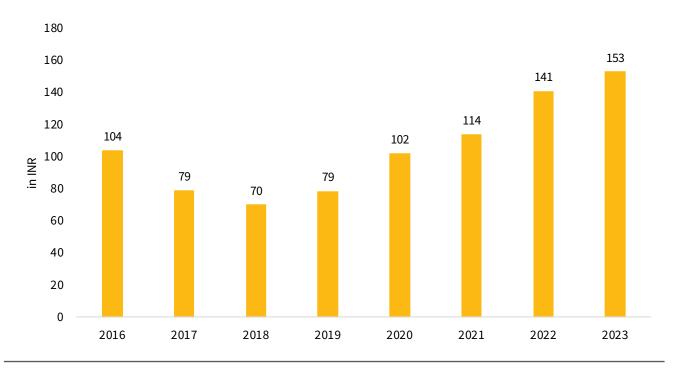


#### J. Data Subs (4G+5G)



Source: Nokia Mbit Report 2024, Operator Quarterly results, TRAI Figures of years 2022 & 2023 includes 5G Subscribers.

#### **K. Monthly ARPU of Wireless Services**



Source: TRAI

Note: All the data is as of 31 Dec for every year, as per TRAI Reports

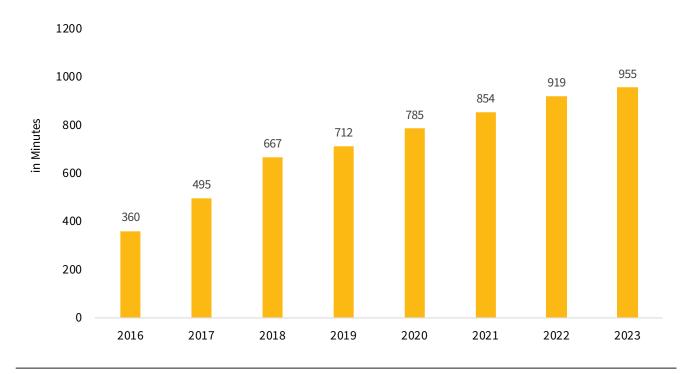
ARPU arrived at after adjusting interconnect usage charges and roaming settlement charges.







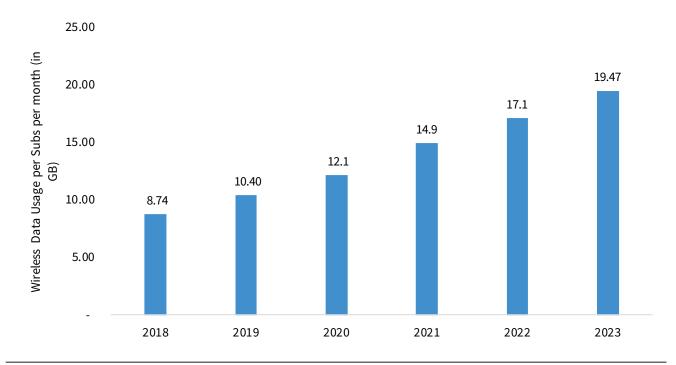
#### L. Minutes of Usage (Voice Calls) per Subscriber per month – Wireless



Source: TRAI PIR

Note: All the data is as of 31 Dec for every year, as per TRAI Reports

#### M. Wireless Data usage per sub/month (in GB)



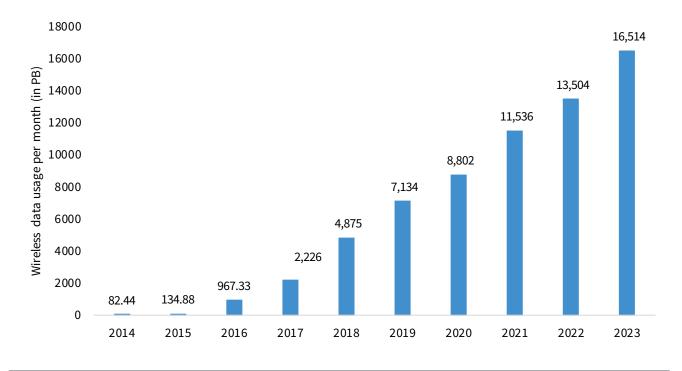
Source: TRAI PIR

Note: All the data is as of 31 Dec for every year, as per TRAI Reports





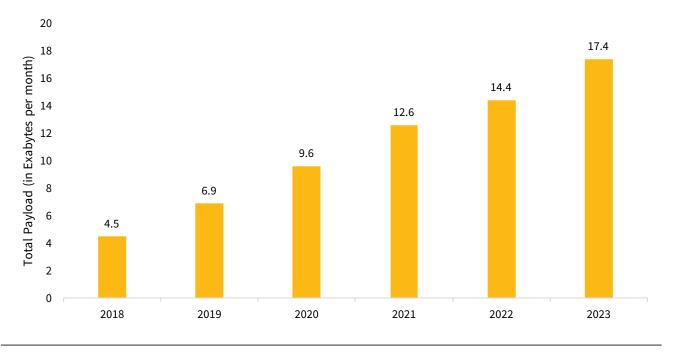
#### N. Wireless Data Usage (in PB) per month



Source: TRAI PIR

Note: All the data is as of 31 Dec for every year, as per TRAI Reports.

#### O. Total Data Payload



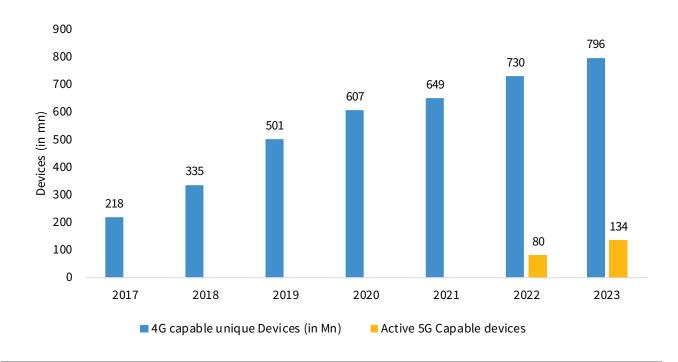
Source: Nokia MBiT 2024





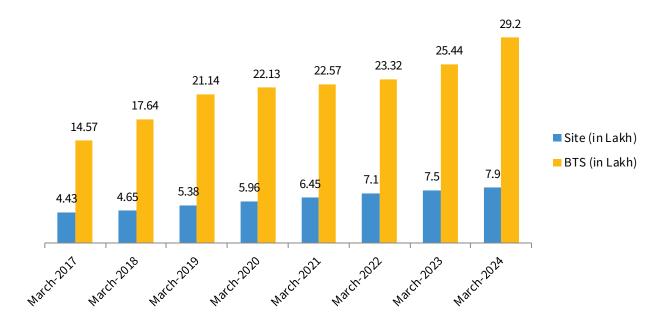


#### P. 4G & 5G capable unique Devices (in Mn)



Source: Nokia MBiT Report 2024

#### **Q. Total Number of Sites and BTS**

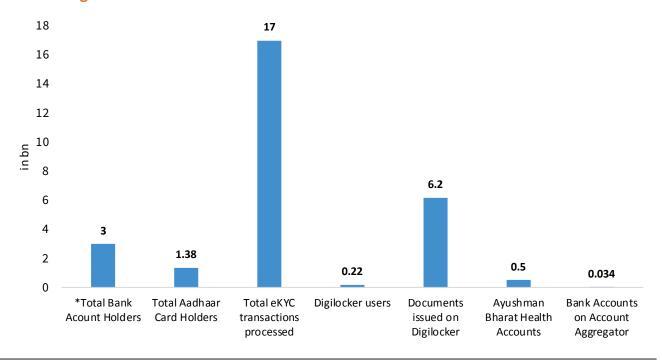


Source: Tarang Sanchar





#### R. India's Digital Public Infrastructure



Source: Inc42 Analysis (as of Dec 2023)

\*Bank Account holders data is as of Mar 2023.

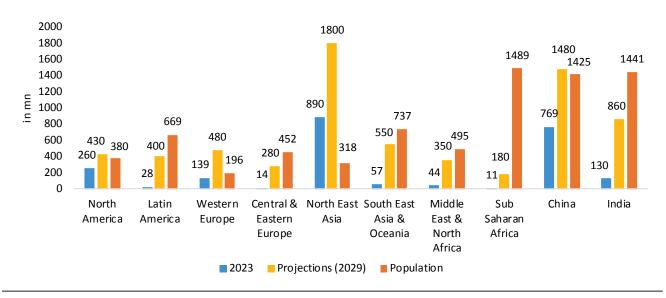






# INTERNATIONAL TRENDS

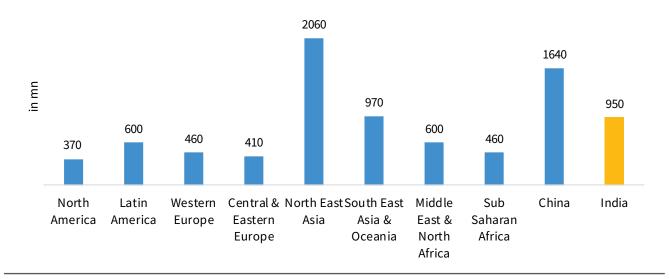
#### A. 5G Subscriptions



Source: Ericsson Mobility Report (2023), Worldometer (2024)

Note: India data includes Nepal & Bhutan

#### **B. Smartphone Users**



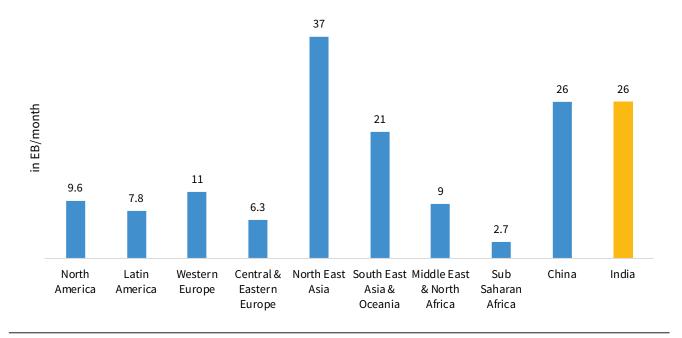
Source: Ericsson Mobility Report (2023) Note: India data includes Nepal & Bhutan







#### C. Global Mobile data traffic



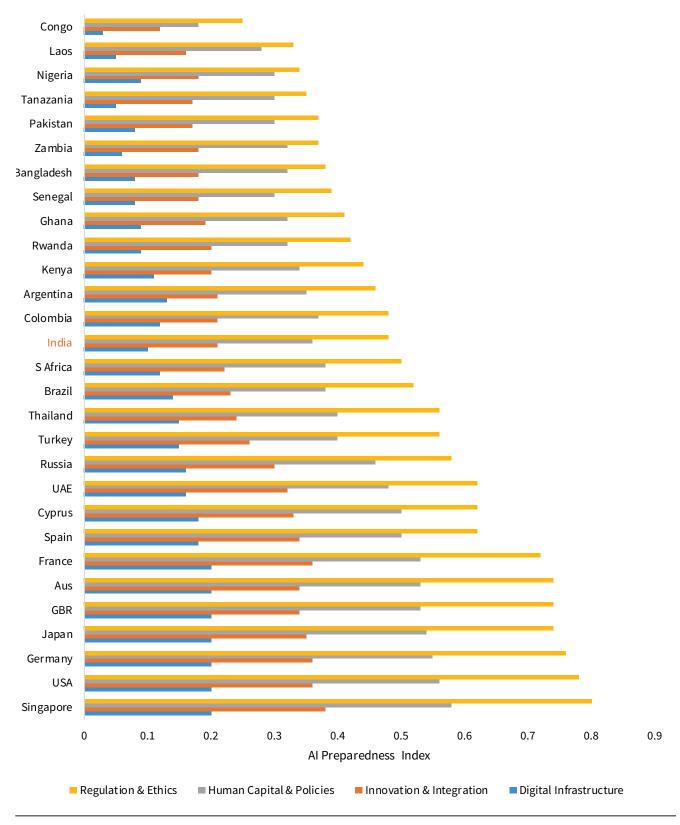
Source: Ericsson Mobility Report (2023) Note: India data includes Nepal & Bhutan







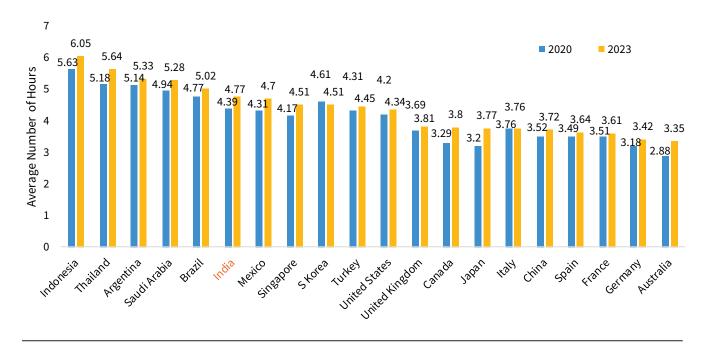
#### **D. AI Preparedness by Country**



Source: IMF 2024

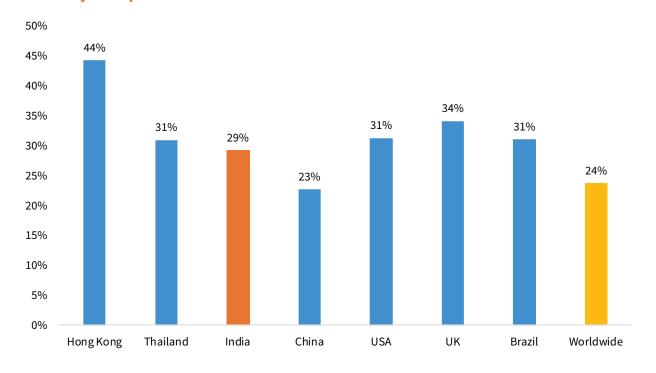


#### E. Average Daily Hours Spent on Mobile Per User



Source: data.ai | STATE OF MOBILE 2024

#### F. Mobile Payment platform users as % of total Internet users

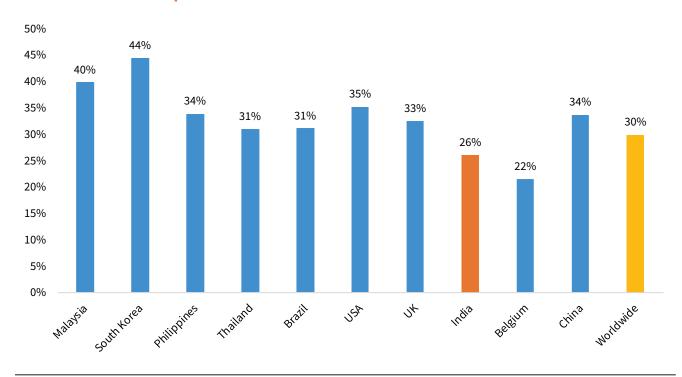


Source: Digital 2024 Global Overview Report



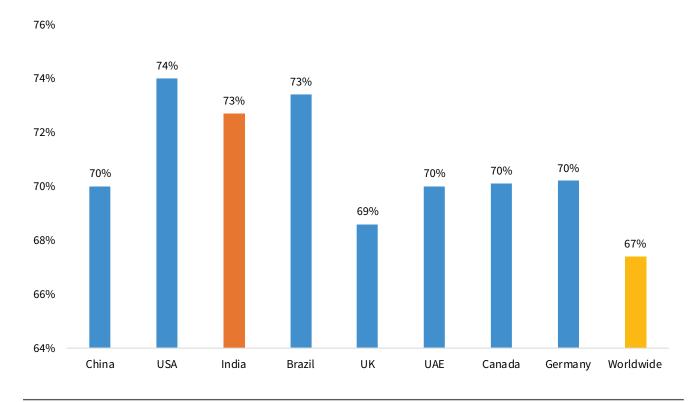


#### G. Mobile E-commerce purchase via a mobile



Source: Digital 2024 Global Overview Report

#### H. % of Internet Users who purchase any type of digital content in a month

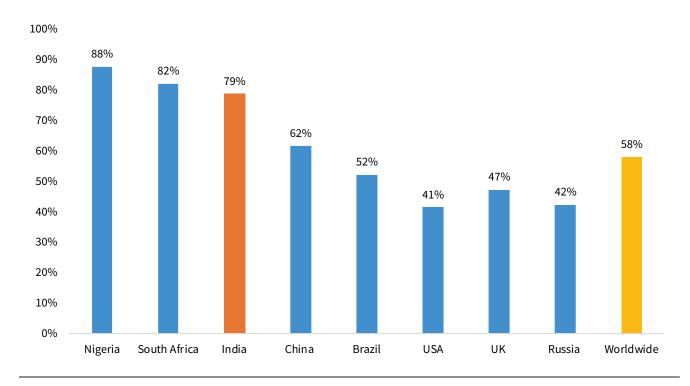


Source: Digital 2024 Global Overview Report



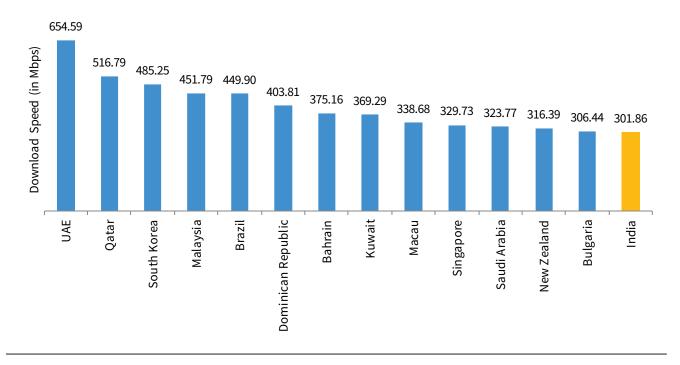


#### I. Mobile's Share of Web Traffic



Source: Digital 2024 Global Overview Report

#### J. 5G Speed Performance



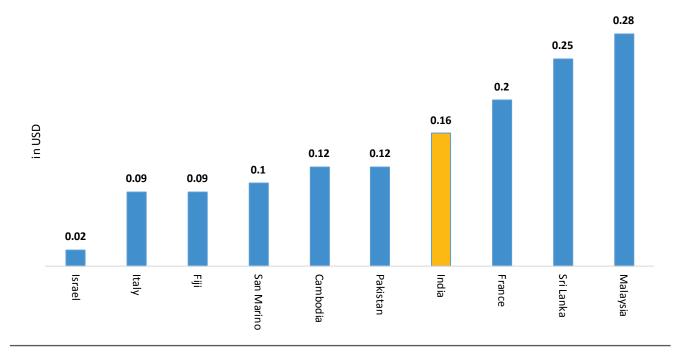
Source: Speedtest Global Index Note: Data is of March 2024



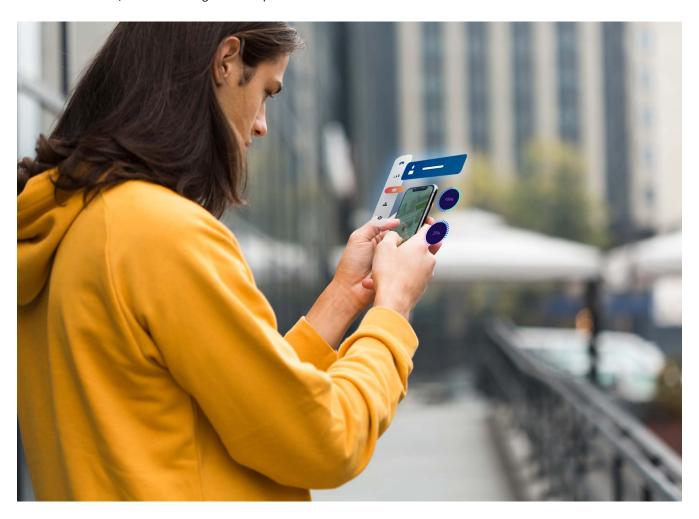




#### K. Data Price per GB



Source: Cable.co.uk; Measured during June to Sep 2023





# SIGNIFICANT ACHIEVEMENTS FOR THE FINANCIAL YEAR 2023-2024



1. TRAI RECOMMENDATIONS ON "LICENSING FRAMEWORK AND REGULATORY MECHANISM FOR SUBMARINE CABLE LANDING IN INDIA":

TRAI had issued a Consultation Paper on "Licensing Framework and Regulatory Mechanism for Submarine Cable Landing in India" on 23.12.2022. COAI submitted its detailed response to TRAI on 13.02.2023, covering several aspects such as enhancing Ease of Doing Business (EoDB) and providing incentives for setting up of Cable Landing Stations (CLS). The recommendations issued by TRAI on this subject on 19.06.2023, have several positive aspects for setting up CLS in India in line with our submissions and would be overall beneficial to the telecom industry. Some of them are as follows:

- a. TRAI recommendations state that 'Essential Services' status be accorded to CLS and Submarine Cables operation and maintenance services. Also, this critical communication infrastructure may be notified as Critical Information Infrastructure (CII) under the National Critical Information Infrastructure Protection Centre (NCIIPC).
- b. In place of the mandatory presence of DoT Officials on board, DoT may pursue with MoD that survey data be collected under the supervision of MoD and Indian representatives/responsible licensee officials who shall ensure appropriate safeguards.
- c. The crew members in the survey/repair vessel for submarine laying and repair work having valid work permits of

- India may be exempted from obtaining clearances repeatedly during the permit period.
- d. Cable Depot should be identified on both the west and east coastline for storing submarine cables and the necessary equipment/kit for carrying out cable repairs. The depot should be situated at a location near to existing or upcoming CLS to facilitate rapid response times to complete cable repairs. Also, these Cable Depots should provide a strategic base for Indian Flagged Vessels in future.
- 2. VERIFICATION OF POI & POA AUTHENTICITY FROM ISSUING AUTHORITY: DoT had filed an appeal against the Patna High Court ruling directing service providers to verify 'Proof of Identity' and 'Proof of Address' authenticity from the issuing authority.
  - a. COAI aimed to dispose of this Appeal as it would lead to implementation of stringent KYC criteria for subscriber verification.
  - b. The Supreme Court, on 16.02.2024, ruled that the Hon'ble Patna High Court's para 23 directives in the impugned judgement were superfluous. Therefore, the Court struck aside Para 23 of the Impugned Judgement and allowed the Appeal.
- 3. AMENDMENT TO THE EXISTING KYC INSTRUCTION FOR M2M CONNECTIONS RELAXATION OF RESTRICTIVE FEATURES FOR M2M CONNECTIONS: COAl has been constantly raising concerns with DoT regarding the issues being faced by our





member TSPs in implementing the DoT instructions dated 30.05.2019, for restrictive features for SIMs used only for M2M communication services and related KYC instructions. In this regard, COAI had meetings with DDG (NT) in DoT and raised our concerns, requesting for relaxing the instructions.

DoT agreed to our request and vide its letter dated 21.03.2024, amended the earlier instructions dated 16.05.2018 (which was earlier relaxed vide letter dated 30.05.2019), on the restrictive features for M2M SIMs which shall be replaced as under:

- a. Outgoing/Incoming calls shall be allowed to/from predefined set of maximum four (4) numbers only.
- b. Likewise, outgoing/incoming SMS shall be allowed to/from predefined set of maximum four (4) numbers only.
- c. Data communication shall be allowed on a maximum of One Hundred (100) predefined public IP addresses/URLs with fixed APNs or equivalent technology options by the Licensee.
- d. These restrictions are not applicable to calls made to emergency numbers like police, fire, ambulance, etc.

Through this amendment, TSPs and M2MSPs would benefit in expanding their services to their esteemed customers.

- 4. ADOPTION OF INDIAN TELEGRAPH RIGHT OF WAY RULES 2016 BY STATES/UTS: 100% adoption of the RoW 2016 Rules in the country has been achieved through active engagement with States/UTs at various levels via written submissions, highlighting the issue in State Broadband Committee (SBC) meetings, etc. With continued focus, COAI has been able to engage and pursue 26 States/UTs to adopt the 2022 amendment as well.
- 5. MINISTRY OF POWER AMENDMENT TO GREEN ENERGY OPEN ACCESS (GEOA): COAl's active engagement with the Ministry of Power bore fruit with the progressive amendment

notified on 23.05.2023, whereby 100 kW load aggregation within a division was allowed to offset the same with green energy from the grid. This makes it easier for the telecom industry to become eligible for transition to green energy.

- 6. MINISTRY OF POWER ADVISORY TO ALL STATES/UTS ON COMPOSITE BILLING: Basis specific request from COAI, the Ministry of Power, on 24.05.2023, issued advisory to all States and UTs to facilitate the telecom industry by provisioning Composite Billing, boosting 'Ease of Doing Business' for the industry.
- 7. MINISTRY OF DEFENCE (MOD) ONLINE PORTAL: The Right of Way application processing completely moved online for DGDE, Army and Airforce. COAI worked actively with NBM, DGDE and members for ironing out the issues, thereby supporting the industry through regular monitoring and in getting timely permissions.
- 8. MINISTRY OF ROAD TRANSPORT AND HIGHWAYS (MORTH) ENHANCED ROW POLICY: COAl's persistent representations and interactions played a vital part in the Ministry issuing an amendment on 17.04.2023, regarding permission for laying of underground OFC/Telecom cables on National Highways, wherein the charges were reduced. Also, the license fee for OFC crossing the National Highway was made nil.
- 9. EMF AWARENESS ACTIVITIES: COAI has been regularly supporting the EMF awareness events hosted by DoT and its various LSAs, both through hybrid and physical modes. We supported three physical events apart from multiple online events. More than 500 direct connects were made through these engagements.
- 10. NETWORK ENHANCEMENT IN AYODHYA: COAl supported the members in coordination with concerned stakeholders at the center and in the state to achieve timely enhancement of the physical network coverage in the city of Ayodhya.



