



COAI and GSMA sign MoU to advance Mobile Telecommunications in India

Barcelona, 2nd March, 2022: COAI and GSMA have signed a Memorandum of Understanding (MoU) to advance mobile telecommunications in India. COAI and GSMA today announced to come together once again to work and collaborate on areas of mutual interest. COAI is the industry association representing leading Telecom, Internet, Technology, and Digital Services companies in India. GSMA is a global organisation unifying the mobile ecosystem to discover, develop and deliver innovation foundational to positive business environments and societal change

The MoU was signed by **Lt. Gen Dr SP Kochhar, DG, COAI**, and **Mr. Julian Gorman, Head of APAC, GSMA**. COAI and GSMA have a common objective to support the advancement of world-class mobile infrastructure, products, and services and to deliver the benefits of innovative and affordable mobile communication services to the people of India.

The move follows the need by users of robust mobile experiences and availability of mobile broadband, especially in the context of emerging technologies and driving forces working in collaboration with different types of organizations around the world.

On the partnership, **Lt. Gen Dr SP Kochhar, Director General, COAI**, said that, “We are extremely excited to enter into this strategic partnership with GSMA. This partnership will allow us to have a regular and continuous policy discussions to advance mobile telecommunications contribution in India and raise the profile of the mobile network operators and the wider mobile ecosystem as an essential body for achieving the Digital India Vision, through various workshops, thought leadership seminars, conferences and meetings.”

Commenting on the development, **Mr. Julian Gorman, Head of APAC, GSMA** further added, “This MoU reaffirms the long-standing partnership between GSMA and COAI. We will help achieve the Digital India vision by working together and leveraging each of our advantages with joint advocacy. Together, we support the telecommunications market to deliver to the people of India a world-class mobile broadband ecosystem, with innovative and affordable mobile communication services.”

GSMA will provide insights on “global event best practice” planning and execution and also “Specific point of Contact” will be appointed to manage the commitments under this MoU. On the other hand, COAI will provide local intelligence on current and upcoming policy/regulatory issues and initiatives that may have implications for the mobile industry.

About COAI

COAI was constituted in 1995 as a registered, non-governmental society. The Association is dedicated to the advancement of modern communication through the establishment of world-class mobile infrastructure, products, and services and to delivering the benefits of innovative and affordable mobile communication services to the people of India. www.coai.in

About GSMA

The GSMA is a global organisation unifying the mobile ecosystem to discover, develop and deliver innovation foundational to positive business environments and societal change. Our vision is to unlock the full power of connectivity so that people, industry, and society thrive. Representing mobile operators and organisations across the mobile ecosystem and adjacent industries, the GSMA delivers for its members across three broad pillars: Connectivity for Good, Industry Services and Solutions, and Outreach. This activity includes advancing policy, tackling today's biggest societal challenges, underpinning the technology and interoperability that make mobile work, and providing the world's largest platform to convene the mobile ecosystem at the MWC and M360 series of events.

We invite you to find out more at [gsma.com](https://www.gsma.com).

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