- 11. FACILITATING OF ALIGNMENT **ROW** IN RELATED **CHARGES:** COAI worked continuously with various State/UT governments for alignment of the RoW charges. A key win was the removal of Way Leave Charges (@ INR 200/meter) in the MCD area.
- **12.** IT (INTERMEDIARY **GUIDELINES AND** DIGITAL MEDIA ETHICS CODE) RULES, 2021: COAI has been constantly following up with MIB to highlight that there should be no requirement to separately set up/ be members of self-regulating bodies for TSPs, as is the requirement in the case of content of other publishers/OTT platforms in the aforementioned rules. In this regard, a meeting was held with JS, MIB on 03.10.2023, wherein the following points were clarified by MIB:
  - a. TSPs shall not be deemed accountable for the content exhibited on their platform if the content is aggregated from the OTT platforms/News agencies registered with MIB.
  - b. Content being exhibited on the TSPs' platform/s must undergo a thorough process of due diligence.
  - c. TSPs should only include content of those content providers/OTT platforms/News agencies that are registered with the MIB.
  - d. Requirement of SRBs is not a mandate but only an essential requirement.
  - e. No content shall be regulated twice and the TSPS do not need to form/be a part of SRB if the aggregated content originates from the platform/s duly registered with MIB.
  - TSPs to refrain from endorsing any content that is deemed obscene or has the potential to provoke religious sentiments in the nation.

- SUPPORT FOR ACCEPTANCE OF EVIDENCE 13. OF NODAL OFFICER OF **TELECOM** COMPANIES UNDER SECTION 65 B OF THE INDIAN EVIDENCE ACT THROUGH VIDEO **CONFERENCE (VC):** COAI submitted letters on 26.02.2024, 05.05.2022 and 12.12.2022, regarding "Court Appearance and deposing of evidence, U/s 65B of the Indian Evidence Act, 1872, by TSP Nodal officers and Alternate Circle Nodal Officers wherein DoT and Punjab and Haryana High Court were requested for support to consider appropriate measures to excuse the requirement of personal appearances by Nodal Officers of TSPs in Court Cases for evidence purposes and allow the same through VC (Video Conference). In this regard, the Hon'ble Punjab and Haryana High Court has kindly agreed our request vide its letter dated 20.03.2024.
- **EXTENSION OF TIMELINE FOR SUBMISSION** 14. OF SELF-CERTIFICATES IN UP-GRADATION CASES: COAI, vide its letters dated 10.01.2024 and 21.03.2024, submitted that there is an urgent need for Extension in the timelines for Submission of EMF Self certificates and abeyance of 5G Site testing. DoT vide its instructions dated 02.04.2024, extended the timeline for submission of self-certificates for new BTSs and upgradation cases to 15.07.2024, where the BTS's first radiation/upgradation is done from the date of allocation of frequencies to the Licensees till 30.06.2024.
- **15**. REGARDING DISCONTINUATION OF PAPER-BASED KYC PROCESS: DoT had issued instructions on 05.12.2023, regarding withdrawing Paper based KYC process. COAI submitted a letter to DoT on 19.12.2023, requesting to exempt the said instructions for exceptional cases. Further, DoT vide its order dated 19.03.2024 has agreed for permitting licenses to use paper-based KYC process for these exceptional cases.
- 6 GHZ BAND FOR IMT: COAl submitted a letter to DoT on 06.12.2023, highlighting that the successful identification of 6 GHz



band for Region 1 at WRC-23 would, in turn, provide an opportunity to Region 3 countries, including India, to leverage the ecosystem that would be developed. In the WRC-23, the band 7025-7125 MHz has been identified for IMT in all 3 regions. The band 6425-7025 MHz was identified for IMT in Region 1 and for Region 3, the final outcome is a compromised "packaged deal" between the footnote and a common regulatory condition for use of this band and avoiding "further study" for region 3 for WRC-27. This ensures we have an EIRP mask for global use, and no need to revise it for R3 separately.

- 17. MANDATORY TESTING AND CERTIFICATION **TELECOM EQUIPMENT** (MTCTE): Representation was made to DoT 19.12.2023, requesting for additional time to comply with MTCTE. On 27.12.2023, TEC - (i) extended the compliance date for the 12 products notified under Phases III and IV to 01.04.2024, and (ii) re-categorized all the notified products into the GCS and SCS categories and reduced the fees for ERbased applications under MTCTE, effective 01.01.2024. COAI further sought extension for the 12 products from TEC. Based on COAI's request, TEC extended the date of mandatory testing of 10 products notified under MTCTE phases III and IV by four months i.e., from 01.04.2024 to 01.08.2024. TEC also provided extension on the last date of acceptance to test reports issued by labs accredited Laboratory bγ International Accredited Cooperation (ILAC) signatories from nonborder sharing countries by four months for technical parameters only i.e., 31.03.2024 to 31.07.2024 for 4 products.
- 18. SC SET ASIDE HC ORDER ON TAXING SIM CARD SALE DISCOUNTS: The Hon'ble Supreme Court, on 28.02.2024, ruled that telecom companies are not liable to deduct tax at source on income or profit in the payments received for selling discounted pre-paid SIM cards from their distributors. The Supreme Court set aside the Delhi and Calcutta High Courts' orders and said

that Section 194H of the Income Tax is not applicable to them in this case.

EXTENSION OF DEADLINE FOR SUBMISSION 19. OF DOCUMENTS FOR VERIFICATION OF **DEDUCTIONS** CLAIMED **FROM GROSS** REVENUE FOR Q1'FY 2023-24 (F): TSPs are required to submit various documents, including Annexure-AO, for the process of verification of deductions, which is required to be mapped with entries in Form 260 (TDS) as an integral part of our compliance process. Since the Ministry of Finance (CBDT) had extended the deadline for the submission of the statement of deduction of tax for the first quarter of FY 2023-24 (as required to be furnished in Form No. 260) to 30.09.2023, from the earlier due date of 31.07.2023, Form 26Q was not available and hence, members were unable to submit the required documents within the originally specified time frame.

Apropos the representations made by COAI, DoT, on 06.10.2023, extended the timeline till 31.10.2023. The extension granted by DoT helped the Members in ensuing compliances.

CLARIFICATION(S) REGARDING ACTIVITIES RELATING TO CABLE REPAIR/ INSTALLATION OPERATIONS CARRIED OUT IN EXCLUSIVE **ECONOMIC ZONES (EEZ):** Telecom companies depend heavily on submarine cables for the high-speed transfer of data around the globe. The customs duty exemption granted to vessels engaged in laying submarine cables in India was set to expire on 31.03.2024. COAI requested the government to extend this exemption to prevent a substantial increase in the costs associated with cable laying, which could adversely affect the future deployment of submarine cables, potentially compromising the quality of service provided to customers.

Vide notification no. 06-2024, the validity of exemptions which was lapsing on 31.03.2024, was extended up to 30.09.2024, helping in ease of doing compliances.



# REPORTS & SUBMISSIONS FOR THE FINANCIAL YEAR 2023-2024



#### COAI Report on 'Socio-economic benefits of the 6 GHz Band: Approaches On Licensed And Unlicensed Spectrum Allocations'

The report, based on quantitative analysis, surveys, academic articles and other relevant sources, provides an understanding of the socio-economic benefits of utilising the 6 GHz band spectrum for providing robust mobile communications services in India, while also highlighting potential challenges and risks its allocation, including interference issues, technological constraints, regulatory capacity, market concentration, the potential exacerbation of the digital divide and security risks.

### 2. COAI White Paper on 'Addressing Rising Data Traffic and Associated Infrastructure Costs in Indian Telecom'

The White Paper adopts a practical approach using statistics and mathematics to logically derive the increasing impact of the disproportionate traffic generated by Large Traffic Generating (LTG) platforms/applications and the need for responsible sharing of infrastructure development, maintenance and upgradation costs by them. Highlights:

a. The analysis in the White Paper leads to five models of resolution to the issue, with the final recommended model 5 emerging as the one protecting the interests of the Startups and MSMEs while bridging the deficit to the best possible extent. It also puts to rest all alleged concerns related to net neutrality, double charging, dubious proposal to increase consumer tariffs, etc. b. The additional financial analysis based on the White Paper brings out the potential loss of approx. INR 800 crores to the Government exchequer in the absence of responsible cost sharing by LTGs, expected to increase further if not addressed in time.

#### 3. TRAI Consultation Paper on Definition of International Traffic

TRAI had issued this consultation paper on 02.05.2023 and an Open House Discussion was held on 24.08.2023. COAI submitted its response to the Consultation Paper on 11.07.2023, wherein it was stated that the actual need is not to define what international traffic is, but to clarify that SMS originated International servers/entities masqueraded as domestic SMS by introducing a proxy server in India (just like it was in the case of grey voice calls), would classify as International message as per existing licensing norms. There is no ambiguity regarding the treatment of international traffic or what constitutes international traffic and a robust licensing and regulatory framework exists in India for decades, on the basis of which grey voice calls have been dealt with legally for years now.

## 4. TRAI Consultation Paper on Regulatory Mechanism for Over-The-Top (OTT) Communication and Selective Banning of OTT Service

TRAI had issued this consultation paper on 07.07.2023. COAI submitted its inputs on 01.09.2023, wherein we stated that there is a need to accurately and comprehensively define OTT services, which would further





enunciate and bring about the required clarity. OTT Service providers should be brought under the Regulatory Framework, pay a Fair Share Charge to TSPs and be liable to selective banning under the necessary regulation.

TRAI Consultation Paper on Review of 5. Quality-of-Service Standards for Access Services (Wireless and Wireline) **Broadband (Wireless and Wireline) Services** 

> TRAI issued this consultation paper on 18.08.2023. COAI submitted its response on 14.12.2023, stating that TRAI should thoroughly assess the current state of networks, including their constraints, both within and beyond the operators' control, establishing any parameter benchmark. It is imperative to identify and address these obstacles proactively.

We further submitted that:

- In the short term, the Authority may consider moving towards a light touch regulatory framework for QoS, i.e., only limited parameters should be measured and reported on a quarterly basis.
- In the long-term, the Authority should deregulate the QoS parameters while maintaining the oversight through drive tests and/or (a mix of) drive tests and 3rd party surveys.
- TRAI Consultation Paper on Digital Inclusion 6. in the Era of Emerging Technologies

TRAI issued this consultation paper on 14.09.2023. On 29.12.2023, COAI submitted its response, wherein the stellar role of TSPs in enhancing Digital inclusion was highlighted. We submitted that by abolishing the USOF levy, TSPs would be incentivized to further expand and deepen their network, including 5G services in underutilized and far-flung areas of the country, thereby contributing expansively to improving tele-density and hence digital inclusion. The abolition of levying USOF will also strengthen the cash flow of the TSPs, enabling them to further

invest and contribute to enhance Digital Inclusion in the country. It was also stated that there were sufficient parameters to determine the progress of Digital Inclusion in the country.

TRAI Consultation Paper on "Connectivity 7. to Access Service VNOs from more than one NSO"

> TRAI had issued this consultation paper on 23.12.2024. COAI submitted its response on 22.03.2023, stating that UL(VNO) licensee/s are already permitted to get connectivity from different wireline NSOs at different EPABX level and there is no need to further liberalize this regime. Therefore, UL(VNO) licensee should not be permitted to take connectivity with more than one NSO in a LSA for providing wireline access service. It was further submitted that UL(VNO) licensee/s holding Access Service Authorisation in an LSA should not be permitted to take connectivity from more than one NSO for providing wireless access service and other NSO(s) for wireline access service in the LSA.

**Consultation** Paper "Digital 8. on Transformation through 5G Ecosystem"

> TRAI has issued this consultation paper on 29.09.2023. COAI submitted its response on 08.02.2024, wherein it was submitted that despite the fact that the 5G services will play the most crucial role in driving digital transformation across various industries, there are still challenges related to the monetisation of the 5G services. Some of the challenges shared w.r.t. Digital Transformation through the 5G Ecosystem are related to the policy & regulatory restrictions w.r.t. M2M Services; Challenges in the implementation of RoW Rules by the State Government/s, Municipalities, Central Government agencies, etc. and high RoW charges being levied for the deployment of fiber; regulation related to Network slicing; current EMF exposure limits in India being significantly stricter (10 times) than the ICNIRP norms, among others.



## TRAI Consultation Paper on "Open and De-9. licensed use of Unused or Limited Used **Spectrum Bands for Demand Generation for Limited Period in Tera Hertz Range**"

TRAI had issued this consultation paper on 27.09.2023. COAI, in its response dated 29.11.2023, submitted that no part of any of the spectrum bands should be considered for delicensing. Further, the Experimental and Technology trial licenses and Demonstration licenses prescribed by DoT in 2019 are sufficient for such requirements, even for the Tera Hertz frequencies. Also, there is no need for separate experimental license for any frequency band, including THz bands.

# 10. TRAI Consultation Paper on "Encouraging R&D in Telecom, Broadcasting and IT (ICT) Sectors"

This consultation paper was issued by TRAI on 22.09.2023. COAI, in its response submitted on 24.01.2024, mentioned that India has come a long way in terms of investment in R&D since its independence in 1947, and also mentioned about various challenges in the education system, areas for improvement and additional measures.

### TRAI Consultation Paper on "Encouraging Innovative Technologies, Services, Use Cases. and **Business** Models through Regulatory Sandbox in Digital **Communication Sector**"

This consultation paper was issued by TRAI on 19.06.2023. COAI submitted its response on 02.08.2023, mentioning that there is no need for Regulatory Sandbox for TSP owned products & services and no need for prescribing a framework for TSP controlled Regulatory Sandbox, as TSPs are already required to comply with the license conditions. Further, we submitted that any licensed Service Provider under UL shall be eligible for setting up the Regulatory Sandbox, which should be operated only by Licensed Service Providers (LSPs) or jointly by LSPs and other entities. It was also submitted that licensed TSPs will set up and operationalize the Regulatory Sandbox, thus, there should not be any need for excessive monitoring or regulatory compliances.

### 12. Review of the definition of AGR

COAI made submissions to DoT and TRAI on 17.04.2023, suggesting that the definition of AGR is still complex and needs to be reviewed and simplified. A follow-up letter was submitted to DoT and TRAI on the review of the definition of AGR on 15.06.2023. Further, a letter was submitted to DoT on 09.10.2023, responding to the Clarifications issued by DoT on 17.07.2023. We requested DoT to re-evaluate the issues presented by us in a holistic manner, as well as suggested for initiating a comprehensive Consultation process on the matters surrounding AGR.

### 13. Abolishment of Performance and Financial **Bank Guarantees (BG)**

COAI submitted a letter on the issue of BGs to DoT on 31.05.2023, requesting for abolishment of PBGs and FBGs.

The TRAI recommendations on 'Rationalization of Entry Fee and Bank Guarantees' issued on 19.09.2023, included a reduction in the Entry fee by 50%. However, TRAI did not reduce the Bank Guarantees, but merged PBG and FBG instead.

TRAI did not accept our submission of doing away with the Bank Guarantees. We had submitted that the practice of asking Bank Guarantee has outlived its utility and the funds which were meant for the same to be channelised effectively in networks and services.

We had stated that the imposition of the Bank Guarantee has been a hindrance to the service providers' infusion of investments in the sector. We also submitted that the present players in the telecom sector are amongst the biggest and most reputed business houses of India, who have a long-term commitment towards the fulfilment of the Digital India vision. We had stated that the practice of the Bank Guarantees (both PBG and FBG) for



existing Licenses/Authorizations should be done away with.

# 14. Relaxation of the mandatory requirement of DoT representatives during survey of submarine cable routes

A letter to DoT regarding the "Relaxation mandatory requirement representatives to be present during the survey of submarine cable routes conducted by TSPs" was submitted on 07.06.2023. A follow-up letter was also sent on 06.11.2023, reiterating the need to re-evaluate the necessity of mandating the physical presence of DoT officials during submarine cable route surveys.

## 15. Simplification of verification process for deduction from GR for Access Services

COAI submitted a letter to DoT on 18.08.2023. requesting that deductions for Access Services be permitted based on audit certificates, following the same approach as NLD and ILD services. However, in case DoT still believes that the same is not feasible, the sample base verification process as per the TRAI Recommendations on EoDB dated 02.05.2023, may be considered.

### "Consumer 16. Conducting of Education Workshops (CEWs)" via digital/online mode

A letter was submitted to TRAI on 07.08.2023, requesting to continue to allow TSPs to conduct at least 50% of the CEWs via online mode and extend the same for one year i.e., till 30.09.2024.

Vide its letter dated 11.09.2023, TRAI stated that TSPs can organize the workshops through hybrid mode as per the feasibility for online participation of consumers. Further, TRAI has desired that CEWs should be organized for specific targets such as students, women entrepreneurs, farm produce organizations, fisheries, etc. to update them on new technologies and their possible use cases, including safeguard measures.

## 17. Immediate Identification of Critical Services in M2M

COAI wrote to DoT on 19.10.2023 and 15.01.2024, asking for the immediate identification of Critical services in M2M sector and to include RF Mesh service providers under the ambit of UL. We submitted that the absence of such identification will lead to Security-related issues and cause huge losses to the National Exchequer, besides creating potential complexity of retrospective regulatory compliance.

### 18. **Bringing RF Mesh under UL**

Follow-up letters were written to DoT on 19.09.2023 and 18.10.2023, reiterating COAI's stance on the need to immediately include RF Mesh service providers under the ambit of M2M authorization and bringing it under Unified License.

### Relaxation of restrictive features of M2M 19. services.

Via a letter to DoT on 15.05.2023, COAI shared the challenges in the implementation of the restrictive clauses for M2M Services in detail, including global best practices.

We recommended the following to DoT:

- Permitting multiple IP/URLs should be enabled for the IoT customers to effectively build, deploy and scale their solutions for the foreseeable future.
- To safeguard against possible misuse of the SIM card, DoT may clarify that such restrictions have to be mandatorily implemented within the core network of the telecom service provider.
- Clarify that the need to ensure restricted access is not applicable communications taking place on private networks, in the amended Guidelines.
- Clarify on the clause of restriction of voice and SMS prescribed in the M2M guidelines.





# Letter to DoT excluding Revenue earned from other licensed TSPs for sharing/leasing infrastructure from AGR.

COAI sent a letter on 09.11.2023, requesting DoT to accept the recommendations issued by TRAI on "Use of street furniture for Small Cell and Aerial Fiber Deployment", "Improving Telecom Infrastructure in Northeastern States of India", "Improving Backhaul Telecom Infrastructure in far-flung areas of Himachal Pradesh" and "Revenue earned from other licensed TSPs from sharing/leasing of infrastructure", be inserted under the existing license condition named as "List of other income to be excluded from GR to arrive at ApGR" for levy of Licence Fee.

## 21. Simplification of Spectrum Usage Charges

COAI submitted a letter to DoT on 03.11.2023, requesting to consider our proposal to implement a simplified SUC assessment mechanism, which would benefit all stakeholders involved and contribute to the overall efficiency and effectiveness of the telecom sector.

## 22. Abolition of USOF levies

COAI submitted letters to both DoT and MoF regarding the abolition of USOF levies on 24.11.2023, citing examples of 45 countries and comparing the rates of similar fees levied by them. We requested that:

- USO levy be abolished.
- If that is not possible immediately, the current levy be reduced to 1% from the present 5%.
- If that too is difficult, then the current USOF Fund balance should be utilised first and until then, collection of USO levy from TSPs should be stopped. Post exhaustion of funds, if rural connectivity is still an issue in any area, then such levy should be decided annually basis the funds required for a particular year.

# 23. Reduction in Regulatory Levies – License Fee Contribution

COAI submitted a letter to DoT on 28.08.2023, reiterating our earlier submissions requesting the reduction of LF from 3% to 1% of the AGR. We shared examples of 25 countries with comparative License Fee levies applicable to the Telecom Service Providers in the respective countries.

## 24. Temporary Suspension of Internet Services

COAI wrote to DoT on 19.01.2024, to urgently provide appropriate instructions and guidelines to State Governments to discourage the issuance of orders for temporary internet service suspensions without any genuine emergency/law & order issue.

## 25. Advocacy for Telecom Infrastructure

- a. On Right of Way: During the year, submissions were made to the States and UTs on adoption of Indian Telegraph RoW 2022 and RoW 2023 amendment rules. These submissions highlighted the need for bringing out a facilitative environment for telecom infrastructure deployment, especially for 5G rollout.
- b. On Electricity: COAI made submissions to the States and UTs, asking for (a) Industrial Tariff, (b) Adoption of Composite Billing and (c) Implementing Green Energy Open Access amendment facilitating the telecom industry. The State of Himachal Pradesh extended the industrial tariff to telecom, the second state to do so after Maharashtra. COAI also filed appeals against Tariff finalization of 6 states, demanding Industrial category electricity tariff. This ask of Industrial Electricity tariff categorization for telecom was also made to DoT.
- 26. Submission for support on various industry issues related to Right of Way and facilitating Telecom infrastructure deployment

COAI made 384 submissions to States, UTs, Central Ministries, DoT and local governing



bodies to take up industry concerns. This included submissions related to RoW rules adoption, Electricity related facilitations, inclusion of Telecom in State's IT/ITeS policy, etc. Similarly, COAI participated in 51 State Broadband Committee meetings, bringing out members' concerns and highlighting respective geographies' issues with seniormost level officers of the State and UT administrations.

## 27. Engagement with Central Ministries

- a. COAI actively participated along with key stakeholders for working with the Central Electricity Authority, Ministry of Power towards preparation of Model RFP document for leasing of dark fiber of State Electricity Transmission network.
- b. Engagement was done with the Ministry of Development of Northeastern Region for raising awareness on the TRAI recommendations on 'Improving Telecom Infrastructure in Northeastern States of India'.

# 28. Relaxation for Telecom industry on use of Diesel Generator (DG) sets by CAQM

COAI spearheaded the industry concern related to the new norms on use of DG sets set by the Commission for Air Quality Management (CAQM) in NCR. Multiple submissions were made and meetings were held with CAQM, DoT and TRAI, resulting in relaxation on compliance for the industry by extending the timelines.

# 29. Engagement with Noida International Airport (NIA) on the upcoming new airport

COAI made submissions and held regular meetings with the NIA representatives and members, including field visit, for lowering the height of the telecom tower masts around the upcoming new international airport at Jewar.

## 30. Digital Personal Data Protection Act, 2023

COAI made a representation to MeitY on 20.10.2023, with respect to the transition to

the new regime of the Digital Personal Data Protection Act, 2023. We further brought out a brief enumeration of some of the requirements of the DPDP Act, 2023, identified by COAI members as having challenges.

31. TEC "Standard for Assessing and Rating Robustness of Artificial Intelligence Systems in Telecom Networks and Digital Infrastructure"

> TEC had issued a Questionnaire on Standard for Assessing and Rating Robustness of Artificial Intelligence Systems in Telecom Networks and Digital Infrastructure on 18.10.2023. COAI had submitted its response on 15.12.2023, mentioning that the concept of AI and its use across various sectors of economies, including Telecommunications, is still emerging and there is no need to create additional standards specifically for low-risk, high-value AI applications utilized by TSPs or any specific standards for TSPs at this stage. Further, it was recommended that TEC holds detailed consultations with TSPs for discussing about Standards for Assessing and Rating Robustness of Artificial Intelligence Systems in Telecom Networks and Digital Infrastructure before prescribing any such specification.

## 32. COAI Submission on 6 GHz band spectrum

COAI submitted a letter to DoT on 06.12.2023, requesting for successful identification of the 6 GHz band for Region 1 at WRC-23 without undue conditions blocking affordable macro deployments. The World Radiocommunication Conference (WRC) opened up 100 MHz of spectrum in the 6 GHz band for IMT services across the world, including India. This development is vital for the Indian telecom operators as they have a limited amount of frequencies in the 3.3-3.67 GHz band range.

## 33. Safety measures regarding C band radioaltimeter vs. 5G/IMT base stations

COAI submitted a letter to the Ministry of Civil Aviation on 04.09.2023, requesting:



- a. To mandate all airline carriers operating in Indian territorial boundaries to replace nonconforming Radio Altimeters.
- b. To mandate completion of replacement of non-conforming Radio Altimeters in progressive manner within 18 months, starting 01.09.2023.
- c. To mandate a monitoring dashboard to observe the progress of replacement of non-conforming Radio Altimeters to be made available on public domain.
- d. To mandate that after completion of deadline, all buffer related restrictions across all airports/airstrips should not be enforceable.
- 34. Allowing digital display of Information related to Specific Absorption Rate value and safety precautions in the Manufacturer's mobile handset booklet

An email was received from DoT on 22.08.2023, with respect to - Allowing digital display of Information related to Specific Absorption Rate value and safety precautions in the Manufacturer's mobile handset booklet as per D/o Telecommunications OMs issued on 25.01.2012 and 17.08.2012. COAI submitted a letter to DoT welcoming the initiative and requested to extend a similar regulatory allowance for permitting the Manufacturer's mobile handset booklet to be made available online or through QR Code/e-label.

DoT instructions dated 31.08.2023, on 35. Provisioning of telecom services by Licensees through Franchisee, Agents and Distributors {Point of Sale (PoS)}

> DoT had issued Instructions for Provisioning of telecommunication services by Licensees through Franchisee, Agents, and Distributors {Point of Sale (PoS)} on 31.08.2023. In this regard, COAI submitted a letter to DoT on highlighting 22.09.2023, some practical challenges in the implementation of the said instructions.

36. Amendment/addendum existing to instructions issued for adequate verification other subscriber customers and verification related matter.

> DoT issued Amendment/addendum to existing instructions for adequate verification of customers and other subscriber verification related matters on 31.08.2023. In this regard, COAI submitted a letter to DoT on 22.09.2023 highlighting certain challenges and sought clarifications.

Draft technical report on "Television Broadcasting to Mobile Handheld Devices -Direct to Mobile (D2M) Broadcasting"

COAI submitted its inputs to the TEC Draft technical report on "Television Broadcasting to Mobile Handheld Devices - Direct to Mobile (D2M) Broadcasting" on 01.02.2024.

Review of the current Indian EMF Norms 38. and Testing Methodology in line with WHO Recommended ICNIRP 2020 guidelines.

> COAI, in a letter to DoT on 29.09.2023, highlighted the need for aligning India's EMF threshold requirements with WHO recommended and internationally recognized ICNIRP 2020 levels. Further letters were submitted to DoT on 10.01.2024 and 13.02.2024, and a meeting was also held on 15.02.2024, wherein the issue was discussed.

39. Draft Document for Revision of the "TEC for Standard Measurement of **Electromagnetic Fields from Base Station** Antenna (TEC 13019:2021)

> COAI submitted inputs to the TEC issued Draft Document for Revision of the "TEC Standard for Measurement of Electromagnetic Fields from Base Station Antenna (TEC 13019:2021)". COAI submitted that the current EMF Limits are under revision by DoT basis IMC recommendation. Hence, till the time the outcome of EMF limits revision comes out, the current EMF limits/table should be removed from the draft, EIRP should be changed to actual EIRP from max EIRP, Frequency Selective measurements should be





performed only if Broadband measurement results surpass 100% prescribed limits, and all the non EMF related parameters should be removed from EMF Self Certification compliance for sites.

# 40. Consultative Committee for adoption of TSDSI adopted ATSC 3.0 standard into National Standard by TEC

A Consultative Committee (CC) has been constituted by TEC for the purpose of adoption of TSDSI adopted ATSC 3.0 standards into national standards. In this regard, COAI submitted its initial response to TEC on 26.10.2023. Four meetings of the committee were held, with the last meeting being held on 20.12.2023, wherein COAI highlighted the issues pertaining to ATSC 3.0. Based on the inputs, the Consultative Committee recommended that the proposal for adoption of standards may be sent back to TSDSI as per the Standardization Guide for amendment/possible resolution of the issues highlighted by the Committee.

# 41. Representation to NSCS on CPE's availability in market

COAI made a representation to NSCS on 17.07.2023, requesting that the requirement for TSPs to seek approvals from the NSCS for the various products be done away with through appropriate directions.

## 42. IP Messaging

COAI submitted letters to DoT and TRAI on 06.06.2023 and 09.08.2023 respectively, highlighting that IP messages being sent by Handset Manufactures/OEMs (which are being masqueraded and shown as SMS to end consumers) fall under the definition of licenced services which can be provided only under Unified License, and therefore, it is illegal to do so without obtaining proper authorization under Unified License.

# 43. Challenges in activation of SIM for foreign nationals

In this regard, COAI submitted a letter to DoT with the following requests:

- a. Activation of SIM for foreign nationals (with all VISA types) without the requirement of OTP using alternate number.
- Activation of SIM for citizens of neighbouring countries such as Nepal, Bhutan, etc. without requirement of valid VISA.

# 44. Sudden change in the e-KYC 2.5 API Specifications

An email was received from UIDAI by our member TSPs on 16.11.2023, intimating about changes introduced in the e-KYC 2.5 API Specifications. COAI submitted a letter to DoT requesting for guidance in asking UIDAI to keep the member TSPs on an exception list for both production and pre-production environment.

# 45. Online submission of subscriber database to a society registered under Societies Registration Act, 1860 namely C-DOT

Member TSPs of COAI received instructions from ADG (AI &DIU), DoT vide mail dated 04.12.2023, to establish direct connectivity with C-DOT for online submission of subscriber database, which includes all demographic and personal details. COAI requested DoT via a letter sent on 14.12.2023, to review and withdraw the instructions by the AI & DIU Unit to share such sensitive personal data of subscribers with any third party such as C-DOT.

# 46. Regarding Discontinuation of Paper-based KYC process

DoT issued instructions on 05.12.2023, on withdrawing the Paper based KYC process. COAI submitted a letter to DoT on 19.12.2023, requesting to exempt the said instructions for certain scenarios.

# 47. Request for reconsideration on obtaining Affidavits from PoS

DoT had issued instructions on PoS dated 31.08.2023, mandating to obtain an affidavit







from PoS in case, franchisee/agents/point of sale does not have - (a) CIN/LLPIN/Business license/Incorporation certificate; (b) PAN of the authorised signatory or person who is entering into agreement with the licensee; (c) GST registration Certificate, and will submit these documents whenever they become available. In this regard, COAI submitted a letter to DoT on 09.02.2024, requesting that the unwarranted, practically difficult and legally questionable requirement to obtain affidavits be reconsidered and be replaced with undertaking.

# Request to reconsider the training and certification of Auth. Agents for telecom operators

UIDAI had sent a letter to TSPs, specifying the requirement of all authentication operators to undergo training, testing and certification. In this regard, COAI submitted a letter to UIDAI on 19.02.2024, requesting to reconsider the proposed training and certification program for the retailers/agents of TSPs.

## 49. Police verification of Point of Sale (PoS) in J&K. Assam and North East Service Areas

COAI submitted a letter to DoT on 11.03.2024, basis the DoT circular dated 31.08.2023, para 9 of which mentions "... However, in case of J&K, Assam and North East LSAs, existing guidelines of police verification shall be followed before signing the written agreement with PoS(s)". In this regard, we requested DoT:

- a. To kindly take the citizen centric process "Assam Police Seva Setu" in Assam on record for onboarding PoS in the Assam LSA.
- b. To allow the process being adopted in Assam LSA for onboarding PoS to be replicated in UTs and States falling in J&K and North East LSAs respectively.
- c. To allow the TSPs to obtain PVR directly from the respective State Police Department, which is already operational in the North East LSA.

### Requirement of reporting POS details on 50. **NCRP Portal**

The Indian Cyber Crime Coordination Centre (I4C), MHA requested the TSPs to provide the POS details of the numbers reported on NCRP Portal vide its email dated 11.03.2024. In this regard, COAI submitted a letter to MHA on 19.03.2024, requesting that the DoT, the designated LEAs and TSPs may be involved for formulating a methodology for capturing PoS details only for prospective cases and till such time, this requirement may be kept in abeyance.

### NWP-4C Satellite Issues (MSS & RDSS)) AI 1.13 51. **Proposal**

COAI provided its inputs and comments to the AI 1.13 proposal concerning the National Working Party-4C Satellite Issues (MSS & RDSS) on 19.03.2024. COAI highlighted that the frequency spectrum allocated for IMT services in India is used for wide coverage by terrestrial services; and hence does not need complementary service from coverage from satellites.

### **52.** Background behind live photo of customer in **DKYC CAF**

COAI submitted a letter to DoT on 20.03.2024, requesting that in the case of CAFs where live photo of the customer is identifiable and where no other person has come in the frame, it should not be treated as noncompliant during CAF audits, even if the white background behind the live photo of the customer is with certain variations in terms of textures or slightly off-white shades or slightly tinted white, etc.

### Utilization of 6 GHz Frequency Band in 53. IMT/5G for national benefit

COAI, via a letter to DoT on 10.08.2023, highlighted the critical need for optimal and judicious utilization of the valuable natural resource of spectrum available in the highly potent 6 GHz band, while also debunking some misleading views and misplaced





observations from a consumer survey propagated in media.

# 54. Rising cases of pesky/fraudulent calls over Communication OTT platforms

COAI submitted letters to TRAI and DoT on 12.05.2023, highlighting the noticeable increase in pesky/fraudulent calls over OTT platforms and the possible vulnerability that this may pose for national security, besides the concerns related to safety of citizens.

# 55. Misdirected submission to TRAI on OTT Regulation based on false pretence

COAI wrote to TRAI on 04.10.2023, exposing the false pretence and misguiding preamble used to gain support and submit a letter to the Regulator cautioning against any move to over-regulate OTT services in the country. The false statements and

# 56. Representation to Finance Ministry on GST issues

COAI made a representation to the Finance Ministry of India on the following three GST issues:

- a. Denial of ITC on telecom equipment and accessories installed on towers.
- b. Demand of GST on the entire bid amount for spectrum allocation
- c. Denial of credits on ducts and manholes used in network of optical fiber cables (OFCs).

COAI conveyed that blocking of credit on towers itself is not justifiable, as towers are often moveable and are key inputs in telecom networks. The basis for denial of credit on telecom equipment installed on towers by expanding the ambit of the blocking provision rests on even more weak and flimsy grounds. On an average, spectrum, telecom towers, network equipment and OFCs constitute more than 50% of the ITC at the industry level. It is greatly concerning that all these four key inputs and input services are being

pushed into the throes of legal uncertainty and unwarranted litigation with huge stakes, merely due to arbitrary interpretations adopted by some state GST authorities in their bids to garner additional revenues. COAI also requested the Government that each of these issues be deliberated in the GST Law Committee of the Council and appropriate clarity be provided by way of issuance of circulars/clarifications that are binding on all states, so that the industry receives the due tax certainty and is spared of the unwarranted enquiries and litigation.

# 57. GST – Time of Supply in case of payment of spectrum

As per well-established practice, DoT had assigned the right to spectrum to various TSPs for a period of 20 years on 05.08.2022 and provided the option to either pay the entire bid amount upfront or over the period for which it is allotted in instalments (wherein the price includes interest as well). The TSPs opted to make the payment in 20 equal instalments and accordingly paid the first instalment in August 2022, together with applicable GST on Reverse Charge Mechanism (RCM) basis. However, GST authorities in the State of Punjab issued letters to all the TSPs questioning why GST should not be paid on the entire bid amount payable, irrespective of the payment option adopted by them. COAI engaged with DoT as well as the Punjab Government in this regard, highlighting that the same issue was also there in the Service Tax regime and to avoid multiple interpretations, the Board, vide Circular No. 192/02/2016 Service Tax dated 13.04.2016, clarified the provisions in law and stated that if the assignee (telecom operators) opts for part upfront and the remainder under deferred payment option, then the Service Tax would be payable as and when the instalment payments are due or made, whichever is earlier. As the provision with respect to applicability of tax on reverse charge under Service Tax were alike to those under GST, the clarificatory elements of this circular





should apply equally in the GST regime. COAI has further requested the government for providing support and clarity on the issue

# 58. Input Tax Credit on equipment installed on telecom towers

Some State Tax Authorities are proposing to deny Input Tax Credit (ITC) on telecom equipment including antenna, base stations, transmitters and other items like DG sets and batteries installed on towers, by interpreting that such equipment is to be treated at par with telecom towers. Few state authorities have even started questioning regarding ITC on optical fibre cable. COAI made various representations and follow ups with DoT, TRAI and MoF. Both TRAI and DoT have sent their recommendations to the Revenue Secretary on the same. The matter is pending with GST Council for consideration.

# 59. Representation to CBIC on denial of ITC of OFCs, Ducts and Manholes

Some State GST departments and even some of the Central units are proposing to deny ITC on elements of OFC network including the OFCs, the ducts and the manholes, on the grounds that these being embedded in earth, are immovable in nature and hence, ITC is blocked under section 17(5). Consequently, the authorities are also disallowing the ITC on services availed for laying of OFC, ducts and manholes. COAI has requested the Government that the matter be examined and appropriate clarification be issued so that the telecom sector is not subject to unwarranted litigations of high value.

# 60. Circular with regard to Telecom Equipment and Customs Duty

CBIC, MoF issued a circular 08/2023 dated 13.03.2023, regarding telecommunication equipment in the context of notification No. 02/2019-Customs dated 29.01.2019, amending notification No. 57/2017-Customs dated 30.06.2017. There are significant concerns related to this circular as it will inadvertently impact the pace of the roll-out of the 5G services in the country and also adversely

impact ease of doing business. Further, the mapping of equipment with the description of the Notification in the circular had not been made basis the technical specification, primary function and commercial marketability of the products. Moreover, the earlier amendments were deliberated with concerned stakeholders, and they set their business roadmaps accordingly. In this regard, COAI has requested the following from MoF/DoT:

- a. CBIC to hold consultations with various stakeholders.
- b. CBIC to extend this compliance requirement by min. six months.
- c. Customs Duties for 4G/5G related network products along with other related products be brought down to NIL.

# 61. Basic Customs Duty Exemption to Submarine Cable Laying/repairing ships

Prior to introduction of the GST regime, the import of cable laying ships were exempted from Basic Customs Duty (BCD) in terms of Sr. No. 466 of Notification No. 12/2012-Cus., dated 17.03.2012, and continued to be exempted under Sr. No. 555 of Notification No. 50/2017-Cus., dated 30.06.2017, even after the introduction of GST w.e.f. 01.07.2017. However, CBIC amended the said notification on 01.02.2023, vide Notification No. 2/2023-Cus. and accordingly, BCD exemption on cable laying/repair ship was applicable till 31.03.2024. COAI requested the Ministry to reconsider its decision to withdraw the exemption vide the earlier notification dated 30.06.2017, and also suggested that the Ministry works with other Gol entities to streamline the regulatory and customs regimes applicable to the submarine cable industry, to facilitate submarine cables activities and the associated investments therein.

## 62. GST issues plaguing telecom sector

Additional representation is being made by COAI to DoT highlighting a few key issues





which have potentially disrupted the entire credit chain in the sector and would have an adverse impact on the telecom Industry and the national economy if not clarified at this stage. COAI has requested support from DoT in making recommendations to the GST Council on these key issues:

- a. Denial of ITC on telecom equipment and accessories installed on towers constitutes a very significant portion of the total input cost; sufficient to deform the entire cost structure of the industry.
- b. Multiplicity of compliance, scrutiny, audits, investigations and litigations for large pan India service providers
- c. Exemption from GST on Spectrum payment, License fees and Spectrum Usage Charge.
- d. Inter-state transfer and/or utilization of CGST and IGST.
- e. Refund of Accumulated balance in Input Tax Credit as large amount of Input Tax Credit is piled up which cannot be utilized in near future.

## 63. Procedural issues in GST Compliance

There are multiple procedural issues faced by the members while doing GST compliance. A detailed representation has been made by COAI, highlighting the issues and suggestions to the GST Council and to the concerned senior officers in the MoF/DoT, seeking clarity/ resolution from the concerned authorities by way of necessary notifications and clarifications.

## Single sign-in via Unified Portal and Unified Dashboard and issues related to SARAS

A detailed representation was made to DoT regarding improvement of the SARAS System. Consequently, DoT held a meeting on 09.10.2023, to discuss the issues represented by COAI related to SARAS and since DoT is developing a 'Single Unified Portal and Unified Dashboard' for improving synergy between the SARAS and SARAL SANCHAR

portals. On 20.10.2023, DoT directed CCA offices to do the needful to guide the Licensees in submitting representations/ appeals against LF/SUC Assessments through the Grievance Module in SARAS, and also directed them to arrange:

- a. Demo Session on SARAS from Licensee's Login.
- b. Discussions regarding calculation of License Fees dues.
- Rationalization c. BG and new BG requirements.
- d. Payment Modules in SARAS and GAR6 & GAR7.

## Industry meeting with Joint CGCA, New Delhi

A meeting was held in the office of Joint CGCA, New Delhi on 29.09.2023, wherein some key issues were discussed, the resolutions of which will significantly ease operations for businesses and contribute to reducing disputes, eventually benefiting both the TSPs and the Government. These are as follows:

- a. Issues concerning De-centralized Assessment of SUC.
- b. Multiple SUC Assessments and Opportunity to respond to Show cause cum Demand Notices.
- c. Resolution of Disputes/Grievances related to SUC Demands.
- d. Simplification of Verification Process for Access Service.
- e. Issues in DVR SOP including Anomaly in the formats.
- Issue with format of AGR.
- g. Issues related to improvement in SARAS - It was conveyed that SARAS is currently undergoing development and there is room for improvement in various areas like the substantial delays in generation of provisional receipts (URN generation), final payment challans, etc. resulting in





payment after due date and attracting interest liability.

## 66. Levy of SUC on Sale and Lease of Bandwidth

DoT had issued a notification on 26.12.2022, exempting the levy of SUC on the revenues from wireline services. However, as per a letter dated 29.03.2023, DoT has issued instruction to:

- a. Show revenue from "Sale/lease of Bandwidth, links, etc." at Sl. No. 8 of the statement instead of Sl. No. 1A(ix) from FY 2022-23 onwards, and
- b. Deposit the SUC payable with interest on the said matter for previous years.

Thus, SUC is now being imposed on the revenue from the sale/lease of bandwidth, which is a wireline service provided under the access license. The issue has arisen primarily because of the AGR format. COAI has requested DoT for issuance of a clarification mentioning that there should not be a levy of SUC on Sale and Lease of Bandwidth provided through wireline, as the same is essentially a wireline service.

# 67. DoT Guidelines/Clarifications towards deduction verification exercise

DoT had issued clarifications on 03.02.2020, on verification of deductions claimed for the years for which dues have not been finalized by the Hon'ble SC till FY 2016-17 and for all the years post FY 2016-17. A new DoT order, dated 24.11.2021, was also issued mentioning that the guidelines are applicable only from FY

2019-20 onwards, which is causing challenges in the current processes for deduction verification. The clarifications issued in Feb 2020, were helpful in streamlining the deduction verification process. COAI

has requested DoT that the above clarification be made applicable for FYs 2017-18 and 2018-19 and have made various follow ups on the same.

# 68. Pre-Budget Recommendations for the Financial Year 2024-25

COAl's pre-budget recommendations, including detailed representations regarding key issues related to Direct and Indirect Taxes, were submitted to the Ministry of Finance and Ministry of Communications, among others. Key issues in the representation were:

- a. Multiplicity of Compliance, Audits, Investigations and Litigations for Large Pan India service providers.
- Removal of GST on License Fees, Spectrum Usage Charges and on Payment of Spectrum acquired in auction.
- c. Tax on self-supply of service.
- d. Service Tax on RoW.
- e. Direct Tax Issues.
- f. Indirect Tax Issues
  - i. Service Tax
  - ii. Customs Duty
- g. Key issues related to GST.



# MEDIA ADVOCACY AND STAKEHOLDER OUTREACH



COAI has strengthened its stature as the official and leading voice of the Indian telecom industry over the years which interacts directly with Ministries, Policy Makers, Regulators, Financial Institutions and Technical Bodies towards the progress and prosperity of the telecom industry and also bring forward steps to support India's digital vision. Today, COAI is seen as the pivotal association working towards establishing India as a leading digital economy empowered and driven through growing digital prowess and robust, inclusive modern digital communications for all. In between the increasing convergence of verticals and the past year of achieving the fastest roll out of 5G globally, COAI continues to work relentlessly towards a ubiquitous and affordable mobile telephony ecosystem in India.

COAI's intuitive and timely viewpoints on key regulatory and policy matters like spectrum allocation, LTGs' growing traffic and the need for fair share contribution from them, allocation of the potent 6 GHz band, aspects related to infrastructure like RoW and Fiber Cuts, adoption of Green Energy Open Access, among others, have credibly reinstated its thought leadership position amongst all relevant influencers and stakeholders. Through its strategic media mapping and outreach programs with the right set of messages, COAI has suitably represented the Indian Telecom industry amongst the media, government and other stakeholders, which has, in turn, yielded positive results.

Driven by the Executive Council's guidance and support, COAI's consistent efforts are aimed towards fortifying the industry's overarching significance and requirements for India's digital revolution. COAI's timely and effective interventions have paved the way for meaningful discussions, thoughtful deliberations and mutual exchange of ideas between member organizations, the government and other relevant stakeholders in the ecosystem.

Bringing the Telecom Industry's views and concerns to the fore, COAI has been able to consolidate its reputation of being an approachable organization that has the requisite expertise in all things telecom. COAI has become a thought leader offering insights on cutting-edge technologies like 6G, 5G, AI, etc. which would contribute towards the vision of a USD 5 Trillion Indian economy.

In a collaborative effort, COAI and the Government of India are working closely to strengthen the telecom infrastructure for greater resilience and efficiency. COAI has taken every step forward with the relevant authorities to enable robust telecom infrastructure and networks to be deployed, so that every citizen has access to reliable and affordable telecommunication services. By bridging the digital divide, this collaboration paves the way for true digital inclusion and empowers citizens to actively participate in the vibrant Indian digital economy.



# Significant media activities by COAI in FY 2023-24

## Fair-share contribution from OTT services

The topic of fair-share contribution from OTT players/Large Traffic Generators has been a longstanding issue within the telecom ecosystem. Basis the approach taken by members towards positioning the industry's views, COAI proactively conducted a media briefing session with senior iournalists and selected publications intervened at various junctures through statements and interactions with key media. COAI also made multiple submissions to the ministry and came out with a White-Paper strengthening its point of view on the topic.

Media Coverage: Conversions in PTI, IANS along with other top print publications like The Times of India, Hindustan Times, Dainik Jagran, Economic Times, Business Standard, Mint and leading online publications like Moneycontrol, News18 and many others. Also, thought leadership articles were published in Outlook Magazine, ET Telecom, etc.



# Telcos insist on 'fair share' of contribution from OTT players

# OTTs must pay telcos, says COAI

New Delhi: Telecom players on Thursday said that the government should provide a legal framework to ensure that over the-top (OTT) players that are large traffic generators pay a fair and proportionate share to them for the services provided by them. India is undergoing the fastest 5G rollout in the world and more than 3.3 lakh 5G base transceiver stations have already been deployed by the telecom service providers.

"While telcos have been car-rying the massive investment burden for deploying networks and delivering connectivity across the country entirely by themselves, OTT players have emerged offering bandwidth heavy services and generating disproportionately high traffic. compelling further upgrades and capacity enhancement of the networks, but contributing nothing to the network expen ses," Lt Gen SP Kochhar, DG of Cellular Operators' Association of India (COAI), said. TNN

# OTTs using telco data should pay fair share charge: COAI

The Cellular Operators Association of India (COAI) on Thursday called for over-the-top (OTT) service providers who use telecom data to share their revenues with the telecom service providers. It has pointed to government legislation in South Korea mandating the same. This fair share charge would not violate the principles of net SUBHAYAN CHAKRABORTY neutrality, it argued.









## Misleading view of Fair Share impacting Net **Neutrality**

There were misleading and speculative views in media from certain entities attempting to mislead a public debate on a complicated issue, without substantiating how Fair Share would violate net neutrality or hamper innovation.

COAI proactively shared a statement in media on how Net Neutrality has nothing to do with the 'fair share' initiative.

Media Coverage: The statement was covered in standalone stories from PTI. The Times of India. The Economic Times, ET Telecom, Business Standard, Financial Express, Business Insider and other publications.

# COAI: Fair share charge doesn't affect free internet

PRESS TRUST OF INDIA New Delhi, October 17

TELCOS' BODY COAL on Tuesday said the proposed 'fair share charge' does not affect access to an open and free internet, as it sought to debunk "misleading and speculative views being circulated by cer-tain quarters" to allegedly nisguide"people. The comments by COAI

assume significance as the past months have seen the telecom operators and OTTs exchange fire over the telcos' demand that large traffic-generating apps must dish out part of the revenue (fair share charge) for sustenance and upkeep of communications networks.

Firing a fresh salvo in an scalating war of words, the COAI alleged that all concerns being raised, including favour ing one website or application, and pricing differentiation, are devoid of facts and are speculative scenarios designed to mislead the public.

lio, Bharti Airtel and Voda fone Idea are members of COAL. There is no violation of net neutrality if a peering charge is applied at an interconnection point between two networks to ompensate for an imbalance of data traffic," COAI director general SP Kochhar said.

COAI argued that the European Commission has also greed that fair share does not violate the open internet and net neutrality principles.

"There are some misleading and speculative views being circulated by certain quarters regarding the proposal of fairregarding the proposal of 'fair-share' contribution to be paid by large traffic generators respon-sible for generating over 70% of the total internet traffic, using the networks of the TSPs to deliver their services, but making no contribution to TSPs for the development, upkeep and sustenance of robust and quality telecom networks," it said.



# Fair-share charge on OTTs will not violate net neutrality: COAI

The proposed fair-share charge to be levied on from overthe-top (OTT) service providers will not violate net neutrality allegations around the same seek to misguide and confuse people, the Cellular Operators Association of India(COAI) said on Wednesday. Taking on claims made by technology and startup players, the industry body also stressed that telecom service providers are not in favor of extending the charge to startups, and small businesses, instead seeking compensation only from large traffic generating (LTG) OTTs,

\*Contrary to the misguided opinions being floated in various fora, all of the concerns being raised such as favouring one website/application/service, pricing differentiation, decision on charging fair share on a case-to-case basis are imagined and speculative scenarios," COAI Director General S.P. Kochhar said in a statement. Representing the three private telecom service providers (TSPs) Reliance Jio, Bharti Airtel, and Vodafone Idea, COAI had earlier suggested levying a licensing fee of 8 per cent on OTTs on a recurring basis.

TSPs have claimed the charge is necessary for the development, upkeep and sustenance of robust and quality telecom networks across the country, as colossal traffic is being loaded on the networks as data demands grow steadily.

SUBHAYAN CHAKRABORTY

# 'Fair Share of Charges from OTTs won't Hit Net Neutrality

"Contrary to misguided opinions", telcos are bound by licence conditions to ensure uniform access to web, says COAI

### Our Bureau

New Delhi: Telecom operators and tech companies are at loggerheads once again, after the former proposed that large traffic gener ting apps should share a part of their revenue with telcos for maintenance and upkeep of telecom networks.
Cellular Operators Association
of India (COAI), which repre-

sents Reliance Jio, Bharti Airtel and Vodafone Idea, in a state-ment on Wednesday insisted their proposal demanding com-pensation from large traffic generating (LTG) apps does not hurt net neutrality, as being suggested by tech companies. Contrary to the misguided

opinions being floated in various fora, a fair-share contribution from OTTs (over-the-top players) will not violate net neutrality," said SP Kochhar, director general of COAL Broadband India Forum (BIF) and on Tuesday contented that telcos' contention to mandate OTT

players pay network usage fees coupled with the government's intent to impose licensing fram ework on them would lead to a violation of the net neutrality principles and guidelines of 2006. Former telecom secretary Aruna Sundararajan-headed BIF repre-

Meta, Google, Microsoft, and

The fair share charge proposal would bestow telcos with the powers to tilt the level-playing field to favour one OTT or another, thereby leading to discrimination, curbing innovation, and adversely impacting the startup ecosystem," it had alleged. Telcos said this claim is mislea-

Indian telcos are bound by their licence conditions to ensure net neutrality or a uniform access to web, Kochhar said. "The content and services for consumers would remain fully accessible with no traffic management or differentia-tion," he added.

COAI said there would be no throttling or blocking and no paid prioritisation for any service or application irrespective of the fair share-charge paid. "The price for the traffic paid by end users will not change depending on whether the traffic generator is subject to fair share payments or not," it said.







# LTGs endangering Make in India for financial motives

Some media stories reported developments where an Appstore provider, which is also a foremost Large Traffic Generator (LTG) globally, was learned to be removing startups and smaller India-made applications/players from its online property, quoting reasons of non-payment of their quoted charges to these applications, for hosting them.

COAI proactively shared a press note in media

on how LTGs are endangering 'Make in India' for financial motives and these same LTGs vehemently oppose the proposal for a fair-share contribution for the additional costs borne by the Telecom Service Providers (TSPs).

Media Coverage: The note was covered in standalone print and online stories by wires like PTI and IANS and key publications like The Times of India, Economic Times, Business Standard, Hindu BusinessLine, Financial Express and other online publications.

# COAI Accuses Tech Giants of Duplicity over Fair-share Fees

Our Bureau

Mumbai: Telecum operatory body has usibed out the duptient of large traffic generators/year. Geogle) who refuge to gechair false abase for uning telecom networks on the present that it would have the result of the present that it would have the result of the present that it would have the result of the present that it would have the result of the present that it would have the result of the present that it would have the result of the present that it would have the result of the present that it is not to be the result of the present that it is not the result of the result of the result of the result of the that the result of the result of the result of the that the result of the result of the result of the that the result of the result of the result of the that the result of the result of the result of the that the result of the result of the that the result of the result of the result of the that the result of the result of the result of the that the result of the result of the result of the the result of the result of the result of the the result of the result of the result of the the result of the result of the result of the that the result of the result of the result of the the result of the result of the result of the the result of the result of the result of the the result of the result of the result of the the result of the the result of th

"Moreover, the LTGs" advocates contered that this fair-share charge would drive small players startuge from being able to operate on the network, Korbhar said.

The classified that to look have recognized that safely flour to five 1.70% which goes rate manmonth traffic with 150% which goes to required to contribute to networks occasionated of bursbeing attailer pile year, startings, and micro, and I and the year, startings, and micro, and I and the diamentary rates (MSRE) which is not all the more representations of the pile of the p

SP KOCHKAR

These global behemoths seem fully prepared to oust the homegrown Indian cos

based on pure financial motive, with no regard for this vital ecosystem of players who bring innovation and entreoreneurship to the fore

rate low traffic.

Therefore, these global behaviorities seen fully proposed to court the home-grown builts companion besed on pure Transcilla motion, with no regard for this trial ecosystem of players who bring levital convenient of players who bring levital convenients.

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which are generally global corporates based to ficeign countries, are ready to wrist non-period manufactures as they expect the "immense value" that their platform prevides to the apps, themselves profess to enjoy a free-ride over the TRIV's arrestock, while profiting howly frontheen, "Kethlar said.

He added that these LTGs continue to make staleading claims that the proposed fair share charge would hart the starrups, MSMEs, and smaller players and rosstrain innovation, "which is clearly

Tricos have been pressing LTG-fife a facishare charge, which they say, will help them address riving network costs seed the ignorary in data consumption brought about by the Tith generation reproving—a proposed that has been vetweently repoed by technology companies, as well as, one the help OTT players.

# Global behemoths endangering Make in India, says telco body

The Cellular Operators Association of India (COAI) on Tuesday said that international giants are prepared to oust indigenous Indian companies for financial gains.

The remark was indirectly aimed at Google's decision to remove Indian startups and apps from its Play Store. Without naming Google directly, COAI implied that the tech giant is itself one of the Large Traffic Generators (LTG) opposing the COAI's proposed fair share charge (FSC).

Google and Indian application (app) developers have been at odds ever since the search giant banned apps from 10 developers on its Play Store and later reinstated within a day. Stepping into the fray, COAI said that app stores make significant revenues from developers and app users, as well as through data monetisation and advertising, among other revenue streams. The industry body said this is evidently against the spirit of the gov-

ernment's flagship 'Make in India' program as well as the progressive approach to foster innovation and encourage small organisations.

"It is surprising that these LTGs are ready to evict nonpaying small businesses as they expect the 'immense value' that

their platform provides to the apps, themselves prefer to enjoy a free-ride over the TSPs' networks, while profiting heavily from them," SP Kochhar, Director General, COAI said.

SUBHAYAN CHAKRABORTY

# Telcos slam tech giants' duplicity

OUR SPECIAL CORRESPONDENT

New Delhi: Industry body COAI on Tuesday said technology giants are ready to evict non-paying small businesses from their app platforms though these large traffic generators (LTG) themselves prefer to enjoy a free ride over telecom service providers' networks.

The comments have come against the backdrop of internet giant Google seeking to impose a fee of 11 per cent to 26 per cent on in-app payments.

Google last week removed apps that were not paying the fee after the Supreme Court did not provide interim relief to companies behind these apps in their battle against the search giant's app marketplace fee.

"It is rather surprising that these LTGs, which are generally global corporates based in foreign countries, are ready to evict non-paying small businesses as they expect the 'immense value' that their platform provides to the apps, themselves prefer to enjoy a free ride over the TSPs' networks, while profiting heavily from them.

"Moreover, they continue to make misleading claims that the proposed fair-share would hurt the start-ups, MSMEs and smaller players and constrain innovation, which is clearly contrary to the truth," COAI director-general S.P. Kochhar said in a statement.

After government intervention, Google has agreed to restore apps and work out a solution with apps over the dispute on payment charges.

The Cellular Operators Association of India (COAI) has proposed a 5-8 per cent revenue share fee on large traffic generator (LTG) apps such as Google, Netflix, Facebook and Twitter to support the cost of maintaining their telecom infrastructure.

### Google move

Google on Tuesday began reinstating about 250 Indian apps it had delisted from its Play Store over a billing dispute as it caved in to government criticism, but the squabble may not yet be over.

The matrimony, dating and other apps were being allowed back on the Play Store but Google will continue to bill the companies a service fee of 11 per cent to 26 per cent on inapp payments during the 3-4 months period the two sides will sit across to resolve the dispute.







## 6 GHz spectrum band for IMT/5G

The mid-band 6 GHz band is critical for rapid and cost-efficient deployments of 5G, 5G Advanced and the future 6G mobile networks in India, with the exponentially increasing data demands which is expected to grow further. Continuing COAI's advocacy for use of 6 GHz spectrum for IMT and 5G, an interactive session was conducted with senior journalists of select publications and also

various industry submissions were made to the ministry which were extensively covered by leading publications. COAI also participated in industry stories conveying its views on the issue.

Media Coverage: Conversions in print and electronic media like PTI, PTI Bhasha, The Economic Times, The Financial Express, The Indian Express, The Hindu Business Line, Business Standard, CNBC Awaaz, ET Telecom and others.

### AT KEY ASIA PACIFIC TELECOMMUNITY MEET...

# Telcos Want DoT to Seek Part of 6 GHz Band for 5G

Say any move to delicense this spectrum band for Wi-Fi services will hinder 5G growth

### Our Bureau

Cor Bareas

Kolkata: Top tricos have urged the Department of Telecommunication (DoT) to bot for deploying upper portion of the 6 GHz spectrum band for 5G services in India at a key meeting of Asia Pacific Telecommunity (APT) that got underway in Brisbane on Monday.

They have also reterated that any move to delicence this spectrum band for Wi-Fi services will hinder the growth of 5G services in India, and 6G, going forward.

APT is an intergovernmental body set up to drive inflormation and communications technology (ICT) policy and regulatory coordination in the Asia Pacific region.

A top-level DoT togar will

region.

A top-level DoT team will participate in the meeting of APG, a group within APT, to align all major Region 3 to align all major Region 3. to asign all major Region 2 wireless's spectrum matters, such as the 6 GHz band de-ployment for 5G,5G+ and 6G services, and present a com-mon proposal at the World Radia Communica-tions 2022 conference in Du-bai in December where a fi-nal decision will be taken. The full 6 GHz spectrum

### Slugfest over **Airwaves**

- coal represents India's top telcos, Reliance Jio, Bharti Airtel and Vodafone Idea
- Letter to DoT comes amid slugfest between telcos and technology firms over 6 GHz spectrum band
- Telcos want this band auctioned and fully made available for 5G services and 6G in future

band, which offers internet speeds up to 10 pbps, ranges from 5005 MHz to 1126 MHz (or 1200 units). The upper part of the band ranges from 6425 MHz to 7125 MHz.

The DaT's delegation attending APP 2025 may kindly communicate India's support for 6425-7125 MHz for IMT (read; 3G services) and defend that position, and

IMT (read: 5G services) and defend that position, and going forwards, DoT may also take a further decision on inclusion of the lower part of the 6GHz band dread; 3905-6425 MHz) for IMT. Cellular Operators Associa-tion of India (COAI)saldina letter, dated August 10, to DoT secretary Apurva Chaesdra.

las is approximated and boda-fine helder.

Its better to DoT comes amid an ongoing shugfest between telocos and techno-logy companies to corner the 6GHz spectrum band.

Telcos want this band succioned and fully made available for DG services now and tight in that while tech companies like Google, Meta, Amazon, Microsoft, Croso, Qualcomm and Intel amongst others want it do licensed to boost affordable broadband penetration across rural India via the WiFF route. "...some in-dustry bodyties) have approached your good office, demanding that this band be delicensed for premoting WiFF services but delicensed for premoting this important chunk of spectrum will seriously bamper the deployment of GG \*\*GG in India, "COM said in its better. It added that 6 GBt band is the only additional contiguous spectrum available in misbart for SG and become

the only additional contigu-ous spectrum available in mid-band for 5G, and hence, vital for future growth of 5G and is also crucial as India firms up an action plan for Bharat 6G.

Sharat 6G. COAI said more than 600 units of spectrum was deli-censed in the 5 GHz band in 2018 for W5 F1 services, of which 255 units remained unused.

# Free up entire 6 GHz to enhance 5G services, COAI urges govt



# key to 5G growth: COAI

AS THE GOVERNMENT'S

vision document on 6G includes recommendation for delicens-ing part of the 6 GHz band for Wi-Fi, the Cellular Operators Association of India (COAI) has reiterated its demand to allocate the spectrum for mobile networks. The association argues that the spectrum will help them provide better 5G services at rea-

demands that too at affordabl terms,"SPKochhar, director gen eral of COAI, said in a letter date April 7, to telecom secretary K man.The association the shortage of 6 GHz spectrum would compel the telecom oper ators to densify networks or increase network capacity to meet 5G performance require ments, thereby leading to 60% higher annual costs. Withou densification, 5G download speeds would be reduced to 50% if less spectrum is allocated in 6 GHz band, the association said adding that the the entire 6 GHz band which includes 59.25-

# Spectrum in 6 GHz band

FE BUREAU New Delhi, April 10

onable costs. "Mid-bands like 6 GHz provide a balance of wide coverage and capacity which is critical to the rapid and cost-efficient deployments of 5G mobile netrks in India & also meets the

allocation of 6GHz band for IMT

71.25 GHz frequency should be allocated for mobile services.

# Spectrum allocation to lead ₹3 lk-crloss: COAI

New Delhi: Allocation of spectrum in 6 gigahertz band without auction would result in a potential loss of over 3 lakh crore to the national exchequer, telecom industry body COAI said on Wednesday. The Cellular Operators Association of India said that the government should earmark the entire 1200 megahertz (Mhz) of frequencies available in the 6 Ghz radiowaves band for 5G mobile service as telecom operators need those to deliver 100 megabit per second download speed (mbps)and 50 mbps upload speed to subscribers, PTI

# Telcos Differ with Govt Stance on 6 GHz Spectrum at WRC

Claim talks being steered towards band's designation for delicensed WiFi use

Stiff Fight





Telecom operators write again to government for

### **Quality of Services**

COAI shared thoughts on Quality of Service with PTI, sharing that its member operators were being mindful of adhering to service quality as they roll out 5G.

Media Coverage: COAI's views were carried by news wire PTI and relevant publications such as Business Standard, The Economic Times, Deccan Chronicle, Navbharat Times, among others.

# difficult to get

Mobile operators' body COAI on Tuesday said the telecom regulator's instructions to telcos to report call drop data even state-wise entails several administrative and execution "difficulties" on ground, and that reporting should continue at Licensed Service Area level. The Telecom Regulatory Authority of India last week asked telecom operators to report call drop data at state level too.

# **COAI: Statewise Difficult to Provide State-wise** call drop data is Quality of Service Data: Telcos

New Delhi: New Delhi: Telecom opera-New Delhi: New Delhi: Telecom opera-tors have said it would be difficult for them to provide quality of service (QoS) data state-wise or district-wise as sought by the regulator Trail because it comes under different jurisdictions for different licensed service areas (LSA). Further, there will be difficulti-ces in segmention and coordination.

for different licensed service areas (LSA). Further, there will be difficulties in aggregation and coordination of data as it will require a new ID system set up that will entail cost and time. Carriers also want the government to set aside mid band 6 GHz spectrum for them, saying it is critical for proliferation of 5G services, and delicensing the spectrum would lead to loss to exchequer and will also impact quality and cost of next generation services. Tech companies though have also laid claim to the band, saying it can be used to propagate alternative unlicensed technologies such as WiFi-6, which can support 5G-like speeds of nearly 10 Gbps. In a bid to check deteriorating QoS, particularly call drops, the Telecom Regulatory Authority of India (Trui) had asked the telecom operators to submit data around network outages in any district or state to it because it adversely affects QoS and consumer experience. The regulator is also

But the authority feels that the current But the authority feets that the current system is somehow not working at its best and on various occasions, the outages at any particular district or area go unnoti-ced because the down time is averaged out in the whole LSA data.

Tocheckthat, Traisaid, telcos should plan and implement systems for online data col-lection for QoS benchmarks and their pro-cessing to generate performance reports with LSA, state level or lower granularity.

Further, all the operators were asked to provide reports on network outages to Trai in any district or state. But the teloss feel it would be difficult to implement and industry, body. College.

implement and industry body Cellular Operators Association of India (COAI) has

### **CURBING CALL DROPS**



around network outages to check deteriorating QoS

"So, while what we have been told is a laudable cause, we support giving the best services to the subscribers with laudable cause, we support giving the best services to the subscribers with whatever it takes. But the point is that the roll out and the monitoring of the telecom services has been done LSA-wise and all reporting hinges on that," COAIDG SP Kochhar said. "Now, if you introduce geographical boundaries of a state or a district, then there will be difficulty because it comes under different jurisdictions for different LSAs." He added that there would be problems in coordination and aggregation of data as a new ID system has to be set up, which will entail cost and time. "Therefore, we have suggested to Trai to reconsider and make it LSA-wise that serves the same purpose," he added.

During a meeting with telcos on February 17, Trai had directed them to take urgent steps to ensure improvement in QoS while ensuring that the roll out of 5G services did not affect the existing telecom services in the country. Telecom operators are staking claim to GHz spectrum as current airwaves in the mid band is "woefully short of requirement" of telocs for rolling out 5G services. A iso, 6 GHz, with its propagation qualities, will be ideal for densely populated ares,

A lso, 6 GHz, with its propagation qualities, will be ideal for densely populated are

# Reporting of call drop data at state level difficult: COAI to regulator

Cellular Operators Association of India (COAI) on Tuesday said that the sector regulator's instructions to telcos to report call drop data even state-wise entails several administrative and execution "difficulties" on ground and that reporting should continue at LSA (Licensed Service Area) level. The Telecom Regulatory Authority of India, last week at a review meeting, asked telecom operators to report call drop data at the state level too, amid rising instances of service quality issues and consumer complaints. PTI







### Launch of 'Sanchar Saathi Portal'

Union Minister for Communications, Electronics & IT and Railways, Shri Ashwini Vaishnaw, launched a citizen-centric portal called 'Sanchar Saathi'. The portal aims to provide various reforms and services related to mobile connections and telecommunications. COAI issued a press statement lauding DoT for the launch of Sanchar Saathi.

Media Coverage: Basis media outreach, the statement was carried by publications such as The Economic Times, Deccan Herald, Business World, ET Telecom, Telecom Talk, Communications Today among others.



Reacting on the launch of the portal, the Cellular Operators Association of India (COAI) said, "On behalf of the Indian telecom industry, we welcome the launch of the Sanchar Saathi portal and congratulate the Government on taking this citizen-centric initiative that will go a long way in empowering mobile subscribers across the country and ensuring the safety and security of their mobile devices."

COAI, which has all the private telcos -- Reliance Jio, Bharti Airtel and Vodafone Idea as its members, said the various modules of the portal will help in reducing the incidents of mobile phone thefts and detect anomalies to help identify and prevent misuse/frauds. "Citizens will be able to know the mobile connections issued in their name, get unrequired connections disconnected, block/trace lost mobile phones and check the genuineness of devices while buying a new/old mobile phone," COAI added.

# Al-based portal to trace and block stolen phones

GYANENDRA KESHRI NEW DELHI, DHNS

What do you do when your phone is stolen or lost? Most probably, you will try calling the mobile number which you used on the phone. If the SIM is changed your hope of getting back the lost phone is dashed! However, now you have the option to trace and block your stolen phone through a government-run portal.

The Department of Telecom on Tuesday launched an artificial intelligence-based portal called Sanchar Saathi that enables users to trace and block their lost or stolen phones, even if a new SIM is inserted.

"If you lose your mobile phone, then you can visit this portal. There will be some identity verification, requirement of undertaking and immediately after this the portal will interact with law enforcement agencies and telecom service providers and block your lost mobile phone," said Union Telecom Minister Ashwini Vaishnaw.

While the technology giants like Google and Apple also offer the features of detection and tracking of devices, they cannot disable or block them.

Vaishnaw said the government has created a proper legal regulatory framework by which the mobile phones either lost or stolen can be disabled. "Only law enforcement authorities can disable the device and it should be done through a legal procedure," he said.

The regulatory procedures include CEIR (Central Equipment Identity Register) - for blocking stolen/lost mobiles; know your mobile connections - to know mobile connections registered in your name; and ASTR (Artificial Intelligence and Facial Recognition powered Solution for Telecom SIM Subscriber Verification) - to identify fraudulent subscribers.

Director General of Cellular Operators Association of India (COAI) S P Kochhar said the new regulatory framework will help in reducing the incidents of mobile phone thefts and detect anomalies to help identify and prevent misuse and frauds.

"Citizens will be able to know the mobile connections issued in their name, get unrequired connections disconnected, block/trace lost mobile phones and check the genuineness of devices while buying a new/old mobile phone," said Kochhar.

With 117 crore subscribers, India has emerged as the second largest telecom ecosystem in the world. In addition to communication, mobile phones are being used for banking, entertainment, e-learning, healthcare and availing government services among others.

The minister said the new initiatives would help in protecting users from various frauds like identity theft, forged KYC and banking frauds apart from preventing the theft of mobile devices.



## Issue of fiber cuts by LCOs in Kolkata

The telecom industry was facing critical network downtime in Kolkata, as service providers are suffering from widespread "intentional" fibre cuts by local cable operators (LCOs) across several localities. COAI shared a statement with the Kolkata media in this regard.

Media Coverage: Basis the COAI statement, PTI did a story and the same was used in standalone as well as industry stories in Kolkata publications like Ei Samay (ET), The Economic Times, The Statesman, ET Telecom, Sanmarg and few others.



# महानगर में टेलीकॉम कंपनियों के तार काटने का आरोप, केबल ऑपरेटर्स निशाने पर

ते (एसकेब्रे) डाट वर्ड स जनकृत्वा प्रत्यक करोडे करने और प्रश्नवों को संब में को पान्न को संस्थित करने



एसकेले प्राप्त गर्द करेक्स करने की भी अनुमीत गर्दि की



## Local cable operators disrupt telecom services: COAI

STATESMAN NEWS SERVICE

The telecom industry in Kolkata and its neighbourhood is facing a critical downtime situation as Telecom Service Providers (TSPs) are suffering from widespread intentional fibre cuts and damage by local cable operators.

Lt Gen Dr SP Kochhar (retd), director general, COAI alleged the telecom industry is facing critical network downtime situation in Kolkata, as telecom service providers (TSPs) are suffering from widespread intentional fibre cuts/damage by local cable operators (LCOs) across several localities within the Kolkata Municipal Corporation (KMC) and surrounding non-KMC areas, which is resulting in the customers suffering due to lack of essential digital connectivity.

The field teams of TSPs are also being prevented from restoration work, by being threatened/ manhandled and hostilely obstructed by the LCOs, leading to exorbitant delays, which is affecting their commitment to restore connectivity within the minimum turn-around time.

The TSPs are not even being allowed to acquire fresh connections by the LCOs.

While TSPs have always adhered to the directives of the local/municipal authority, such unwarranted coercive actions from unauthorised entities plainly to skew fair competition and limit the customers' choice of service providers, is completely unfair and unjustified.

"We appeal to the state government and the local authorities to urgently intervene and prevent such unlawful practices by the LCOs, and aid TSPs in restoring operations," said the communiqué.

# সিওএঅ

এই সময়: কলকাতায় কেবল অপারেটারদের বিরুদ্ধে টেলিকম সংস্থাগুলির ফাইবার 'ইচ্ছাকৃত' অভিযোগ ভাবে করেছে সেলুলার অপারেটার্স অ্যাসোসিয়েশন অফ ইভিয়া (সিওএআই)। বহস্পতিবার এক বিবৃতিতে সিওএআইয়ের ডিরেক্টর জেনারেল এস কোচার বলেন, 'কলকাতা পুরসভা ও তার আশেপাশের এলাকার বহু জায়গায় কেবল অপারেটাররা ইচ্ছাকত টেলিকম সংস্থাগুলির ফাইবার কেটে দিচ্ছে বা ফাইবারের ক্ষতি করছে। এর ফলে জরুরি ডিজিটাল সংযোগ পেতে গ্রাহকরা সমস্যার মুখে পড়ছেন।' তাঁর সংযোজন, 'আমাদের সদস্য সংস্থাগুলির ফিল্ড টিম সারাইয়ের কাজ করতে গেলে তাদের স্থানীয় কেবল অপারেটারদের হুমকির পড়তে হচ্ছে। এর ফলে সারাইয়ের কাজে প্রচুর বিলম্ব হচ্ছে।' সমস্যার রাজা সরকারকে অবিলম্বে হস্তক্ষেপ করার আর্জি জানিয়েছে সিওএআই।







# TRAI's recommendations for Submarine Cable **Landing in India**

In a move to ease the rules for setting up submarine (undersea) cable landing stations (CLS) in India, the Telecom Regulatory Authority of India (TRAI) released its recommendations on the Licensing Framework and Regulatory Mechanism for Submarine Cable Landing in India. COAI issued a press release welcoming the TRAI's recommendations.

Media Coverage: The release was covered by PTI along with other publications such as The Economic Times, Business Standard, Financial Express, The Telegraph, Tele.net, etc.

# Declare submarine cables operation as essential services: Trai while batting for ease of doing business

Mumbai and Chennai have the maximum concentration of submarine cables.

LEFECOM BEGATION IN

कमल का बरन दवाएं (💬 • 🖚) भाजपा को वि

Landing Station (CLS) and submarine cables operation should be classified as critical and essential services. Since the functioning of submarine cables is crucial for the uninterrupted transmission of signals, data, and communication

across national and international borders, Trai believes that the same should

The Telecom Regulatory Authority of India (Trai) on Tuesday said Cable



come under essential services









.s-roP location.

However, owners of CLS-PoPs will be quired to fulfil all other security and regatory/licence obligations. These include porting requirements.

ulatory/licence obligations. These include reporting requirements. It has also called on the government to give all CLS-related operations (includ-ing associated activities such as layout, maintenance and repair of subsea cable systems) the status of essential services. This is owing to their critical role in the nation's high-speed data architecture. In an important move, Trai has said that a section should be added in the upcoming Telecom Bill to promote, pro-tect and priorities 'CLS' and submarine-

upcoming Telecom Bill to promote, pro-tect and prioritise 'CLS' and 'submarine cable' in India.

It has also recommended that Indian

# Trai eases undersea cable landing station norms

Suggests amending system of permits to include two categories of locations

SUBHAYAN CHAKRABORTY

In a move to ease the rules for setting up submarine (undersea) cable landing stations (CLS) in India, the Telecom Regulatory Authority of India (Trai) has released its recommendations on the licensing framework and regulatory mechanism for the sector.

On Tuesday, Trai recommended amending the existing system of permits to include two categories of CLS locations. These include the main facility and the fibre distribution point, known as the 'point of presence' (PoP) in the industry. It has called for the international long distance/internet service provider cate

It has called for the international long distance/internet service provider category-A (ILD/ISP-A) rules to be changed. This will enable licensees to get access, and extend their owned or leased dark fibre pair(s) in the undersea cable from the main CLS to their respective CLS-DBI leases. CLS-PoP location



Tata Cor Bharti Airtel Global Cloud Xchange (formerly Reliance Globalcom) 0 Reliance Jio Vodafone idea Sify Technologies

entities be facilitated and incentivised for setting up 'cable depots'. It stressed that undersea cable and CLS be considered a critical asset.

amage to sub-sea infra has been rec-nended to be considered as damage

ommended to be considered as damage to critical infrastructure of national importance, and is to be strictly dealt under the Indian laws.

"Trai's recommendations crucially recognise submarine cables as critical assets and provision protective measures for them. They also encourage self-reliance, while focusing on enhancing efficiency and security," said SP Koehhar, director-general at telecom industry body

Cellular Operators Association of India (Coai).

By the end of 2022, there were 15 international subsea cables landling in 14 distinct cable landling stations in five cities across India. These were in Mumbal, Chennal, Kochi, Tuticorin and Thiruvananthapuram, according to Submarinenetwork.com, an industry news website.

Undersea cable operators have massively increased their total activated capacity in India, which sugged nine times between 2016 and 2021.

The full traffic-carrying capability, called lit capacity, and the activated capacity on these international subsea cables were 123.87 tera bytes per second (tips) and 83.8 thys, respectively, by end-2021. Traff's recommendations herald a new era for big data, global tech compenies, data centres and content delivery networks, among others. With focus on promoting the laying of submarine cables and addressing ambiguities in the legal and regulatory framework for CLS and licences, these entities may be able to unlock the full potential of cross-border data flow, it will fuel innovation and fortify India's position as a data powerhouse," said Harsh Walla, partner at legal firm Khaitan & Co.

The recommendations may foster

Rhaitan & Co.

The recommendations may foster collaboration between submarine consortiums and telecom service providers in India. It may bring the much-needed clarity on ownership of Cls, he added. These include connectivity of terminal equipment to PoPs and power feeders, domestic submarine cables, stub cables and vessel repair.

The recommendations from Trai on the subject were welcomed by the Cellular Operators Association of India (COAI), which represents major telecom players.

"The recommendations are overall positive and will help in enhancing the robustness of the Submarine Cables ecosystem in India, which would add to the growth of the digital communications sector by strengthening our national infrastructure," said SP Kochhar, director general of COAI.

COAI said the recommendation that Indian entity-owned vessels will address undersea cable maintenance delays and reduce reliance on foreign providers for repairing subsea cables.

# Trai backs including two categories of cable landing stations in licenses



mended amending the ILD/ISP A (international long distance/Intern service provider-Category A) permits to include two categories of cable landing station (CLS) locations — the main facility and the fibre distribution point, known in industry parlance as a "point

It has also called on the government to give all CLS-related operations





## Amended RoW Rules 2023 introduced by DoT

The Department of Telecommunications (DoT) introduced the "The Indian Telegraph Right of Way (Amendment) Rules in continuation to the earlier amendments made in 2017, 2021 and 2022, for further facilitation of rolling out robust telecom infrastructure in the country. The amendments complement the various initiatives undertaken by the Government to facilitate Ease of Doing Business in the sector and support the industry in further enhancing and maintaining the networks more efficiently and expeditiously. COAI issued a press release welcoming the Amended Right of Way Rules, 2023.

Media Coverage: Coverage in Economic Times and online publications like Times of India, Financial Express, Business Standard, ET Telecom and others.



# REAL BENEFITS TO HINGE ON HOW LOCAL AUTHORITIES IMPLEMENT THEM Changes to Right of Way Rules to Expedite 5G Rollout: COAI

**Progressive Changes** 

Temporary overground infra allowed in case of damage, process for small cell sites simpler

### Our Bureau

New Delhi: The telecom industry

New Delhi: The telecom industry has said that the latest changes in the right of way (RoW) rules allowing the setting up of temporary overground telegraph infrastructure, clarity on street furniture and setting up of small cells etc. will enable rapid network reinstatement and expedite 5G rollout.

"It (the changes) will enable rapid network reinstatement in the event of underground telecon infrastructure damage, expedite 5G rollout by utilising the state's existing infrastructure, simplify application procedures for multiple small cell sites and allocate central government areas for small cell deployment at no cost," said SF Kochhar, director general, Cellular Operators Association, however, feels that the real benefits of these measures would depend upon their effective implementation by local authorities in letter and spirit.

COAI represents all three private telecom operators — Reliance Jio,

The amendment, COAI said, also

Bharti Airtel and Volddone Idea.

The industry has termed the amended RoW rules as progressive and forward-looking, with a clear focus towards enhancing the 3G ecosystem and expansive digital connectivity for all citizens across India.

The latest amendments are in continuation to the earlier amendments made in 2017, 2021 and 2022 for further facilitation of relling out robust telecom infrastructure in the country.

The latest amendment allows increases to set up temporary overground telegraph infrastructure when their existing underground infrastructure is damaged, and no cess will be charged by the authorities for this temporary setup. This would help restore telegraph services on priority, thus preventing major disruptions in services to the users.

The amendment, COAI said, also

sates for the establishment of small cells. Further, the appropriate cen-tral authorities are now allowed to deploy small cells on their buildings and structures without administra-tive fees, except for charges related to power and fixtures provided by building owners.





## **EMF Advocacy Campaign**

In continuation of DoT's advocacy against debunking the EMF myths hindering the existing/ roll-out of Telecom Infrastructure, awareness webinars were organized in Delhi, Bhopal and West Bengal in 2023.

Media Coverage: Coverage in ET Government along with key regional publications such as Dainik Jagran, Agniban, Hari Bhoomi, The Statesman, Eastern Chronicle, etc.

# ईएमएफ रेडिएशन पर जागरूकता कार्यशाला

भोपाल । दूरसंचार विभाग, मप्र लाइसेंस सर्विस एरिया (एलएसए) ने मौलाना आजाद नेशनल इंस्टीट्युट ऑफ टेक्नोलॉजी में ईएमएफ रेडियेशन पर एक जागरूकता कार्यशाला का आयोजन किया। यह आयोजन ऐसे समय मे किया गया जब भारत आजादी के अमृत महोत्सव के रूप में स्वतंत्रता का 77वां वर्ष मना रहा है और यह सत्र दरसंचार विभाग के पब्लिक एडवोकेसी प्रोग्राम के तहत आयोजित किया गया। इस कार्यशाला का उद्देश्य गति शक्ति कार्यक्रम नाम से राष्ट्रीय मास्टर प्लान के मुताबिक सामंजस्य हासिल कर सभी की समावेशी वृद्धि को प्रोत्साहित करना है। गति शक्ति से भारत के दरसंचार ढांचे को खासकर डिजिटलीकरण एवं संचार के क्षेत्रों मे एक जबरदस्त तेजी आने की संभावना है।

# টেলিকমিউনিকেশন বিভাগের রেডিয়েশন এবং টেলিকম টাওয়ার নিয়ে সচেতনতা কর্মশালা

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## DoT busts the myth of harmful EMF radiation emanating from mobile towers

According to DoT, based on scientific evidence, studies and reports available, there is no conclusive evidence of any kind of health hazard or EMF radiation from mobile to

2 (D) in ... . 12 . 19



edical expert, Dr Vivek Tandon, Professor (Neurosurgery), All India Institute of Medical Sciences, New Delhi.

Electromagnetic Field (EMF) awareness, organised by Department of Telecommunications (DoT). Delhi LSA, various aspects of EMF radiation were explained. The myth of harmful effects of EMF towers was clarified by a

# दूरसंचार विभाग, मप्र एलएसए ने ईएमएफ रेडिएशन पर कार्यशाला का आयोजन किया

मुंबई। दूरसंचार विभाग, मध्य प्रदेश लाइसेंस सर्विस एरिया (एलएसए) ने भोपाल के मौलामा आजाद नेशमल इंस्टीट्यूट ऑफ टेक्नोलॉजी में इंएमएफ रेडियेशन पर एक जागरूकता कार्यशाला का आयोजन किया। इस कार्यशाला का उद्देश्य गति शक्ति कार्यक्रम नाम से राष्ट्रीय मास्टर प्लान के मुताबिक सामंजस्य हासिल कर सभी की समावेशी युद्धि को प्रोत्साहित करना है। गति शक्ति से भारत के दूरसंचार ढांचे को खासकर डिजिटलीकरण एवं संचार के क्षेत्रों में एक जबरदस्त तेजी आने की संभावना है। मध्य प्रदेश में वर्तमान मे 39,701 दरसंवार टावर हैं और 50 एमबीपीएस तक की ब्रॉडबेंड स्पीड उपलब्ध कराने में सक्षम आधारभूत ढांचा उपलब्ध कराजे और मध्य प्रदेश को नेशनल बॉडबॅंड मिशन के तस्त डिजिटल तौर पर उन्नत बनाने के लिए इस राज्य को वर्ष 2024 तक और तीन गुना दूरसंचार टावर की जरूरत है। इस सत्र से आम लोगों को मोबाइल टावर की जरूरतों के संबंध में जागरूक करने और विश्वसनीय वैज्ञानिक साक्ष्य पेशकर मोबाइल टावरों से हानिकारक विकिरण को लेकर निराधार आशंकाओं को दर करने में मदद मिली। दूरसंचार विभाग से वरिष्ठ अधिकारियों के एक विशेषज्ञ पैनल ने नागरिकों द्वारा व्यक्त की गई विताओं पर चर्चा की और मोबाइल टावरों से रेडिएशन के संबंध में स्वास्ट्य को खतरों से जुड़े भ्रम दर कर उन्हें सही जानकारी उपलब्ध कराई।

## **Mobile towers** do not harm humans: DoT



The installation of mobile towers do not cause any harm to humans and animals, said senior officials of the department of telecommunications (DoT), West Ben-gal License Service Area.

It organized an "Awareness on EMF Radiation" on 29 November at Krishnanagar as a part of the public advocacy programme to dispel myths around EMF radiation.

Javanta Kole, director (compliance), DoT, WB LSA addressed concerns of citizens while also debunking myths and misinformation related to health hazards connected with radiation from mobile towers.

The workshop was attended by government officials, consumers, general public, telecom service providers and other officials.

Mr Kole said the impor-tance of mobile phones in our lives and development of the country. He offered an overview of the emanation of low-level electromagnetic

fields from mobile towers. He said, "Despite extensive scientific investigation, no link between mobile tower radiation and human health has been discovered. There is no scientific or medical evidence to back up the arguments used against the mobile towers. Cell towers generate extremely low-powered nonionizing radiation that has no detrimental health effects on humans or animals."

During Q&A session, the DoT officers responded that network connectivity is indispensable for a connected future and a healthy infrastructure will support the advancement of many technologies, which in turn would enhance the way we all live

and work.

The DoT and telecom operators are fully commit-ted and equipped to ensure compliance of guidelines. These guidelines are designed to safeguard the concerns of citizens on EMF exposure norms and are adhered to to safeguard the citizens said offi-









# **India Mobile Congress 2023**

The India Mobile Congress 2023, held in October, is the largest telecom, media and technology forum in Asia, jointly organized by the Department of Telecommunications (DoT) and the Cellular Operators Association of India (COAI).

COAI participated in multiple panel discussions

during the three-day event. Basis the COAI quotes in IMC releases and panels, DG was quoted in multiple industry stories on the sidelines of IMC 2023.

Media Coverage: Conversion in multiple publications through interactions, statements on the sidelines of the event. Coverage in PTI, CNBC Awaaz, CNBC TV18, DD News, Times of India, Business Standard, Fierce Wireless, etc.



CAPITALISING ON THE 5G BOOM









## Introduction of the India Telecommunications Bill, 2023

The government tabled the new draft of the Indian Telecommunications Bill, 2023, before the Parliament, seeking to replace the existing regulatory framework for the telecommunications sector, which is based on the Indian Telegraph Act, 1885, the Wireless Telegraphy Act (1933), and the Telegraph Wires (Unlawful Possession) Act (1950).

COAI issued a statement applauding the move by the ministry to table the Bill in Lok Sabha in December 2023.

Media Coverage: The statement was covered by leading wires, financials, and online publications like ANI, PTI, IANS, The Hindu, Hindustan Times, Economic Times, Hindu Business Line, Business Standard and others.



# Telecom Bill in Lok Sabha

For instance, the National Frequency Allocation Plan, an administrative document that sets aside airwaves for different purposes, has now been given statutory force. Auctions will be the "pre ferred" mode of allotment of spectrum, while administrative allotment will be used in cases such as satellite TV and broadband.

Provisions on lawful interception, or surveillance of telecom communications, have been retained as per the earlier Act. The Bill allows the Union government to take over the operations of a telecom network on the grounds of public emergency or safety issues.

Right-of-way laws have been updated to give local authorities such as district magistrates more power to adjudicate disputes. "[S]uch positive measures will significantly accelerate the delivery of digital connectivity benefits to every citizen of India," the Cellular Operators Association of India said in a statement.

The Bill requires telecom customers to undergo biometric authentication". The person familiar with the thinking behind the Bill said that this was put in place to curb spam calls and messages.

The Bill has provisions allowing telcos to "refarm" spectrum or use spectrum for technologies other than what they had bought it for - for instance, 4G spectrum can be repurposed for 5G.

The "trusted sources" regime, which came into being after the India-Chinese border conflict in 2020 to stop imports of telecom equipment from hostile nations, is also part of the law now.

The Bill opens the door for spectrum allotnents to satellite Internet providers such as Bharti-backed OneWeb and U.S.-based firms such as SpaceX's Starlink. However, only OneWeb and Jio have active satellite authorisations that have been granted.

# Telco Execs say Telecom Bill Ensures Predictability, Availability of Spectrum

'Streamlines licensing regime; to speed up 5G rollouts'

COPAL VITTAL ability of spectrum.

which will lead to the creation of a robust digital infrastruc-

AKSHAYA MOONDRA

By highlighting the duties of users, the sponsibility on con sumers to meet the require ments of national security

SP KOCHHAR

The bill incorpora strict provisions in case of unlawful interception of

access to the same, to help







### Direct-to-Mobile (D2M) Network

India is assessing the potential adoption of Directto-Mobile (D2M) technology on mobile handsets. Various ministries have been engaged to develop standards and pilot the technology before its potential rollout to citizens in 2025.

On the ongoing engagements around Direct to

Mobile network, COAI issued a statement conveying the industry position on the proposed D2M network and certain important aspects involving the same.

Media Coverage: The statement was covered in multiple standalone and industry stories in Economic Times, Business Standard, Financial Express, Mint, New Indian Express, ET Telecom, Moneycontrol and others.

## Internet-free video stream on mobiles next year

Business News / Technology / News / Ministry of information and broadcasting to pilot ...

# Ministry of information and broadcasting to pilot D2M broadcast technology

4 min read • 16 Jan 2024, 11:29 PM IST

Shouvik Das



Industry challenges persist for the pilot launch of D2M broadcasting, as smartphones will require specialized chips or add-on dongles. Saankhya Labs has unveiled a chip and dongle that could tap millions of users for D2M broadcasting, with plans to reach a scale of 10 million users.

## COS WARN AGAINST HURRIED IMPLEMENTATION

# Telcos Seek Reassessment of Draft D2M Networks Policy

New Delhit Telecom operators have sought a reassessment of the government's draft policy around establishing direct to mobile (1220) networks to ensuare a level playing field, and have warned of the possibility of regulatory arbitrage if such a policy is implemented harriedly. The government is exploring a proposal for DZM networks that will enable beaming of TV channels on mobiles without a cellular data connection. Teleco-have been opposing any hasty decision as the technology is still immutator. "Fit's crucical to ensiste that any DZM service implementation aligns with national legal and technical standards and does not result in regulatory arbitrage in providing the content services on mobile handsets." the Cellular Operators Association of India/CDAI, which represents Reliance-Jio, Bharti, Airtel and Vadafone Idea, said in a statement Monolay. COAI has called for a re-evaluation of aspecta around levely-playing field, spectrum silication, network integration and regulatory /cost arbitrage. It added that the spectrum envisaged should be allocated to service pees idens to provide DZM broadonsta saper market requirements. The government has earmacked the 335-381. With the properties of the collection of the service of the provide of the provide

casting infrastructure providing competing/ complimentary services would lead to breach of level plaving field. "CoAl said.

The industry body has also sought clarifica-tions on the applicability of the DEM standards for currently available mobile phones, as no-ne-support the proposed standard."

The currently debated peoposal is based on a proof of concept. (PuC) undertaken. by IIT-Kanpur to establish a readmap for DEM. The institute had partnered with Saankhya Labs for all the hardware requirements including chipset, radio etc. IIT-Kanpur also released a white paper on the subject along with its re-



commendations.

To be sure, the government is yet to take a call on the issue as there is little clarity. ET had reported in its August Sedition that a proposal for DEM networks was being explored as the government felt there should be convergence for delivering content through brusalcost and benedhord, particularly with the launch of 3G services. The Telecommunications Engineering Centre (TEC), the DeT's technical wing, is evaluating the adoption of ATSC 3.0 standard into national standards, which will allow brusalcostsing of TV channels and content on mobile phones, similar to brushed earlier highlighted that ATSC 3.0 had not gained much adoption globally. Besides, 3G/PF, which globally develops standards for mobile belocommunications. has already included broadcast features in its release 17 for 5G benedicast.

Telcos also believe that all video co broadcasting is already available on mobile so TV content on mobile won't be a big consu-mer demand driver.

Smartphone makers too have said that since

Small phone managers too nave asset that same a mobile device is designed for the global mar-ket based on 3GPP standards, it will be impos-sible to have space in the device Itself to intro-duce new telecom generations of services like 56, 66, Satellite, etc. if marmafacturers need to support legacy technologies indefinitely.

# Direct-to-mobile services: Ensure implementation does not result in regulatory arbitrage: Telcos to govt

Industry body COAI said the proposal needs to be reviewed to ensure a level playing field for all participants.

- DANISH KHAN | JANUARY 15, 2024 / 05:56 PM IST













# **Growing adoption of Green Energy Open Access by**

Adding on to the Ministry of Power's progressive Electricity (Promoting Renewable Energy Through Green Energy Open Access) (Second Amendment) Rules 2023, COAI issued a press note applauding the growing adoption of the same by States and the support by the Governments.

Media Coverage: Coverage in ET Telecom and other trade publications like Communications Today, VAR India, NCN News and others.

# HEADLINES OF THE DAY Progressive trend of growing adoption of Green Open Access by states 5 leading State Governments in India – Karnataka, Maharashtra, Madhya Pradesh, Punjab and Uttarakhand - have recently adopted the amendment to the Green Open Energy Access Rules issued by the Ministry of Power in May this year in their respective states COAI had welcomed the Ministry of Power's progressive Electricity (Promoting Renewable Energy Through Green Energy Open Access) (Second Amendment) Rules 2023, which enabled entities to aggregate their load by multiple connections served by the same electricity division of a DISCOM to 100 kW or more, for being eligible for availing Open Access for Green Energy. Green Open Access (GOA) is a regulatory provision that allows consumers to purchase electricity from renewable energy generators and/or demand Green Energy from the DISCOM(s). This mechanism empowers consumers to choose sustainable energy sources and contributes to India's commitment to reducing carbon emissions and

fostering a cleaner energy future.







## TRAI recommendations on Improving Telecom Infrastructure in Northeastern States of India

The TRAI issued recommendations for bolstering telecom infrastructure in North East, suggesting parleys with the state governments to harmonise their respective 'right of way' policies with related Central rules, as well as favouring provision of electricity to telecom sites on priority at utility tariffs.

COAI issued a statement in media welcoming some of the important recommendation made by TRAI.

Media Coverage: The statement was covered in multiple standalone and industry stories in PTI, The Hindu BusinessLine, ET Telecom, Republic World, The Pioneer, Assam Tribune and other regional publications as well.

# Telcos welcome TRAI's recommendations to improve infra in N-E States

Our Bureau

New Delhi

Telecom service providers (TSPs) have welcomed recommendations made by the Telecom Regulatory Authority of India (TRAI) that reemphasise some of the industry's long-standing demands which included improving infrastructure in the north-eastern States.

"The industry is confident that if implemented in letter and spirit, these progressive recommendations provide further impetus to proliferation of telecom and broadband services in the North-East region of the country, thus propelling socio-economic and digital progress for the citizens," SP Kochhar, Director General at Cellular Operators Association of India (COAI), said.

COAI represents major TSPs including Bharti Airtel, Reliance Jio and Vodafone Idea.

### MOBILE TOWERS

TRAI had last week released recommendations on 'Improving Telecom Infrastructure in Northeastern States of India' wherein it recommended for facilitating creation of enabling provisions in their policy to expedite accord of environmental clearance to TSPs for installing mobile towers and DG sets for tower locations.

Also, urged the State governments to provide electricity to telecom sites as a priority (within 15 days of connections request) at utility/ industrial tariff, and waiving off or subsidising last-mile installation charges for extending electricity connection to telecom sites in remote and hilly areas.

The Authority had also released a separate recommendation on 'Promoting Networking and Telecom Equipment Manufacturing in India' that included facilitating local value addition in participation with cross country value chains and exports from India.

It also recommended emphasis on "Telecom software" as a separate product line in accordance with contemporary softwarisation of network elements in new generation networks.

# Recommendations on boosting telecom infra in NE lauded

Operators Association of fedia (COAD on Monday mendations of the Telecom India (TRAI) for boosting Northeastern stricts are socio-receporari and divital progress in the region.

TRAT's recommendation on exemption of Right of Way (RoW) charges in the regions for a five-year period will encourage telecom operatura to irresat. deployments in leaser ani higa mutakoowa

ed in letter and spirit, these

empetus to posliferative of services at the Northeast thus propelling socioeconomic and digital progress...." COAI director general SP Kochtur said. Telces, including Reliance

members of COAL On provisioning power supply for the telecom sector, TRAI has recommended that electricity should be provided to (within 15-days of connect

Jie, Bharti Airtel and

tions request) and at stilling/ industrial tariff rates. subsidizing last resig extending electricity

in sunote and fully areas These would serve in faster operations of the sector. eventually benefitting the consumers," COAl pointed

**Erobling provisions** incorporated in the Ministry of Environment and Forests' policy to expedite grant of environ special elemente to telcos for installing mobile towers and DG next for tower telecom infrastruction development in the region, according to CDAL

TEAT's earlier recomencodations on use of stre sacaracy for small colland aerial fiber deplayme

# TRAI recommendations on boosting telecom infra in northeast progressive: COAI

PNS NEW DELHI

Industry body COAI on Monday said regulator TRAI's latest recommendations on boosting telecom infrastructure in northeastern states are progressive and will drive socio-economic and digital progress in the region.

TRAI's recommendation on exemption of Right of Way (RoW) charges in the rural, tribal and hilly regions for a five-year period will encourage telecom operators to invest further towards network

deployments in lesser populated regions, the association said in a statement.

The industry is confident that if implemented in letter and spirit, these progressive recommendations will provide further impetus to proliferation of telecom and broadband services in the northeastern region of the country, thus propelling socio-economic and digital progress..., Cellular Operators Association of India (COAI) Director General S P Kochhar said.







# Cabinet's approval for three Semiconductor Units in India

On the Union Cabinet approving the establishment of three semiconductor units under the 'Development of Semiconductors and Display Manufacturing Ecosystems in India', COAI shared a statement with the media lauding the significance of this move.

Media Coverage: The statement was covered in leading wires like PTI, IANS and publications like Economic Times, ET Telecom, Dainik Bhaskar, The Statesman and other trade publications.



# India will soon emerge as global chip manufacturing: Industry

AGENCIES

NEW DELHI, 1 MARCH

Top industry bodies on Friday hailed the government's decision to clear three semiconductor fabrication (fab) manufacturing projects worth Rs 1.3 lakh crore, saying that the emergence of the country as a global semiconductor manufacturing destination "no longer seems to be a distant dream."

dream.

The Union Cabinet, chaired by Prime Minister Narendra Modi, on Thursday approved three semi-conductor units that will start construction within the next 100 days and generate direct employment of 20,000 advanced technology jobs and nearly

60,000 indirect jobs.
Pankaj Mohindroo,
Chairman, India Cellular
and Electronics Associarion (ICEA) told IANS that
by 2027, "India will have the
fab and Outsourced semiconductor assembly and
test (OSAT) units produc-

ing."
By the end of the decade, we may have more than 10 fabs and 20 OSAT units in production, besides many semiconductor product design companies." Mohindroo added.

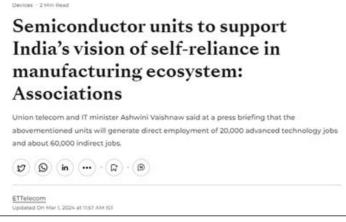
The semiconductor fab with 50,000 wafers per month capacity will be set up by Tata Electronics Private Ltd (TEPL) in partnership with Powerchip Semiconductor Manufacturing Corp (PSMC), Taiwan, in

Dholera, Gujarat. This fab will be constructed with an investment of Rs 91,000 crore.

As per Lt Gen Dr SP Kochhar, Director General, Cellular Operators Association of India (COAI), the approval on the establishment of three semiconductor units under the India Semiconductor Mission is a positive and commendable development.

development.

'This serves as an excellent example for our nation
towards attaining self-sufficiency in line with our
Prime Minister's vision of
'Atmanirbharta' and will
further inspire India's goals
to become a global manufacturing and supply chain
hub,' Kochhar said in a
statement.









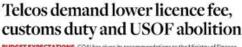
## Union Budget 2024-25

COAI shared its recommendations for the Indian telecom industry for the Union Budget 2024-25 before the budget announcement and issued a statement in reaction to the budget announced in February 2024.

Media Coverage: The pre-budget recommendations were covered as standalone stories in leading print and online publications such as Times of India, Economic Times, Mint, Hindu Business Line, Business Standard, The Telegraph, Moneycontrol and others. Also, an authored article of DG COAI was published in Moneycontrol.

COAI's statement in reaction to the budget announced was also covered widely in a standalone story by PTI and other leading publications like Economic Times, Business Standard, Mint, ET Telecom, Moneycontrol, BW Businessworld and others.





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Telecom industry wants govt to junk USOF, slash duties

RIBHAYAN CHAKRABORT New Delhi, 18 January

Telecom services providers have urged the Ministry of Finance to suspend the universal service obligation (USOF) till the existing corpus is exhausted.

corpus sise/husted.
In their Radget recommendations, they have also pressed for an exemption from the service tax or "isosignment of right to use national resources" and the slashing of Customs duty on relecom equipment to zero. The Cellular Operators Association of

Operators Association of India (Coxi), which represents private sector telecomoperators. Reliance I/O, Branti Ainet, and Vodaforse I-deu, called for abelishment of USOF levy. "Further, Lioence fee should be brought down from 3 per cent of per cent at the carliest to cover only administrative costs as the contractive cent of the contractive contractive

unications(DoT)," it said.
USOF inflows come from the
collection of universal accessiony
(UAL) from telecom service
providers who have to pay 5 per cer
of their adjusted gross revenues
yearly to the fund. As on December
3, a currulative 11.58 million has
been collected by the povernment

show. More importantly, the fund continues to have an unused surpluse (77/133 crove, reaching its highest levels ever. The Cost has requested exemptions on Customs duty on certain telecom equipment, which presently increases the cost of rolling out this critical

rolling out this critical finistructure. Rising over a period five to six years, duties have now (20 per cent. Currently, operators epaying goods and services tax ST) under a reverse change echanism (RCM) on payment.

fore, spectrum usage charges, and payment of spectrum acquired

"Payment of GST in cash on a reverse change basis and subsequent input tax credit (TTC) utilisation has resulted in substantial accumulation of TTC within telecom firms, leading to a significant blockage of

imposing a substantial financial varieties on these companies, "the colassisk! The industry body has also requested the introduction of a special regime for the telecoma special regime for the telecoma perators unaber Section 72 of the income Tra. Act., 1960, where busiross lowes can be carried forward and set of till 18 assessment yours from elaft years now.

# Telco body seeks USOF, tax reliefs

he Cellular Operators Association of India (Coai), an industry body that counts all three private telcos as its core members, on Thursday sought relief in levying of Universal Service Obligation Fund (USOF) from telecom operators, as well as a longer period of 16 years to offset business losses for service providers across the industry, as key asks from the telecom industry from the FY25 Union Budget. The USOF levy, which underlines a payment of 5% of adjusted gross revenues (AGR) from telcos, is a tax that telecom operators pay in India for providing services across the country.

Coai, in this regard, has asked for the levy to be abolished. "If that is not possible, then the USO contribution of 5% of AGR may be suspended until the existing USO corpus (of 477,000 crore) is exhausted. Further, license fee should be brought down from 3% to 1% at the earliest, to cover only administrative costs by the department of telecommunications," a statement by Coai said.

# Lower licence fee, Customs duty on telcos' wish list



ATHI GROVER New Delhi, January SB TELECOH COMPANIES HA

ELECOH COHPANIES HAVE orgad the generosissis to about the survivasia services solid sittles found (2001) levey, reduce former. Fast, and faring summptions: from Carterina but you import of following populpment and goods and serfuse fact (2011). The Califoliae Operation

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The mass design for the that has been been as the cathering of the cath

A reduction in ferion to been a long-standing dramaoffsticcos apesition. However, accords in the government and there are no plans to reduce the levies as the government has already give the sector a reform package, along with structura and secondarial substrate to and expediture to the pro-

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COAI and the 10% Castom do you to import of this time duty on import of this

core-replyment puts an additional financial burden on the operators, and its should be accorded. "Contonial shotter have to be gliabuilly increased depending on the constant of an ecosystem for manufacturing of belicom gree in bodis," in said.

dution for 4G/7G related sets work products should be brought shows to rel. It take. Among other lang demands COAI has requested instruductions of a get lat regime for laterature operature, under faction 22 of the Property Tax Act. 1761, whereits business insuce

from the exhiting eight years. The association has allow important the government for an electrical field power production of the production of the production of the production of the production from GOT and the production of th

# Cut licence fee: Telcos

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## COAI Year-End Perspective for 2023 and 2024 Outlook

On the year 2023 ending, COAI issued a press note with the year-end perspective of the Indian telecom industry for 2023 and the future outlook for 2024.

Media Coverage: Coverage in PTI and other publications like Economic Times, Financial Express, ET Telecom, BW Businessworld and others. Also, authored articles of DG COAI were published in ET Telecom, Communications Today, Tele.Net Magazine, among others.

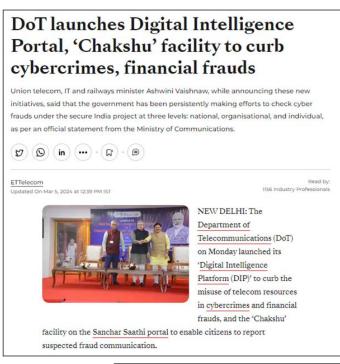




## Chakshu Portal launch by Department of **Telecommunications**

The Department of Telecommunications (DoT) launched the 'Chakshu' facility on the Sanchar Saathi portal to enable citizens to report suspected fraud communication. The users of the Sanchar Saathi portal can report suspected fraudulent communications they received over WhatsApp, SMS, or phone calls using the Chakshu feature. COAI shared a statement with media applauding the Ministry of Communications and DoT on the launch.

Media Coverage: The statement was covered in multiple industry stories from IANS, ET Telecom, News18, Voice&Data and other publications.













## Abolition of 'Wireless Operating License' by Government

The Department of Telecommunications (DoT) abolished the Wireless Operating License (WOL) for establishing and maintaining telecommunications in India. The WOL was mandatory for Access Services authorization across various licenses until its discontinuation in November 2016. The DoT's decision to abolish the WOL aims to simplify regulations, ease compliance for Telecom Service Providers (TSPs), improve the ease of doing business, and expedite network deployment.

COAI shared a statement lauding the same with media.

Media Coverage: The statement was included in industry stories from publications like IANS, The Economic Times, ET Telecom, Telecom Talk, Communications Today and other online publications.

# **Wireless Operating Licence** for Telecom Services Nixed

### **Our Bureau**

New Delhi: The Department of Telecommunications (DoT) on Tuesday abolished the need for a wiress operating licence (WOL) to establish and operate telecommunications networks, paving the way c a simplified regulatory regime that would also enable faster rollo ut of networks and increase mobile broadband coverage in India.

As per a DoT notification dated March 11, a WOL is not required with immediate effect for a unified licence, VSAT, unified licence (virtual network operator) with authorisation for national and international long-distance servi-

ternational long-distance servi-ces, GMPCS, machine-to-machi-ne-facilities, etc.

"However, for entities who intend to establish or operate a transmit-ting station and have not been granted any licence under Section 40f the Indian Telegraph Act, 1885, MOV will conference to the conference. WOL will continue to be required per the existing procedure,"

Industry lobby body Cellular Operators Association of India (COAI) said the industry was en-

thused by the step, "which is in continuation to the outlook for reform-based changes to the policy and regulatory landscape for the Indian telecom sector

As per the government, the requirement of WOL for licensees under Section 4 of the Indian Telegraph Act have been abolished altogether and no separate WOL would be re-



equipment, the as-sociation said. "We understand that it includes the WOL for microwave frequency bands as well, which is a posi-tive development for the industry"

Do'l, however, said the licensee, who obtains license under Section 4 of Indian Telegraph Act, shall still be required frequency assigned from the WPC wing of the DoT, permitting use of appropriate frequencies and parameters for the establishment, maintenance or operation of transmitting stations.

# DoT abolishes wireless operating Industry lobby body Cellular Operators Association of India (COAI) said the industry was enthused by the step, "which is in continuation to the outlook for reform-based changes to

the policy and regulatory landscape for the Indian telecom sector."









ETTelecom Updated On Mar 12, 2024 at 07:37 PM IST



New Delhi: The Department of Telecommunications (DoT) Tuesday abolished wireless operating licenses for establishing and maintaining telecommunications, paving the way for a simplified regulatory regime and would also enable faster rollout of networks and increase mobile broadband penetration in the country.

# Industry hails abolition of wireless operating license for ease of doing biz

The industry on Tuesday welcomed the government's progressive approach towards technological advancement of the nation, including the abolition of the wireless operating license (WOL)

IANS | 12 Mar 2024 8:30 PM (Updated: 12 Mar 2024 8:30 PM)







## THOUGHT LEADERSHIP ARTICLES

Throughout the year, COAI has been proactive in sharing its perspective on a multitude of relevant industry topics. Multiple insightful COAI-authored articles were published across leading publications, delving into crucial subjects such as fair share from OTTs, spectrum, the potential of the 6 GHz band for IMT, cybersecurity, India's 6G vision, digital divide, the emergence of Network as a Service, outlook for the year 2024, union budget recommendations, the imperative of green telecommunications, the

burgeoning landscape of startups in the telecom sector, Web 3.0, women in technology, among others.

Media Coverage: These thought leadership articles were published in leading publications like Financial Express, ET Telecom, Outlook Magazine, Moneycontrol, Voice&Data Magazine, Communications Today, tele.net Magazine, Telecom Drive and others.









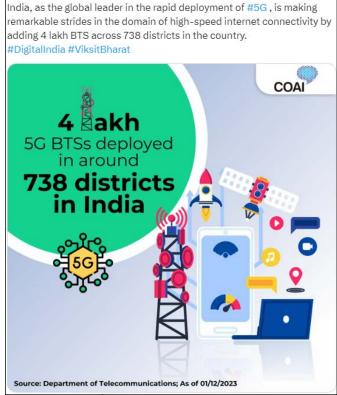
# **Digital Media Presence & Engagements**

### 5G in India

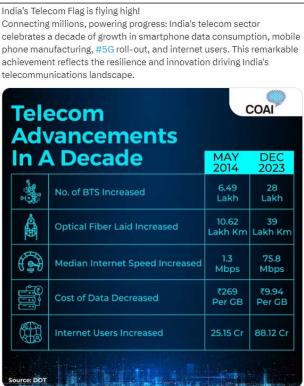
India's rapid 5G deployment positions it as a frontrunner in the telecom sector. COAI's digital

platform has extensively covered 5G topics, including its presence across sectors and skill development initiatives, showcasing India's leadership in telecommunications.











### **Awareness on Mobile Tower Frauds**

To serve the public interest, we creatively presented pertinent information regarding recurring incidents of fraud involving Mobile Towers through advisories, aiming to raise awareness among the populace.

Stay cautious of unauthorized tower frauds happening in the telecom Industry. DoT does not issue any NOC for the installation of a mobile tower.

#TowerFraud #Telecom #FraudPrevention

COAI

Beware of Tower Frauds

"Hello Ma'am, I have "No Objection Certificates" from DoT for the installation of a mobile tower in your property."

"But DoT issued a notice saying that they do not issue any such certificates."

Source: Department of Telecommunications (DoT)

Watch out for mobile #TowerFrauds! @DoT India and @TRAI clearly specify that neither DoT or TRAI nor TSPs or IP-1s asks for money to install mobile towers in your property and asks citizens to be cautious not to fall for any such scam. @PIB\_India @devusinh @neerajmittalias DON'T FALL FOR COAL Beware of fraudsters offering to install mobile towers on your property or requesting payment for the same. TSPs and IP-1s never ask money for mobile tower installations.

Ministry of Communications has issued guidelines amidst tower frauds to aware the public about the guidelines related to mobile tower installations.

#towerfrauds #noobjectioncertificate #MinistryofCommunication



Don't let fraudsters fool you!

Mobile tower #frauds can empty your pockets and compromise your security. Remember, executives of Telecom Service Providers, @TRAI and @DoT\_India, never ask for upfront payments in the form of security deposits to install mobile #towers at your premises.

Be vigilant, stay safe!









## Issue of Illegal Signal Boosters/Repeaters

Multiple advisories were issued informing the digital audience about the detrimental effects of illegal boosters/repeaters and the consequences associated with their illegal possession, use and sale.

Are you using signal boosters? Be cautious, #SignalBoosters downgrade the network quality leading to call drops and high latency. Sale, purchase or possession of signal boosters is an #illegal and punishable offence. #SayNoToSignalBoosters @DotWmo @DoT India @NBM DoT COAL CONS OF ILLEGAL SIGNAL BOOSTERS Degrades network quality Results in call drops Leads to Using or selling signal boosters is a punishable offence, with hefty fines from the 0:04 eless Monitoring Organization (WHO)

Illegal #SignalBoosters are nothing but an invitation for network disruptions and installing them may bring legal action. Refrain from being tempted by the allure of signal boosters. @DoT\_India @TRAI COAL Illegal Signal **Boosters:** A Recipe for Network Signal Boosters interfere with Trouble & Legal Action the networks and lead to call drops, low data speed, etc. Using signal boosters is illegal and can attract heavy penalties. 0:00

Say No To Signal Boosters!

Network issues, call drops, high latency, etc. are the results of using illegal signal boosters + heavy penalties from Wireless Monitoring Organizations (WMO).

Be aware and don't fall for false claims!

@DoT India @TRAI @PIB India



legitimate emergency services at risk by causing #signal interference as well as hamper the network for those in your vicinity! Protect yourself and others by saying NO to illegal signal boosters/repeaters! COAL Are you involved in possessing/selling illegal signal boosters/repeaters? Beware! It's an offence!

Unauthorised signal #boosters not only violate laws, but also put



## **Cyber Security**

Through consistent infographics, warnings, updates and solutions regarding cyber threats, the digital platform endeavors to ensure the audience remains secure and well-informed.







nd social engineering tactics is crucial.

Lt. Gen. Dr. S.P. Kochhar, Director General, COAI



Stay informed about the #QuishingScam, where scammers use malicious QR codes to redirect users to unethical sites, risking personal





## **Government Initiatives, Policies & Reports**

Regular updates and announcements regarding Telecom-related policies, reports and developments by the Government have been amplified through tweets and creative illustrations to debunk myths and enhance understanding of the topic.

Stay vigilant online! It's crucial to be aware of potential applications that can lead to online fraud.

#OnlineFraudAwareness #StaySafeOnline

@TRAI @DoT\_India @AshwiniVaishnaw @Rajeev\_GoI @ianuragthakur @MIB\_India



Get ready for an explosion of connected devices! The Internet of Things (#IoT) is rapidly expanding the digital landscape, with the global market projected to surge by the end of the decade. #TelecomSector #DigitalEra COAL Global IoT market is forecasted to reach more than by the end of the year 2030

COAI thanks Hon'ble Union Minister for Communications & IT, Shri Ashwini Vaishnaw Ji, for a fruitful discussion held on the landmark Telecommunications Bill 2023."

## @Gol\_MeitY @mkdmandar



2023 - A year of holistic growth for #telecom in India! Before 2023 fades into memories, here's reflecting on the impactful milestones and achievements that powered India's telecom leap this year! #ConnectivityForAll

@AshwiniVaishnaw @devusinh @neerajmittalias @DoT\_India @TRAI





## Union Budget - 2024

COAI's recommendations and views representing the Indian telecom sector were presented on social media in various formats, including quotes and publications, both before and after the announcement.

Lt Gen Dr SP Kochhar, @DGCOAI: The #InterimBudget 2024 presented today, reemphasizes the government's commitment to sustained growth, improving productivity and creating opportunities. We remain optimistic that the requests from the telecom sector will be considered in the upcoming full-budget.

#Budget2024 #ViksitBharatBudget



With a positive outlook on India's digital future, COAI, representing Indian telcos, has put forth pre-budget '24 recommendations focusing on imp. industry needs like license fee, custom duty, USOF, etc. to unlock the sector's full potential.@businessline







## **Technological Advancements**

Creative content and articles on next-gen technology and advancements in the telecom sector have been amplified to ensure that the digital audience stays updated on the latest sectoral developments.

#5G: An era of efficiency where industries will thrive on the potential of seamless connectivity, cloud computing, automation, and real-time data!

It is indeed the enabler for #Industry 4.0!



Get ready for the edge: Global operators & vendors overwhelmingly agree, with 70% upping their investments in edge infrastructure in 2024. #EdgeComputing #Cloud COAL **EDGE** COMPUTING Edge computing brings processing and storage capabilities closer to the data source, reducing latency and enhancing real-time data processing. 70% of operators & telco vendors globally are ramping up spending in 2024 on edge compute infrastructure in comparison to 2023

Read Lt Gen Dr SP Kochhar, @DGCOAI's article on the importance of interference-free spectrum coexistence for unlocking the full potential of wireless comm. technologies & deployment of next-gen services like #5G, #6G, IoT, & beyond.

Know more:@voicendata\_



Check out this insightful article by Lt Gen Dr SP Kochhar, @DGCOAl published in @voicendata\_ on the Network as a Service (NaaS). He focuses on why #NaaS is crucial for new gen networks, its relation to #5G & future prospects.

## #telecom

Read to know more:

Source: GSMA Intelligence





## India Mobile Congress (IMC) 2023

The India Mobile Congress 2023, organized by the Department of Telecom (DoT) and COAI, was effectively promoted across social media platforms to keep the audience informed about the latest updates along with a collaborated post-event teaser video for the same.

Get some glimpses of the largest digital technology forum in Asia, India Mobile Congress @exploreIMC 2023 (7th Edition), jointly organized by the Department of Telecommunications (DoT) @DoT\_India and the Cellular Operators Association of India (COAI) conducted from 27th -29th October, 2023 and was inaugurated by Prime Minister Shri Narendra Modi @PMOIndia at the Bharat Mandapam in the presence of over 7000 plus people. IMC has established itself as a leading platform for bringing together the industry, Government, academia, and other ecosystem players, to discuss and display the latest in the technology

Watch the full video here: youtu.be/r9XHRXBIXyc?si..... @reliancejio @airtelnews @VodafoneGroup @AdityaBirlaGrp @GSMA @Fortinet



Lt. Gen. Dr. S.P. Kochhar, DGCOAI, shares his views at "Spectrum Economics & Policy for a Digital tomorrow" session at IMC '23 ~ "The end goal that Govt. of India, operators and any body desire is to bring the best telecom service at the worst geographically located area & at the most affordable rates so that the citizens of the country get it in the cheapest manner. And Indian networks are by far the best networks in the world," #IMC2023 #IMC

@exploreIMC @DoT\_India



Hon'ble PM Shri Narendra Modi awarded 100 5G labs for nation-building at the inauguration ceremony of IMC '23.

#IMC2023 #GlobalInnovationAtIMC #PMAtIMC2023 @PMOIndia @exploreIMC @DoT\_India



On behalf of the Cellular Operators Association of India (COAI), Lieutenant General Dr. SP Kochhar, @DGCOAL, sends his warmest regards on the successfully progressing event of India Mobile Congress 2023 on Day 2.

@exploreIMC @DoT\_India #imc #imc23 #day2









## **Artificial Intelligence (AI)**

Updates and opportunities regarding Artificial Intelligence (AI) have been well promoted through digital channels, along with articles featuring DG's insights.

India boasts the second-highest installed #AI talent base globally, with 420,000 skilled employees, showcasing the nation's leadership in AI expertise. With the highest AI skills penetration and three times more AI skilled talent than other countries, India emerges as a powerhouse in the global AI landscape.



The Indian #AI market is poised for exponential growth, projected to soar to approximately \$17 billion by 2027, driven by a robust compound annual growth rate of 25-35%. This surge reflects India's escalating investment and adoption of AI technologies, promising transformative impacts across various sectors.

#### @DoT India @ DigitalIndia @Inc42



Let's join hands to build a strong digitally connected world by breaking the language barriers!

The Government of India has launched #bhashini, an #AI -driven language translation system, breaks down Indian language barriers for easy conversations. Accessible via Android and iOS apps or bhashini.gov.in portal.

## @AshwiniVaishnaw @DoT\_India @\_DigitalIndia @mygovindia



Al: Shaping the next chapter of India's economic story. It is set to revolutionize key sectors of India's digital economy, unlocking unprecedented growth.

#AI #DigitalEconomy #FutureofAI #ViksitBharat @Rajeev Gol





### Fair-share Issue

The fair-share issue has been actively addressed on social media platforms, with article links promoted to enhance engagement and reach a broader audience.

When the shoe pinches!!

"It is clearly visible that when the TSPs are looking for a #fairshare mechanism for LTGs to contribute to the rising network costs, the LTGs are oblivious to the #TSPs' requirements. But, as evident from the recent application store debacle, when it comes to the #LTGs earnings, they are highly concerned when the shoe pinches them and refuse to compromise with their financial gains. It is ironical that the LTGs, which are displaying insensitivity to the Indian startups by excluding them on pure monetary basis, have been blaming the telcos of trying to stifle innovation by proposing the fair-share charge, which is misleading and contrary to the approach taken by the telcos to exempt #Startups, #MSMEs and smaller players from paying the fair-share charge – with the clear objective to foster innovation, encourage entrepreneurship and support the vital startup ecosystem of the country."

#### @DoT\_India @TRAI

telecom.economictimes.indiatimes.com/amp/news/mvas-

Don't be misled by false information being shared on the fair-share proposal. COAI has made it clear that the proposal does not target startups or MSMEs, and that it does not violate net neutrality principles.

### @TRAI @DoT India

Read more:



Lt Gen Dr. SP Kocchar, @DGCOAI clarifies that the fair-share proposal is actually designed to benefit startups and MSMEs, and not curbing their growth as proposed in the misleading letter.

### @TRAI @DoT\_India

Read more:



With increasing rise in data traffic from Large Traffic Generators (LTGs), global concerns are growing. Explore @jaijit's insightful take on adopting the internet's funding structure for LTGs to strengthen India's telecom sector.

Read more: @ET Government



rom government.economictimes.indiatimes.com







## **Gati Shakti & State Broadband Committee Meetings**

Updates on Gati Shakti discussions and State Broadband Committee meetings with various Indian States/ UTs have been shared on social media handles for the digital audience.

COAI thanks Shri Durga Shankar Mishra, IAS (Chief Secretary, Uttar Pradesh) and UP LSA for conducting the State Broadband Committee meeting today. Decisions taken during the meeting will help boost telecom infrastructure in the State, including #5G network. #GovtofUttarPradesh #NationalBroadbandMission #GatiShakti #DigitalIndia



COAI thanks Sh. Puneet Kumar Goel, IAS Chief Secretary, Government of Goa for chairing and DoT LSA Maharashtra(@MaharashtraLSA) for organizing the 3rd State Broadband Committee meeting held today. The deliberations held during the meeting will ensure steady and effective deployment of telecom infrastructure in the state.



COAI thanks Shri Durga Shankar Mishra, IAS (Chief Secretary, UP) and UP LSA for conducting the State Broadband Committee meeting today. Deliberations held during the meeting will boost #telecom infra including #5G network.

#NationalBroadbandMission #GatiShakti #DigitalIndia



COAI thanks Shri Raj Kumar, IAS (Chief Secretary, Gujarat) and Gujarat LSA for organizing the 2nd SBC meeting of the FY 2023-24. Deliberations held during the meeting will ensure robust Telecom Infrastructure in the state.

#DigitalIndia #GatiShakti #NationalBroadbandMission







## **Spectrum Related**

DG's authored articles on the spectrum series, along with others - covering advancements and requirements of spectrum, have been effectively highlighted to raise awareness.

Gain insights into use of spectrum by consumers, industries & #govt. & the need for adequate spectrum, particularly #6GHz band in #5G era for #India's digital future

Read more in COAI Knowledge series on #Spectrum @ETTelecom by Lt Gen Dr SP Kochhar @DGCOAI





The electromagnetic spectrum is a valuable asset widely used in diverse technologies & industries. Discover its different uses across various sectors in India under COAI Knowledge Series on #Spectrum in @ETTelecom by Lt Gen Dr SP Kochhar @DGCOAl Read more

=

telecom.economictimes.indiatimes.com Use of spectrum in different technologies and verticals - ET Uses Of Spectrum: "The Indian scenario, with its unique challenges and opportunities, reflects a microcosm of the ...

Lt Gen Dr SP Kochhar @DGCOAI stresses on the need for at least #2GHz spectrum in mid-band for better #5G coverage which can be achieved by identifying #6GHz frequency band for IMT. Via @MuntazirAbbas @ETTelecom

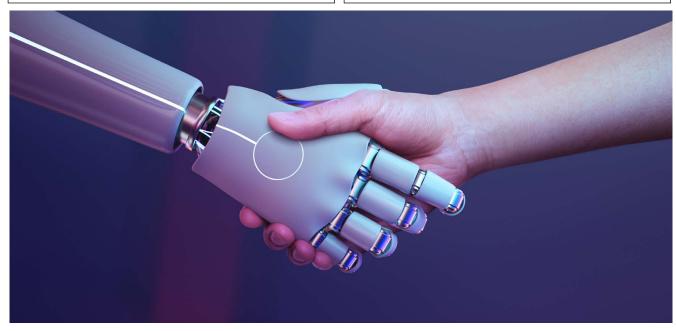
@DoT India @TRAI



In the latest article of COAI Knowledge Series on #Spectrum in @ETTelecom, Lt Gen Dr SP Kochhar, @DGCOAI delves into Spectrum's journey, exploring the past, present & future of this invisible yet vital resource to shape our digital landscape.

Read more:











### **Events**

Events participated in by COAI have been comprehensively covered, including live tweets and posts shared with the digital audience for latest updates.

Lt. Gen Dr. SP Kochhar, @DGCOAI, shared at the Right to Excellence Tech Summit 2023 by @timesofindia: "Monetizing 5G will rely on a variety of apps, not solely a 'killer app.' High-quality networks are essential to harness #5G's potential. Collaboration and cost-sharing among stakeholders are imperative. As we move towards 6G, with even more advanced applications looming, it's crucial to commence app development early for global leadership." #NextGenConnectivity #5GInnovation #techsummit2023 #righttoexcellence



#COAI thanks Sh. Durga Shanker Mishra, IAS, @ChiefSecyUP, for gracing the "Capacity Building Conference on #5G." Today's conference will support in enabling smooth roll-out of 5G in the State of Uttar Pradesh.



"All the odd Gs which have come, 1G, 3G and for 5G we are going through the process, had been areas where we are trying to formulate new technologies, find new applications and new monetization areas. But we have not really monetized the odd Gs, where we have monetized and where we have matured are the even Gs. So, I see, 5G as a precursor for 6G."

~ Lt Gen Dr SP Kochhar, @DGCOAI at the 7th edition of @ETTelecom 's #ET5G6GCongress on an insightful discussion on '6G: A Real Opportunity for India to Shape the Global Standards Framework'.



During the @voicendata\_ Telecom Leadership Forum 5G+, Lt. Gen. Dr. SP Kochhar, @DGCOAI, delivered a powerful message that with every data point, our carbon footprint and costs rise. This underscores the paramount importance of prioritizing green solutions. Let's make sustainability central to our digital journey! #GreenTech #DataImpact #Sustainability #TelecomIndustry

@airtelindia @reliancejio @ViBusinessIndia



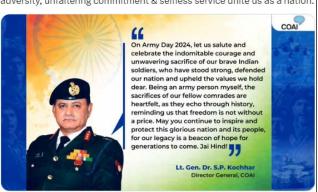


### **Festival & Celebrations**

Engaging and informative content posts for festivals and celebration of significant days pertinent to the telecom sector have been widely shared across social media platforms, fostering community engagement and awareness.



Lt. Gen. Dr. S.P. Kochhar, @DGCOAI, an army veteran himself, amplifies the nation's gratitude to the #IndianArmy on #ArmyDay. He conveys his best wishes to our valiant soldiers whose courage in the face of adversity, unfaltering commitment & selfless service unite us as a nation.





This Dussehra, let's pledge to work together to 'Conquer the Challenges





# MEDIA VISIBILITY SNAPSHOT

## DoT, TRAI, power ministry's continued support driving adoption of Green Open Access by states: COAI

In addition to being a key enabler of India's economic growth and prosperity, the "essential infrastructure sector" has clear objectives to shift progressively towards renewable and green energy use to support the nation's carbon reduction goals and sustainability efforts, Kochhar











ETTelecom
Published On Nov 28, 2023 at 02:08 PM IST



NEW DELHI: Due to the continued support from the Department of Telecommunications (DoT), the Telecom Regulatory Authority of India (TRAI), and the Ministry of Power, the adoption of Green Open Access rules has started to rise in various states of the country, the Cellular

# 24<sup>TH</sup> ANNIVERSARY **Connectivity for All** Telecom initiatives to bridge the digital divide a de dynamie Indicape of India a significant stride farward with the Vertural 1023 anated a momentum period char-sectred by transformative intaintess. Part 1023 needed a momentum period characterised by transformative intaintess. 2022. This comprehensive legislative searched by transformative intaintess. 2022. This comprehensive legislative messare places strong emphasion of notes. India at a global cledic in the congaing SC revolution. As of October 2023, the subscriber base for telecom acreeks, as evidenced by the well-defined chapter on right of way. (RoW). The act ensures the gamma, of the control of the cont

# Difficult to Provide State-wise **Quality of Service Data: Telcos**

Kiran.Rathee@timesgroup.com
leve Delhi: New Delhi: Telecom operators have said it would be difficult for
tren to provide quality of services
265 data state-wise or district-wise
sought by the regulator Trai because
comes under different jurisdictions
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# Spectrum in 6 GHz band key to 5G growth: COAI

**FE BUREAU** New Delhi, April 10

AS THE GOVERNMENT'S vision document on 6G includes recommendation for delicensing part of the 6 GHz band for Wi-Fi, the Cellular Operators Association of India (COAI) has reiterated its demand to allocate the spectrum for mobile networks. The association argues that the spectrum will help them provide better 5G services at reasonable costs.

"Mid-bands like 6 GHz provide a balance of wide coverage and capacity which is critical to the rapid and cost-efficient deployments of 5G mobile networks in India & also meets the demands that too at affordable terms,"SPKochhar, director general of COAI, said in a letter dated April 7, to telecom secretary K Rajaraman. The association said the shortage of 6 GHz spectrum would compel the telecom operators to densify networks or increase network capacity to meet 5G performance requirements, thereby leading to 60% higher annual costs. Without densification, 5G download speedswould be reduced to 50% if less spectrum is allocated in 6 GHz band, the association said, adding that the the entire 6 GHz band which includes 59.25-71.25 GHz frequency should be allocated for mobile services.

exponentially increasing data

## Amended RoW Rules 2023 to expedite 5G deployment in India: COAI

The centre has directed that no fees will be charged by the appropriate authority for







## Jio's Mittal Set to Continue as COAI Chief

#### Our Bureau

New Delhi: Reliance Jio presi dent Pramod K Mittal will con tinue as the chairperson of the Cellular Operators Associ ation of India (COAI) while chief regulatory officer of Vo dafone Idea, P Balaji will be the vice chairperson for FY2024. The apex industry body repre-

senting telecom operators in India announced the leadership changes at its annual gen eral body meeting for the finan cial year 2022-23 held Wednes

"Among many challenges a well as opportunities, the tele-com industry stood resilient and continued to serve the nation as an essential service, de-livering digital connectivity to individuals, businesses and various other sectors of the economy." SP Kochhar, direc-tor general, COAI, said in a statement. "COAI is optimistic about the opportunities that lie ahead for the industry, particu-larly as India advances with 5G and allied technologies." he tion as an essential service, de and allied technologies,' added.

## **COAI** Bats for **Industrial Tariff** Rates for Telecom Infra

NEW DELHI: Telcos' body COAI has made a charged industrial tariffs for electricity and not commercial rates, and that power connections be expeditiously provided to doing so was important given the essential nature of services and socio-economic benefits that accrue across multiple sectors from faster 5G deployments. COAI whose members include telecom operators like Reliance Jio. Bharti Airtel the sector to be provided uninterrupted

24x7 power supply.

"Telecom is an infrastructure industry, but we are still being charged at commercial rates for power. So we don't get the benefits," SP Kochhar, director general of COAI told PTI. COAI has demanded that telecom infrastructure be charged at industrial and not commercial rates for electricity. Today, most states provide electricity on commercial tariff rate to telecom industry, placing it in one of the highest brackets of power tariffs. While telecom tariffs in India are the lowest, th electricity tariffs are being charged to the the commercial category, COAI rued. - PTI

October 28, 2023 7

### **Understanding Fair Share: Why** contribution from OTTs is critical? By Lt. Gen. Dr. S.P. Kochhar, Director General, COAI



The Indian telecom sector's proposal for a fair-share contribution from Over-the-Top (OTT) services to support network expenses and expansion has ignited a heated debate. While differing views have emerged, here's an attempt to clearly articulate the concept of fair-share and its rationale, while debunking some popular misconceptions.

In both cases, the recovery of the investments/costs is achieved through rent for a building and revenue from services for telecom networks. If an occupant of a building for a user of a network) stay client on top for free, e.g., OTT, and doesn't contribute to land/building/network costs by refusing to pay rent or for maintenance or upgrades while benefiting directly from the property/network, the building or network becomes a more price processing the building network becomes a more price processing the course, even though results of the course, even though the course of the course

The fallacious argument that revenue is accrued when OTTs driv subscribers to the telecom networks is ill founded. A fact is that the bandwidth-heavy services offered by OTTs lead to increased network traffic, necessitating further upgrades and capacity enhancement. Similarly, the business activities of unauthorised building occupants lead to engoing strengthering and expansion costs, alongside rising operational expenses. In India, with its low tariff rates and Average Republic Heavy (ARPII), the added traffic from OTE I does not offset the substantial investments made by TSPs.

investments made by 1978.

It is often argued that TSPs could always hike their tariffs to make up for the required revenues. But that is not the intent of this sector, which is committed for Salitating the national goal of Digital India' and utilifiling the Right to internet for all indian critizens. Therefore, the focus of the TSPs would be on applications and services. While the significant 5G investments by TSPs are being taken for granted, the nation aims for leadership in advanced technologies like 6G, which will demand more bandwidth, increasing network pressures and investment needs. For TSPs to Investment of the thing the provided affordable digital connectivity across the country and introduced advanced technologies like 5G.

## Fair-share charge on OTTs will not violate net neutrality: COAI

The proposed fair-share charge to be levied on from overthe-top (OTT) service providens will not violate net neutrality
allegations around the same seek to misguide and confuse
people, the Cellular Operators Association of India(COAI)
said on Wethensday. Taking on claims made by technology
and startup players, the industry body also stressed that telecom service providens are not in favor of extending the charge
to startups, and small businesses, instead seeking compensation only from large traffic generating (LTG) OTTs.
"Contrary to the misguided opinions being floated in various fora, all of the concerns being raised such as favouring
one website/application/service, pricing differentiation, decision on charging fair share on a case-to-case basis are imagined and speculative scenarios." COAI Director General S.P.
Kochhar said in a statement. Representing the three private
telecom service providers (TSFs) Reliance Jio, Bharti Airtel,
and Vodafone Idea, COAI had earlier suggested levying a
licensing fee of 8 per cent on OTTs on a recurring basis.
TSPs have claimed the charge is necessary for the development, upkeep and sustenance of robust and quality telecom networks across the country, as colosal traffic is being
loaded on the networks as data demands grow steadily,
SUBHAYAN CHAKRABORNY

# THE TRIPLE 'A' STRATEGY FOR SUCCESS

### Women in tech - Bridging the gender gap towards excellence













# For India to lead in 6G, youngsters need to create applications: COAI DG

"We have to build international standard 6G infrastructure and the standardisation work has started with a bang... the road map has been laid out and the government is taking the lead, with support from the industry," Kocchar said.











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Undated On Oct 28, 2023 at 08:01 AM IST

Read by: 583 Industry Professio



Lt Gen Dr SP Kochhar, Director General, Cellular Operators Association of India (COAI), (Image via

# Telcos welcome TRAI's recommendations to improve infra in N-E States

Our Bureau

Telecom service providers (TSPs) have welcomed recommendations made by the Telecom Regulatory Authority of India (TRAI) that reemphasise some of the industry's long-standing de-mands which included improving infrastructure in the north-eastern States.

"The industry is confident that if implemented in letter and spirit, these progressive recommendations provide further impetus to proliferation of telecom and broadband services in the North-East region of the country, thus propelling socio-economic and digital progress for the citizens," SP Kochhar, Director General at Cellular Operators Association of India (COAI), said.

COAI represents major TSPs including Bharti Airtel, Reliance Jio and Vodafone

#### MOBILE TOWERS

TRAI had last week released recommendations on 'Improving Telecom Infrastructure in Northeastern States of India' wherein it recom-mended for facilitating cre-ation of enabling provisions in their policy to expedite ac-cord of environmental clearance to TSPs for installing mobile towers and DG sets

for tower locations.
Also, urged the State governments to provide electricity to telecom sites as a priority (within 15 days of connections request) at utility/ industrial tariff, and waiving off or subsidising last-mile installation charges for extending electricity con-nection to telecom sites in remote and hilly areas.

The Authority had also released a separate recom-mendation on 'Promoting Networking and Telecom Equipment Manufacturing in India' that included facilitating local value addition in participation with cross country value chains and ex-

ports from India. It also recommended emphasis on "Telecom soft-ware" as a separate product line in accordance with contemporary softwarisation of network elements in new generation networks.

# Telcos Spent ₹10,000 crore Extra to Support Large Apps: COAI

New Delhi: Telecom oper ators are estimated to have spent an additional \$10,000 crore in 2022-23 to support traffic generated by large entertainment and communication apps, according to an esti-mate of telecom industry body COAI.

Cellular Operators Associ-ation of India director gener-al SP Kochhar told PTI that the infrastructure support provided by telecom oper-ators to top 4-5 apps large traf-fic generator apps also corresponds to their revenue growth and in the absence of fair share norms for large apps, the government has lost about₹ 800 crore revenue in 2023 alone.

He said that the industry body has submitted a white paper to the ministry of fi-nance in this regard in Janu-

The additional capex required to provide the infras-tructure to carry the LTG-re-lated data traffic for the year 2023 alone amounts to around ₹10,000 crore.

Accordingly, the proposed fair share to TSPs on the



### ANDING CONTRIBUTIONS

Telecom operators across the globe have been demanding contributions from large traffic generator apps mainly Netflix, WhatsApp, Instagram, X to support the cost of network infrastructure

mount would have resulted in enhancing AGR-related li-cence fees and USOF levies (combined 8% of AGR or part of revenue on which govern-ment computes its share) to almost ₹800 crores for the gov-ernment, which is presently not being received," Kochhar

Telecom operators across

ing contributions from large traffic generator apps mainly Netflix, WhatsApp, Instagram, X etc to support the cost

of network infrastructure.
According to COAI's financial analysis, the industry ea-pex, which was Rs 46,532 crores in March 2021, in-creased to ₹53,661 crores in March 2022, to accommodate the then traffic from telecom

operators. However, from 2022 onwards the infrastructure spends saw a steeper growth in the capex figures, going up to ₹73,922 crores in March 2023.

Kochhar said the enhanced data traffic due to LTGs (large traffic generators) does con tribute to the revenue of telecom operators but is grossly inadequate to cover the increase in infrastructure ca-pex. "Going by the current consolidated subscriber base of 114.4 crores, this additional subscriber base of 50 crores is unachievable. This leads to a conclusion that given the current trends, the infrastruc-ture spends will continue to surpass the earnings of the TSPs over the years, since TSP ARPUs take into account

voice, data and SMS for the entire subscriber base," he said. India crossed the 100 crore subscriber mark in mid-2015 and in last 8.5 years it has add-ed only around 19 crore con-

The broadening funnel be tween baseline TSP traffic and the combined data traffic from TSPs. LTGs and others which continues to increase, indicates that even higher quality infrastructure would be required to be provided go-ing ahead. The additional infrastructure cost to carry this aggregated data, being due to LTG traffic, needs to be con-tributed by LTGs," Kochhar

A bill sponsored by US Sen-ators Markwayne Mullin, Mark Kelly and Mike Crapo in US Congress, aimed at lowering broadband costs for consumers, has also proposed a direction to telecom regulator Federal Communications Commission (FCC) to mandate social media platforms, streaming services apps, cloud computing service pro-viders like WhatsApp, You-Tube, Netflix, Google etc to contribute to universal fund that is used for building net that is used for building net-

## Take Cue from **Proposed US Bill on Charging Big Apps: COAl**

New Delhi: Telecom operators want the government to adopt a bill, similar to a proposal in the US Congress, that would make large internet apps contribute to infrastructure costs to help lower broadband costs for consumers, a

senior industry official said.

A bill sponsored by some Senators in US Congress last month aimed at lowering broadband costs for consumers proposed a direc-tion to telecom regulator Federal Communications Commission to mandate social media platforms. streaming services apps, cloud computing service providers like WhatsApp, YouTube, Netflix, Go-ogle etc to contribute to universal fund that is used for buil-

ding networks. The proposed bill has classified social media platforms, streaming service, OTT messaging service, video gaming service, vi-

service, video gaming service, videoconferencing service, e-commerce platform, search engines under edge services providers.
Telecom industry body COAI said the proposed bill vindicates the stand taken by service providers in India. "It is not only the telecom ervice providers who are there, it is edge computing, who are provi ding content services. Edge com puting entities and telecom servi puting entires and relevant set vi-ce providers, or as they call it, bro-adband providers, both have been clearly defined. This needs to be done in India," said COAI Director General SP Kochhar.—PTI





# Indian telecom firms too want fair share of revenues from internet companies

Gulveen Aulakh | 4 min read | 06 Mar 2024, 08:40 PM IST



mpanies spent about ₹10,000 crore in additional capital expenditure over 2022 2023 to enhance their infrastructure to support 4-5 large traffic generating platforms or apps,

An industry body has written to the finance ministry stating that the government too is losing potential revenues in the absence of such an



## India 5G rollout fastest in world but revenues not picked up: COAI DG SP Kochhar

PTI / Undated: Oct 29, 2023, 21:09 IST







The rollout of 5G network in India has been the fastest in the world, but revenue has not increased due to apps that generate 80% of the traffic not paying for the network, according to the Director General of the Cellular Operators Assc...Read More



# Telcos insist on 'fair share' of contribution from OTT players

PICK UP THE TAB! Say their nominal ARPU doesn't justify investment made on upgrade

Telecom operators on Thursday again urged the gov-ernment to implement a rev-enue sharing model or ensure a 'fair share' contribution from over-the-top (OTT) players. It also called for a

players. It also called for a higher revenue from larger OTT players.

"When high bandwidth OTT applications carry heavy traffic with high quality of scrvice (905) requirements (HD video streaming, downloading, sharing, etc) a fair and proprionate charge needs to be paid to the network provider for facilitating their business.

"For low bandwidth applications which do not generate much traffic, the general data

much traffic, the general data tariffs may suffice," SP Kochhar, Director General, Cellular Operators Association of In-



FOR A CAUSE. Telcos said the tariff rates for telecom ners in India continue to be among the lowest in the v e the sector is committed to facilitating 'Digital India'

dia (COAI) said. He said while teleos have been carrying the massive investment burden for deploying networks and delivering connectivity across the country entirely by them-selves, OTT players have emerged offering bandwidth-heavy services and generating disproportionately high traffic, compelling further updisproportionately high traffic, compelling further up-grades and capacity enhance-ment of the networks, but

contributing nothing to the network expenses. "Even in network expenses. "Even in rural areas, where telecom service providers (TSPs) don't have viable business cases to roll out services, OTTs have led to increased demand for data services/bandwidth, with nominal average revenue per user (ARPUs) not justifying the network expenses in-curred to facilitate it," he said. He noted that the tariff

rates for Indian telecom con rates for Indian telecom con-sumers continue to be among the lowest in the world be-cause the sector is committed to facilitating 'Digital India' and fulfilling the "Right to In-terner" for all Indian citizens — a fundamental right in today's age and scenario.

## 'NOT BURDENED USERS'

"NOT BURDENED USERS"
"We have not raised the required revenues by burdening the end users, as it would defeat the purpose of providing affordable access to all. Therefore, in terms of revenue generation, the focus of the TSPs would now be on networks, applications and innovative services — which includes OTTs," Nochhar said, adding that support is required for tecloes in this fast evolving and rapidly converging digital communications technology landscape, where a collaborat landscape, where a collaborat-ive effort needs to be made.

## REAL BENEFITS TO HINGE ON HOW LOCAL AUTHORITIES IMPLEMENT THEM

# Changes to Right of Way Rules to Expedite 5G Rollout: COAI

Temporary overground infra allowed in case of damage, process for small cell sites simpler

## Our Bureau

Our Bureau

New Delhi: The telecom industry has said that the latest changes in the right of way (RoW) rules allowing the setting up of temporary overground telegraph infrastructure, clarity on street furniture and setting up of small cells etc. will enable rapid network reinstate will enable rapid network reinstate and the reinstate street of underground telecom infrastructure damage, expedite 56 rolloutby utilising the state sexisting infrastructure, simplify application procedures for multiple small cell stees and allocate central government at no cost," said 58 Foothbar director general, Cellular Operators Association of India (COAI), in a statement Friday.

The association, however, feels that the real benefits of these measures would depend upon their effective from the control of the

Progressive Changes

Bharti Airtel and Volafone Idea. The industry has termed the amended RoW rules as progressive and forward-looking, with a clear focus towards enhancing the 5G ecosystem and expansive digital connectivity for all citizen the second of the control of the second of the control of the control of the control of rolling out robust telecom infrastructure in the country. The latest amendment allows licensees to set up temporary over when their existing underground infrastructure is damaged, and no fees will be charged by the authorities of this temporary setup this would help restore telegraph services on priority, thus preventing major disruptions in services to the users. The amendment, COAI said, also









# Spectrum allocation to lead ₹3 lk-crloss: COAI

New Delhi: Allocation of spectrum in 6 gigahertz band without auction would result in a potential loss of over 3 lakh crore to the national exchequer, telecom industry body COAI said on Wednesday. The Cellular Operators Association of India said that the government should earmark the entire 1200 megahertz (Mhz) of frequencies available in the 6 Ghz radiowaves band for 5G mobile service as telecom operators need those to deliver 100 megabit per second download speed (mbps) and 50 mbps upload speed to subscribers. PTI

### **REAL BENEFITS TO HINGE ON HOW LOCAL AUTHORITIES IMPLEMENT THEM**

# Changes to Right of Way Rules to Expedite 5G Rollout: COAI

Temporary overground infra allowed in case of damage, process for small cell sites simpler

#### Our Bureau

New Delhi: The telecom industry has said that the latest changes in the right of way (RoW) rules allowing the setting up of temporary overground telegraph infrastructure, clarity on street furniture and setting up of small cells etc. will enable rapid network reinstatement and expedite 5G rollout. "It (the changes) will enable rapid network reinstatement in the event of underground telecom infrastructure damage, expedite 5G rollout by utilising the state's existing infrastructure, simplify application procedures for multiple small cell sites and allocate central government areas for small cell deployment at no cost," said SP Kochhar, director general, Cellular Operators Association of India (CoAI), in a statement Friday.

a statement Friday.

The association, however, feels that the real benefits of these measures would depend upon their ef-fective implementation by local aut-horities in letter and spirit. COAI represents all three private

ecom operators — Reliance Jio,



Bharti Airtel and Vodafone Idea.
The industry has termed the amended RoW rules as progressive and forward-looking, with a clear focus towards enhancing the 5G ecosystem and expansive digital connectivity for all citizens across India.
The latest amendments are in continuation to the earlier amendments made in 2017, 2021 and 2022 for further facilitation of rolling out robust telecom infrastructure in the country.
The latest amendment allows licensees to set up temporary overground telegraph infrastructure when their existing underground infrastructure is damaged, and no focus will book as damaged, and no focus will book as damaged.

infrastructure is damaged, and no fees will be charged by the authoriti esforthis temporary setup. This wo-uld help restore telegraph services on priority, thus preventing major disruptions in services to the users The amendment, COAI said, also

adds the much-needed clarity in the regulations itself, on the definition of street furniture, which means post or pole used for electricity, street light, traffic light, traffic sign, bus stop, tram stop, taxi stand, public lavatory, memorial, public sculpture, utility pole or any other structure or contrivance of such nature established over the property of an appropriate authority, which will aid in faster roll-outs and more efficient network deployments.

As per the revised rules, the appropriate authority shall make provisions allowing the licensee to submit a single application for multiple sites for the establishment of small cells. Further, the appropriate central authorities are now allowed to deploy small cells on their buildings.

tral authorities are now allowed to deploy small cells on their buildings and structures without administra-tive fees, except for charges related to power and fixtures provided by building owners

## Local cable operators disrupt telecom services: COAI

STATESMAN NEWS SERVICE

KOLKATA, 1 SEPTEMBER

The telecom industry in Kolkata and its neighbourhood is facing a critical downtime situation as Telecom Service Providers (TSPs) are suffering from widespread intentional fibre cuts and damage by local cable operators.

Lt Gen Dr SP Kochhar (retd), director general, COAI alleged the telecom industry is facing critical network downtime situation in Kolkata, as telecom service providers (TSPs) are suffering from widespread intentional fibre cuts/damage by local cable operators (LCOs) across several localities within the Kolkata Municipal Corporation (KMC) and surrounding non-KMC areas, which is resulting in the customers suffering due to lack of essential digital connectivity.

The field teams of TSPs are also being prevented from restoration work, by being threatened/ manhandled and hostilely obstructed by the LCOs, leading to exorbitant delays, which is affecting their commitment to restore connectivity within the minimum turn-around time.

The TSPs are not even being allowed to acquire fresh connections by the LCOs.

While TSPs have always adhered to the directives of the local/municipal authority, such unwarranted coercive actions from unauthorised entities plainly to skew fair competition and limit the customers' choice of service providers, is completely unfair and unjustified.

"We appeal to the state government and the local authorities to urgently intervene and prevent such unlawful practices by the LCOs, and aid TSPs in restoring operations," said the communiqué.



# Telcos counter start-ups in net neutrality debate

Ayushi Kar

The Cellular Operators' Association of India has countered the claims made by Indian start-ups on net neutrality, in the ongoing discussion on the need to regulate OTT players.

In a letter to the Telecom Regulatory Authority of India, the Association has argued that the start-ups' appeal to TRAI was founded on falsehood and misinforma-

On September 27, over 128

Start-ups' appeal to TRAI is based on falsehood and misinformation, the cellular operators said

Kamath and Paytm's Vijay Shankar Sharma.

COAI argues that the very foundation of this letter was based on falsehood and misinformation, "which has been used by the entity from which it has originated (Save the Internet), to gather support sign a letterin support of net neutrality and against network usage fee and telecom licensing of online services. 128 start-ups/ investors have signed," Pahwa said.

## NETWORK USAGE FEE

The September 27 letter by the start-ups states that the telecom companies had asked TRAI to allow them to charge start-ups a "network usage fee," and push for certain online apps to be brought under a licensing regime. COAI, in its submissions to TRAI, said telcos have asked the regulator to

signatures as credible or valid, as its entire premise is based on false pretence and misinformed views," COAI states in its letter.

However, the COAI does not provide a counter to the start-ups arguing that such a form of regulatory framework could tilt the playing field in favour of one applica-tion or website, especially as definitions of "fair and proportionate share" and "large internet traffic generators' continues to be arbitrary. "The suggested methods of categorising an application or service as "large traffic





# Startups, smaller OTTs may be exempted from fair share charge

SUBHAYAN CHAKRABORTY New Delhi, 19 January

New Belhi, 19 January

Telecom operators said they were willing to accommodate rising data traffic generated by all Indian startups, micro, small, and medium enterprises (MSMIEs), and smaller over-the-top (OIT) service providers, but want large traffic generators (LTGs) to pay up the proposed fair share charge. However, the Cellular Operators Association of India (COA) has said in its latest submissions to the government that four-five LTGs can't be exempt from the charge.

While these players haven't been named, it six widely understood that global streaming services like Neffix and Amazon are among the LTGs.

The charge is a key ask from the telecom players who say burgeoning data traffic generated by OTTs are resulting in large capital investments needing to be made to maintain telecom networks, and that OTTs should share their revenues. With the Telecom Regulatory Authority of India (Trail) yet

togive its recommendations on the matter, debate on the issue is onn.

"We will accommodate whatever traffic was generated by MSMEs, startups and OTTs up to 2018. This includes Indian e-commerce sites. Except for the four big once, we will accommodate everybody," COAI Director General S P Kochhar said. "We have taken the baseline of 2019 since data traffic originating from LTGs skyrocketed since then."

Representing the three private-sector telecom firms, the COAI has said the fair share charge is necessary for the development and upkeep of telecom networks, as colosal traffic is being loaded on the networks by OTTs with steady growth in demand for data. In a new white paper, the COAI has shown the infrastructure required for only baseline operator traffic, remains to be much lower compared to what is required to service aggregated traffic generators.

generators.

"Thus, the additional cost of rollout of infrastructure to carry this aggregated data causes a burden on infrastructure provision, but without the



return on investment," according to the white paper, seen by Business Standard.
Telecom operators say they are hemmed in by the dual pressure of having to undertake massive investments for the rollout of SG networks, and the

### PRICE WARS

- Telecom companies say few large traffic generators (LTGs) contribute to disproportionate data traffic on networks
- Fair share charge would allow LTGs to bette optimise data usage, according to telcos
- Similar agreement between telcos and Netflix was signed in South Korea in 2023
- EU also mulling policy to ensure Big Tech players contribute to telecom capex

But OTTs have argued that telcos would effectively be charging twice for the same service — as they already charge consumers for data. "In any case, surging data traffic is merely data consumed by consumers that they have already purchased from telcom companies. Hence, the strain on infrastructure of taleons firms occurs when they infrastructure of telecom firms occurs when they sell data to consumers beyond their capacity — a

fact that has been conveniently ignored," the Internet and Mobile Association of India (IAMAI) has said in its submission to Trai.

The IAMAI represents over 500 Indian and multinational corporations including Google, Amazon, Meta, and Apple.

OTTS have also come out against the fair share charge over fears it would demolish net neutrality in India. Net neutrality is the principle that internet service providers should enable access to all content and applications regardless of the source, and without favouring or blocking particular products?.

But the COAI has said any tariff increases will be the same for everyone. "The Indian telecom firms are bound by their licence conditions to on. The content and services for consumers would remain fully accessible with no traffic management/differentiation. The price for the traffic paid by end users will not change depending on whether the traffic generator is subject to fair share payments or not," it has told Trai.

# **Telcos Differ with Govt Stance** on 6 GHz Spectrum at WRC

Claim talks being steered towards band's designation for delicensed WiFi use

Our Bureau

New Delhi: India's telcos are alarmed at the Indian delegation's interventions regarding the 6 fdts spectrum band at the ongoing World Radiocommunications. Conference (WRC), which they say are contrary to the originally agreed upon position.

In a letter to telecom minister Ashwini Vaishnaw sent Wednesday, the telcos have said that it appears that discussions are being steered towards the band's designation for delicensed WFI Fusage 4 WFI Fusa

band's designation for delicen-sed WiFi Lusgae.

"Failure to designate this kand as originare to designate this kand as originare that the season of the services) interests, but also impact the progress towards the development of a worldwide ecosystem for IMT in this band," industry body Cellular Operators Association of India (COA), which counts Relance Jio, Bharti Airtel and Votalone Idea as issuemebers, said in the letter. The telecom industry sought immediate intervention of Vaishnaw to ensure that the allocation of the GHz band for IMT is decided.

GHz band for IMT is decided.
Tech companies have been pus-

Stiff Fight
Telcos write to
telecom minister
Ashwini Valshnaw
Move will hurt
India's IMT
(mobile services)
interests: COAI
Tech cos have been
pushing for the band
to be used for WIFI



hing for the band to be used for WiFi, and are at loggerheads with the mobile phone operators on this issue.

The WRC, which is set to conclude on December 15, will take a call if the upper 6GHz (6-425-7.125) is to be identified for International Mobile Telecommunications (IMT) or mobility usage.

MAILASH T tions, we had recommended strict adherence to the Indian position during the ongoing WRC 2023 and requested tokindly ensure that deviations, if any be affected only upon consultation with all the stakeholders," COAI said.
Earlier, the Broadband India Forum (BIF) - which represents tech companies - had termed the recommendations of a Department of Telecommunications (DoT) committee on 6 GHz as "blased" as the panel was one-sided with it comprising only telecom industry associations—COAI and GSMA—with no representation from WiFl bodies.

# **Cut licence fee: Telcos**

OUR SPECIAL CORRESPONDENT

New Delhi: The Cellular Operators Association of India (COAI), the industry body representing telcos, on Thursday urged the government to reduce the licence fee to 1 per cent from 3 per cent, abolish universal service obligation (USOF) levy and clearly define the term "Gross Revenue from telecom activity

The COAI, which has Re-liance Jio, Vodafone Idea, Bharti Airtel as its members, submitted their memorandum to the finance ministry for the forthcoming interim budget.

The recent forward-looking reforms signal a positive intent towards a robust and future-ready telecom sector, capable of fuelling India's digital ambitions," S.P. Koch-har, director-general at the

## **WISH LIST**

- Reduce licence to 1% from 3%
- Bar USOF levy
- Define what makes up revenues

"But, to fully realise this potential, we must address the financial constraints impeding the sector's expansion. Reducing levy burdens is not just an economic necessity, but a strategic investment in our

digital future," he said. The COAI wants the USOF levy to be abolished. Alternatively, the USO contribution of 5 per cent of adjusted gross revenue (AGR) may be sus pended till the existing USO corpus (Rs 77,000 crore) is ex-

The licence fee should be brought down to 1 per cent from 3 per cent to cover only administrative costs of the

government.
The COAI said the presen definition of gross revenue (GR) includes revenue from all telecom activities. The term telecom activity is not defined but may include revenue from activities believed to be inci

dental to telecom activity.
"The definition of GR should make it abundantly clear that the revenue from ac tivities for which no licence is required, should not be a part of GR," the COAI said in the recommendations.

The COAI has request ed the exemption from service tax on "assignment of right to use natural resource es" granted by the Centre and state governments.

# Cellular operators, internet service providers welcome Telecom Bill

S Ronendra Singh



digital connectivity benefits to every citizen of India," S P Kochhar, Director General, Cellular Operators Association of India (COAI), said. COAI represents operators such as Bharti Airtel, Reliance Jio and Websens 12.

ng citizens' interests and growth of sector and provided in the material and income interests and ensure simultaneously footening the growth of the etcomes decreased in the material and income and i

Kolkata: India's top telco executives called the Telecommunications Bill 2022 actaves the moment in the country's called the Telecommunications Bill 2022 actaves the telecommunication of the second process of the telecommunication of the telecommunication of the telecommunication and telecommuni

# **Telco Execs say Telecom Bill Ensures Predictability.** Availability of Spectrum

'Streamlines licensing regime; to speed up 5G rollouts'

Our Bureau

GOPAL VITTAL
CEO, Bharti Airtel

The proposed legislation ensures predictability and availability of spectrum... which will lead to the creation ture and increased penetration

AKSHAYA MOONDRA



sumers to meet the requirements of national security

SP KOCHHAR Director Geograf Co



The bill incorporates strict provisions in case of unlawful interception of messages or unauthorised access to the same, to help

ensure national security

ensure national security
bill, he said, would ring in ease of doing
business and compliance while increasing the enforcement rate.
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# Navigating the Indian telecom landscape in 2024





As India's digital fabric unfolds, the telecom sector remains essential, carrying information, connecting people, and driving progress. In 2024, we anticipate ongoing changes in this dynamic field and the Indian telecom industry is ready to work together, creating an environment that encourages innovation and inclusivity. Reiterating our push for a supportive regulatory framework, we stay positive about the sector's possibilities. The 5G rollout, a key part of our designs for a tech-savvy India, is picking up speed. We see faster progress in infrastructure developments and accelerated adoption of advanced applications in areas like health, education, and agriculture



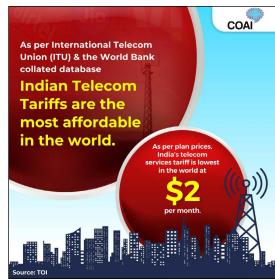


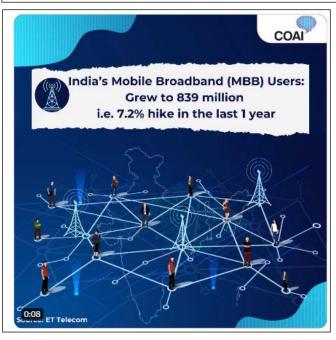


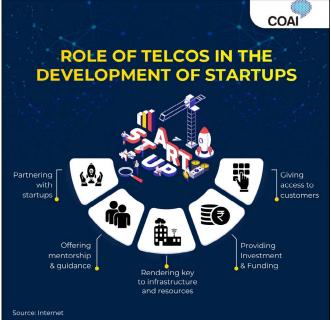
















With increasing rise in data traffic from Large Traffic Generators (LTGs), global concerns are growing. Explore @jaijit's insightful take on adopting the internet's funding structure for LTGs to strengthen India's telecom

Read more: @ET\_Government





An insightful article by @jaijit's, President @CDEPResearch in @ETGovernment on why #LTGs must partner #telcos amid surging #data usage for holistic #telecom growth; similar to the successful #revenuesharing model between cable TV #channels & #operators!





An article in @ET\_Government by a renowned policy expert highlights the crucial role of TSPs in India's digital transformation despite low return/ARPUs, besides lack of financial support from LTGs, who ride on their networks for free.

@jaijit Read more:





COAI White Paper on "Addressing Rising Data Traffic & #Telecom Infrastructure Costs", uses statistics & facts to bring out the need for #LTGs to contribute responsibly for robust telecom & digital economy in India.

Read more: @MuntazirAbbas in @ETTelecom



From telecom.economictimes.indiatimes.com



Dr. Jaijit Bhattacharya, President of @CDEPResearch, delves into the ongoing OTT matter, detailing how LTGs affect telecom companies that they ride on, causing a cycle of low returns & substantial investments for the #TSPs, dragging the sector down @jaijit



COAI

The year 2023 marked a watershed in Indian #Telecom Sector, with the introduction of the new and enhanced #TelecomAct, alongside other pivotal governmental initiatives. With India leading the fastest #5G deployment globally and boasting the world's second-largest internet user base, we are poised to elevate our capabilities with #6G, #cybersecurity, and more. Enhanced service quality and collaborative support from LTGs towards rising telecom #infra costs via #fairshare would help further digital terrain growth.

Read more: @telenet\_mag tele.net.in/connectivity-f... @DoT\_India @TRAI @DGCOAI

@ConnectCOAI









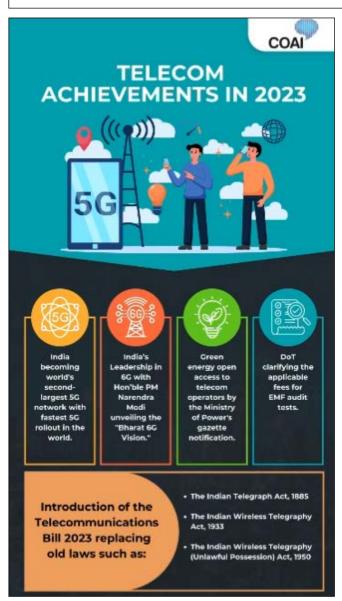
The #TelecomBill2023, tabled in the parliament today paves the way for robust telecom networks through a well-defined Right of Way (#RoW) framework, encompassing: Granting RoW in a non-discriminatory manner, clarifying that telecom networks shall be exempted from property taxes, levies, cesses, fees, and duties, protecting arbitrary shutdowns/sealings without prior authorization mandate from an authorized officer by Central Government, establishing common ducts and cable corridors for streamlined network installation, emphasizing on responsible application process and efficient dispute resolution mechanisms.

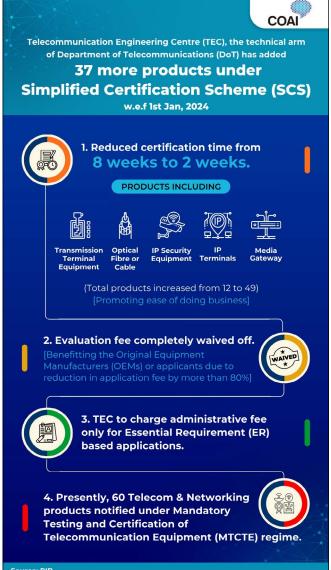
COAI believes that such positive measures will significantly accelerate the delivery of digital connectivity benefits to every citizen of India. #RoWReform #TelecomUpdates

@neerajmittalias @devusinh @AshwiniVaishnaw @DoT\_India @TRAI @Gol\_MeitY @PIB\_India @mkdmandar

5:08 PM · Dec 18, 2023 · 11K Views









# **EVENTS & ENGAGEMENTS**



## **Convergence India Expo 2023**



## **EMF Awareness Program**











# 4th Meeting of the Working **Committee for #5G Rollout Andhra Pradesh**



# **Capacity Building Conference on #5G, Uttar Pradesh**



## **6G India 2023 International** Conference



## **Invitation of GSMA's Webinar**





# 5G: Future Outlook and Safety Aspects Webinar in collaboration with GSMA (22<sup>nd</sup> May)







# **State Broadband Meeting with Haryana Government**







## **Awareness Workshop on EMF Radiation**



## Interaction with NBT Tech ED on 5G





The #5G roll-out has been the fastest in India, and its major benefits lay with the enterprise services, especially since the development of #5Gtechnology and #industry 4.0 is going hand-in-hand," states Lt. Gen. Dr. SP Kochhar, @DGCOAI.

Tune into NBT Tech Charcha where he sheds light upon how 5G will transform India, its unique features and what lies ahead.

Watch now: youtu.be/CQmZTzuUWSk

@NbtTech @NavbharatTimes @NBM DoT @TRAI @GoI MeitY @AshwiniVaishnaw @devusinh @NBM\_DoT @\_DigitalIndia @5GIndiaForum @IndianCERT @DoT\_India

## **5th State Broadband Committee Meeting**

#COAI thanks Shri Raj Kumar, IAS (Chief Secretary, Gujarat) and Gujarat LSA (@Guj\_LSA\_DoT\_MoC), for conducting the 5th State Broadband Committee meeting. Today's meeting will help resolve #RoW issues and strengthen #5G network across the State.

## #GatiShakti



## **Digital India Vision 8.0: Techade** of the Youth

In CNBC TV18 Digital India Vision 8.0: Techade of the Youth, Director General, Lt. Gen. Dr. SP Kochhar, @DGCOAl, stated that OTT cannot function without Networks. Our expectation from the telecom bill is that anyone who uses our networks should also contribute towards creating...







## **Right to Excellence Tech Summit 2023**



# Voice & Data 5G+ conference: Telecom Leadership Forum (TLF) -

During the @voicendata\_ Telecom Leadership Forum 5G+, Lt. Gen. Dr. SP Kochhar, @DGCOAI, delivered a powerful message that with every data point, our carbon footprint and costs rise. This underscores the paramount importance of prioritizing green solutions. Let's make...



COAI @ @ConnectCOAI · Sep 15, 2023 At the @voicendata\_ Telecom Leadership Forum 5G+, Lt. Gen. Dr. SP Kochhar, @DGCOAl, highlighted that by optimizing energy use, we can cut costs by up to 20% in just one year. The radio access network alone accounts for 70% of telcos' energy consumption - a key area for... Show more







## **India Mobile Congress 2024**

Hon'ble PM Shri Narendra Modi awarded 100 5G labs for nation-building at the inauguration ceremony of IMC '23. #IMC2023 #GlobalinnovationAtIMC #PMAtIMC2023 @PMOIndia @exploreIMC @DoT\_India @narendramodi



On behalf of the Cellular Operators Association of India (COAI), Lieutenant General Dr. SP Kochhar, @DGCOAI, sends his warmest regards on the successfully progressing event of India Mobile Congress 2023 on Day 2. @exploreIMC @DoT\_India #imc #imc23 #day2



# 31st Convergence India Expo 2024



# **Coalition for Disaster Resilient Infrastructure: Strengthening Coastal Telecommunications Infrastructure Resilience**





## Workshop on 'Proliferation of 5G Network'



# **5G: Future Outlook and Safety Aspects**



# Lt. Gen. Dr. SP Kochhar meets Shri Chanchal Kumar, IAS, Ministry of Development of Northeast Region



# DG COAI met with Commissioner GST Punjab along with the concerned Senior officers to discuss the industry issues related to GST, on 30<sup>th</sup> October 2023







# ABOUT COAI

COAI was constituted in 1995 as a registered, non-governmental society. The Association is dedicated to the advancement of modern communication through the establishment of worldclass mobile infrastructure, products and services and to delivering the benefits of innovative and affordable mobile communication services to the people of India.

## INDUSTRY POLICY





# TELECOM ISSUES

COAI collaborates with other industry associations such as CII, FICCI, ASSOCHAM, GSMA, ISPAI, ICA, etc., with the objective of presenting an industry consensus to the Government on crucial issues related to the growth and development of the Indian telecom industry.



# **NEW TECHNOLOGIES**

COAI is determined to encourage the confluence of technologies to facilitate the move towards complete convergence in communications as this could greatly help India mitigate the problems of low fixed line penetration and help realize country's vision of becoming an Information Society.



# THOUGHT LEADERSHIP

COAI aims to dispense information and spread awareness among the national and international entities and consumers on issues pertaining to service quality and other value-added services provided by the operators to their subscribers.







# 13 COAI LEADERSHIP





# MR. PRAMOD K. MITTAL Chairman

Mr. Pramod Kumar Mittal comes with a rich experience of 42 years in telecommunications. Before joining India's largest telecom operator, Reliance Jio Infocomm Ltd. as President, Mr. Mittal served in the Department of

Telecommunications, Government of India, for over 37 years. Since the year 2000, he served as Deputy Director General (DDG) and then as Senior DDG, working in the telecommunication policy formulation and implementation, licensing and regulatory wings of the DoT. During his tenure, he was responsible for the liberalization of Basic services, opening of National Long-Distance Services International Long-Distance Services, and introduction and implementation of Unified Access Service Licence and the Unified Licence regime.



# MR. P. BALAJI Vice Chairman

Mr. Pramod Kumar Mittal co Balaji is a member of the Core Leadership Team (CLT) of Vodafone Idea Ltd, a leading telecom operator serving citizens and enterprises across India. The CLT has successfully led the planning and execution of the world's largest telecom merger, in a record two years. He leads the company's Regulatory, Public Policy and Government Relations activities along with Industry advocacy, Corporate Communications, Reputation Management and CSR.

He is a pioneer in the Telecom sector, joining the sector at its infancy in 1993. He has the unique experience of holding leadership positions in all three telecom verticals, with leading Technology, Devices companies and Telecom Operator.

Prior to joining Vodafone, Balaji was Managing Director of Nokia India and Sony Mobile. Over the years, he has held senior leadership positions in start-up and turn-around ventures of TATA group, AT&T, Ericsson, and Lucent Technologies. Balaji is the Chairman of ASSOCHAM National Digital Communications Council, and Member of National Council of apex industry chambers CII, FICCI, ASSOCHAM and All India Management Association.









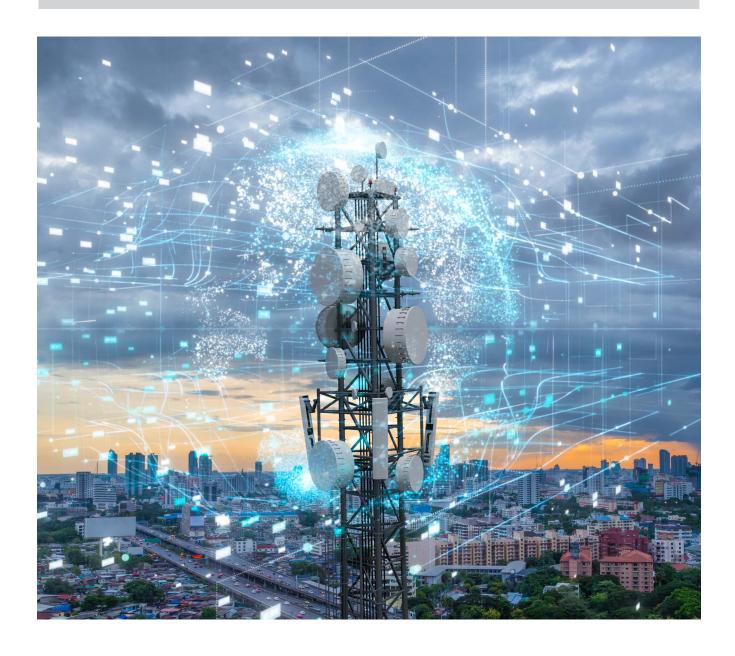
# LT. GEN. DR. S.P. KOCHHAR Director general

Lt. Gen. Dr. S.P. Kochhar, a decorated military veteran, retired as Signal Officer in Chief, the head of the ICT wing of the Indian Army, where he was responsible for planning, executing and operating all Telecom and IT networks of

the Army. Experienced business leader, prolific speaker and a decorated military veteran with a forward-thinking vision. New technology and change-management evangelist with a passion for developing organizations for sustainable growth.

PhD in Leadership Management; Author of the book 'Trained Soldier to a Skilled Citizen'.

Board and Governing Council Membershipswas a Director on the Board of BEL, ECIL, ITI, ARTHF, ASADEL.





# **COAI MEMBERS**



## **Core Members**







## **Associate Members**







































# 15 COAI SECRETARIAT

The COAI secretariat comprises of the Director General at the helm, with the Deputy Director General to support him. There are five departments of teams in the association that ensure that COAI is one of the most credible and reputed industry bodies, solely dedicated towards advancement of the digital communications ecosystem in the country.

The Secretariat has a team strength of 21 people working currently, bringing in talent and skills from various areas of work, such as regulatory, legal, finance, technology, infrastructure and communications/advocacy.

## The Team:

- 1. Lt. Gen. Dr. S.P. Kochhar, Director General
- Mr. Vikram Tiwathia, Deputy Director General (Technology)
- 3. Mr. Savjit S. Soin, Deputy Director General (Regulatory)
- 4. Mr. Gopal Mittal, Associate Director General Commercial & Finance
- 5. Mr. Saurabh Puri, Associate Director General Policy & Strategy
- 6. Mr. Dhananjay Gawanday, Director TIC
- 7. Mr. Kshem Kapoor, Director Technology & Security
- 8. Mr. Kaustuv Sircar, Senior Manager Communications & Public Affairs
- Mr. Sunder Singh Poriya, Senior Manager Administration
- 10. Mr. Ashish Mathur, Senior Manager Regulatory
- 11. Ms. Manisha Chawla, Executive Assistant to DG

- 12. Mr. Jagjeet Singh Sahani, Manager Legal
- 13. Mr. Deepak Kumar Gupta, Manager TIC
- 14. Mr. Suprateek Gulia, Manager TIC
- 15. Ms. Neetu Sharma, Manager Accounts
- Mr. Abhijit Panicker, Deputy Manager Technology & Security
- 17. Ms. Priya Bhadra Bhowmik, Assistant Manager Associate Members
- 18. Ms. Ashika V, Assistant Manager Regulatory
- 19. Ms. Akriti Shashank, Assistant Manager Legal
- 20. Mr. Sumit Mondal, Assistant Manager-Communications & Public Affairs
- 21. Mr. Satyam Mishra, Assistant Manager- Legal
- Mr. Dibya Prakash Lahiri, Senior Executive-Regulatory
- 23. Mr. Mukesh Kumar, Advisor-TIC





# NOTES

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